

## Lansing 2013 Survey Results

– prepared by Survey Research Institute (SRI) at Cornell

<https://www.sri.cornell.edu/sri/>

Summary prepared by Tom Butler, Comprehensive Plan Committee.

Town and Village of Lansing included 673 randomly sampled survey participants (54% (n=365) from Town, 46% (n=308) from Village.

Unless otherwise noted, the margin of error for the Town plus Village sampling is +/- 4%. The margin of error for the Town only residents (not including the village) sample is +/- 5%. These figures are based on the 2010 population census of 11,033 for the entire town and 7,504 for the Town not including the Village.

These results are from the staff at the Cornell Survey Research Institute and:

1) file **codebook** with the written title of “Town and Village of Lansing Comprehensive Plan Survey 2013 673 cases 8/13/2013” and

2) file **Town of Lansing Crosstabulations.pdf** with the written title, “CROSSTABS Village of Lansing, NY Comprehensive Plan Survey 9/17/2013”. Despite the title the data are only for Town of Lansing residents outside of the village (n=365).

There is a third file **Village of Lansing Crosstabulations.pdf** with the written title, “CROSSTABS Village of Lansing, NY Comprehensive Plan Survey 9/17/2013” (which has the same written title as 2) above but includes data only for the Village of Lansing (n=308).

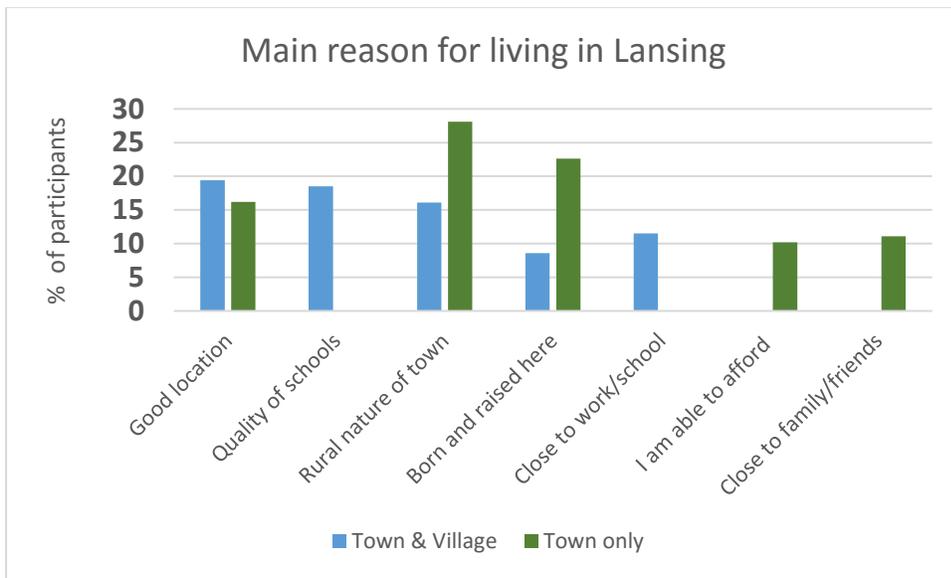
North or South Lansing asked only of Town residents (n= 308), not Village

North 45% (n=164)

South 55% (n=200)

**A1a Top reason to live in Town/Village**

#1 reason	Good location, easy to get to places and convenient to everything	19% (n=130)
	Quality of public schools	18% (n=124)
	Rural nature of town	16% (n=108)
	Close to work/school	11% (n=77)
	Born and raised here	9% (n=56)



**Town only residents**

#1 reason	Rural nature of town	28% (n=66)
	Born and raised here	23% (n=53)
	Good location, easy to get to places and convenient to everything	16% (n=38)
	Close to my family/friends	11% (n=26)
	I am able to afford living in town	10% (n=24)
	Quality of public schools*	

\*There was no category for “Quality of schools” in the town only data from SRI.

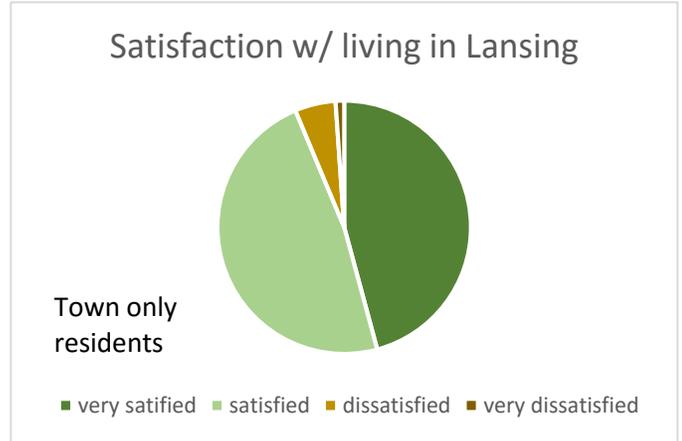
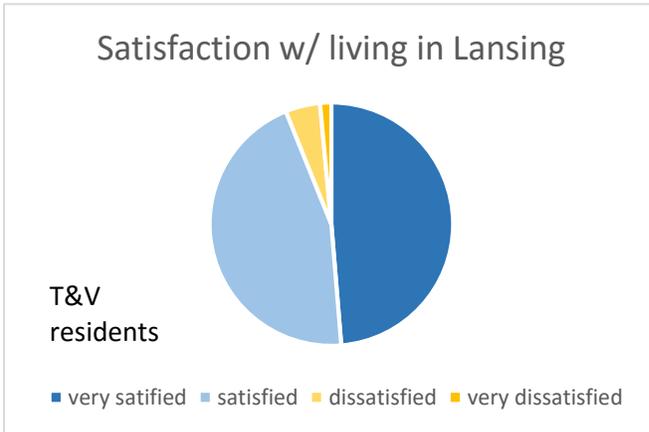
**A1b 2nd top reason**

#2 reason	Good location, easy to get to places and convenient to everything	18% (n=122)
	Rural nature of town	16% (n=108)
	Quality of public schools	12% (n=79)
	Overall quality of life	11% (n= 77)
	Close to work/school	11% (n=75)

No town only residents information for 2<sup>nd</sup> top reason

**A2 In general, how satisfied or dissatisfied are you with living in the Town of Lansing?**

Very satisfied	49% (n=328)
Satisfied	45% (n=304)
Dissatisfied or very dissatisfied	6% (n=41)

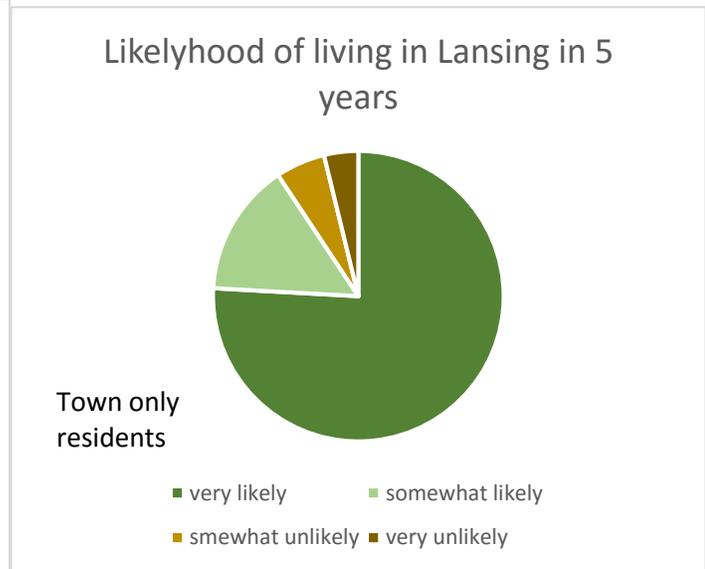
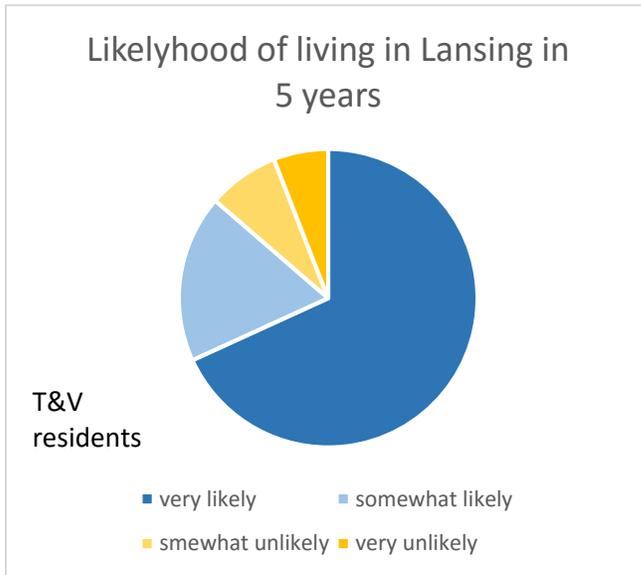


**Town only residents**

Very satisfied	46% (n=167)
Satisfied	48% (n=175)
Dissatisfied or very dissatisfied	6% (n=23)

**A3 Likelihood of living in Lansing in 5 years**

Very likely	68% (n=457)
Somewhat likely	18% (n=122)
Somewhat likely	8% (n=52)
Very unlikely	6% (n=40)



**Town only residents**

Very likely	76% (n=276)
Somewhat likely	15% (n=54)
Somewhat likely	6% (n=20)
Very unlikely	4% (n=14)

**A4 Reason for leaving Town/Village (asked to the 14% (n=92) who said “somewhat unlikely” or very unlikely)**

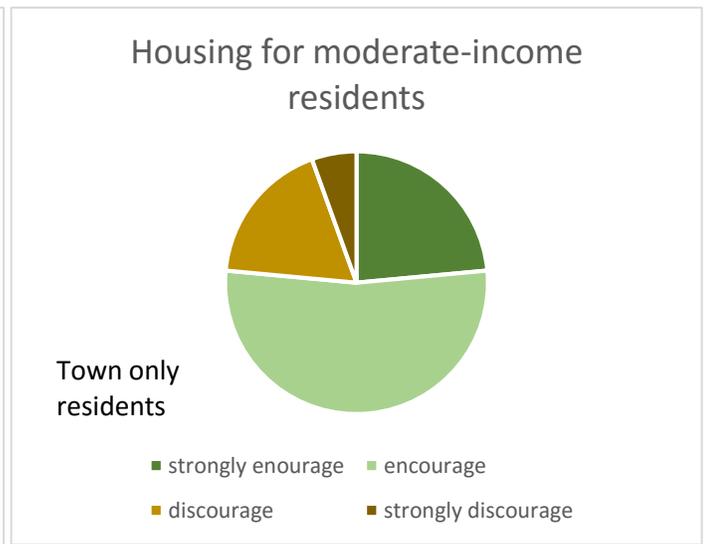
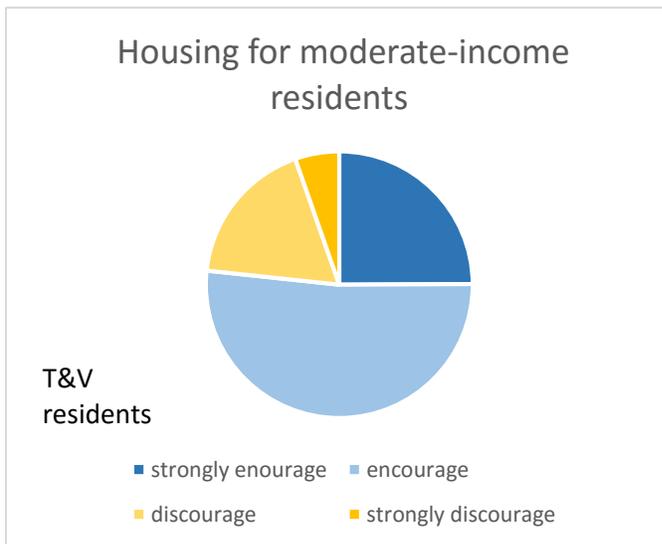
Too expensive (includes high taxes)	4% of total (n=26)
Retiring and want to move to a different place	3% of total (n=18)

**Town only residents**

Too expensive (includes high taxes)	3.3% of 365 (n=12)
Retiring and want to move to a different place	2.5% of total (n=9)

**B1a Should Lansing encourage housing for moderate income residents?**

Strongly encourage	25% (n=166)
Encourage	51% (n=345)
Discourage	18% (n= 120)
Strongly discourage	5% (n= 36)

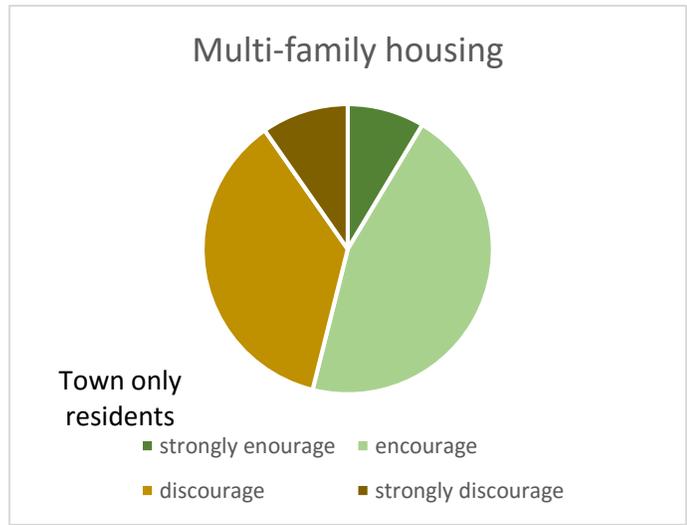
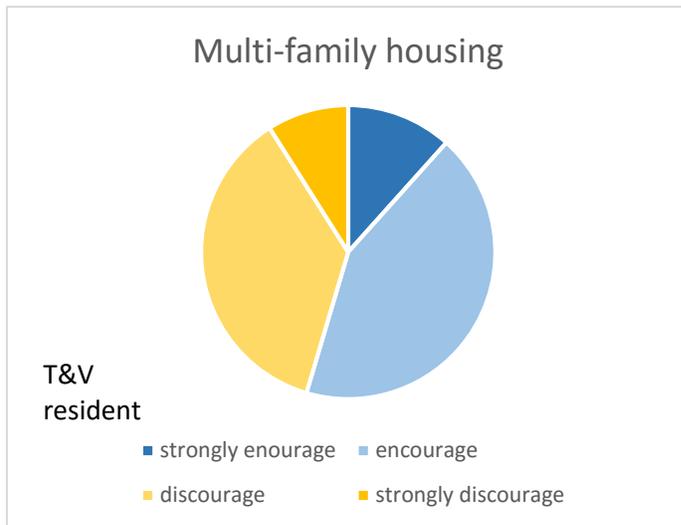


**Town only residents**

Strongly encourage	24% (n=85)
Encourage	53% (n=191)
Discourage	18% (n=65)
Strongly discourage	5% (n=20)

**B1b Should Lansing encourage multi-family housing?**

Strongly encourage	11%	(n=77)
Encourage	42%	(n=283)
Discourage	36%	(n= 240)
Strongly discourage	9%	(n= 59)

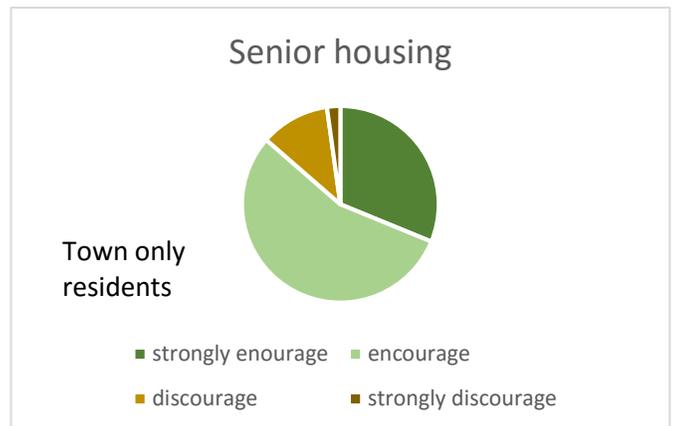
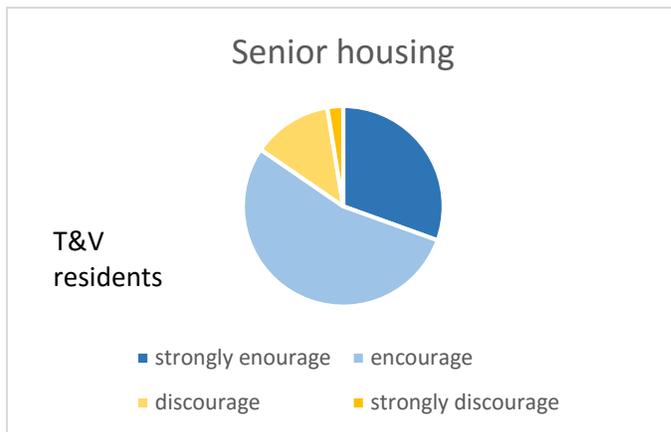


**Town only residents**

Strongly encourage	9%	(n=31)
Encourage	45%	(n=163)
Discourage	36%	(n= 131)
Strongly discourage	10%	(n= 35)

**B1c Should Lansing encourage Senior housing?**

Strongly encourage	30% (n=201)
Encourage	53% (n=357)
Discourage	13% (n= 85)
Strongly discourage	3% (n= 17)

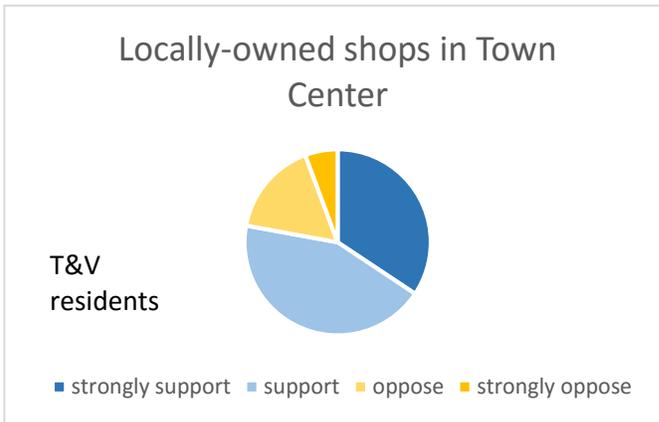


**Town only residents**

Strongly encourage	31% (n=112)
Encourage	55% (n=198)
Discourage	11% (n= 41)
Strongly discourage	2% (n= 18)

**C1a If there was a town center development do you support locally-owned shops?**

Strongly support	34%	(n=229)
Support	43%	(n=290)
Oppose	16%	(n= 110)
Strongly oppose	6%	(n= 38)



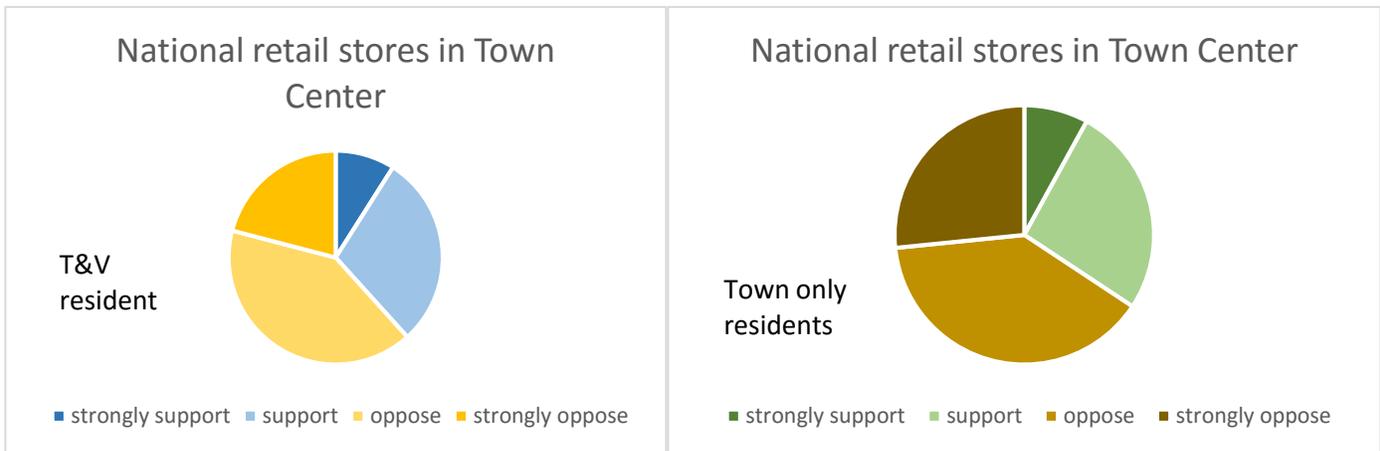
**Town only residents**

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Strongly support	36%	(n=131)
Support	42%	(n=151)
Oppose	15%	(n=54)
Strongly oppose	7%	(n= 27)

**C1b In Town Center, would you support national retail stores?**

Strongly support	9%	(n=60)
Support	29%	(n=195)
Oppose	40%	(n=271)
Strongly oppose	21%	(n= 139)

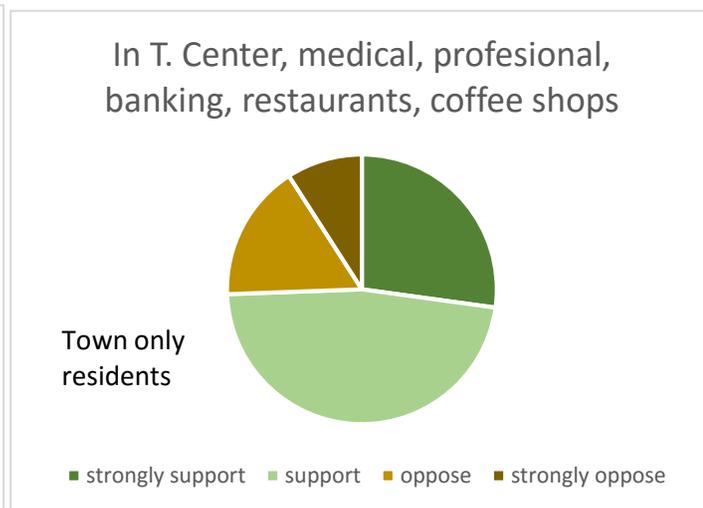
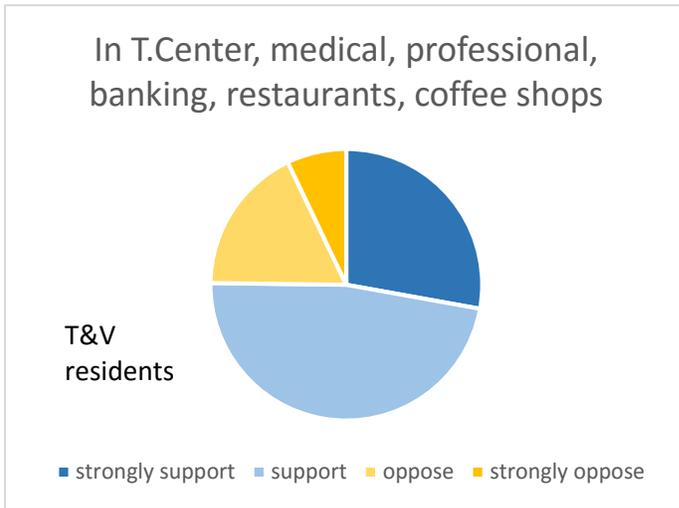


**Town only residents**

Strongly support	8%	(n=29)
Support	26%	(n=95)
Oppose	39%	(n=141)
Strongly oppose	27%	(n= 96)

**C1c In town center would you support services such as medical and professional offices, banking, restaurants and coffee shops.**

Strongly support	28%	(n=185)
Support	47%	(n=315)
Oppose	18%	(n=118)
Strongly oppose	7%	(n= 47)

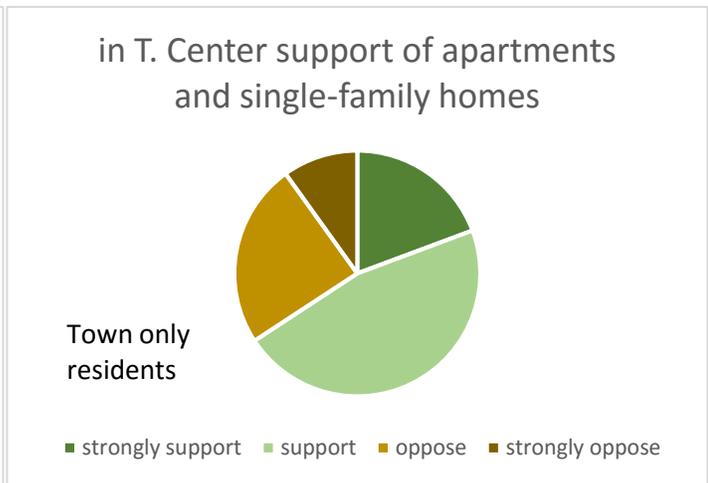
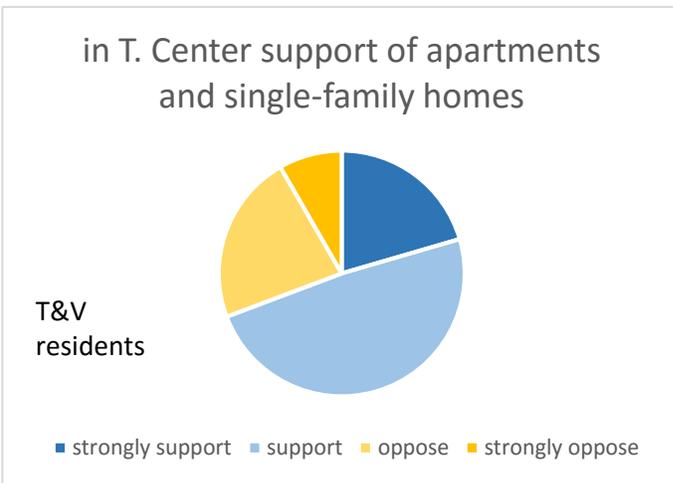


Town only residents

Strongly support	27%	(n=99)
Support	47%	(n=172)
Oppose	17%	(n=60)
Strongly oppose	9%	(n= 33)

**C1d In town center would you support apartments and single family homes?**

Strongly support	20%	(n=136)
Support	49%	(n=324)
Oppose	22%	(n=149)
Strongly oppose	8%	(n= 55)

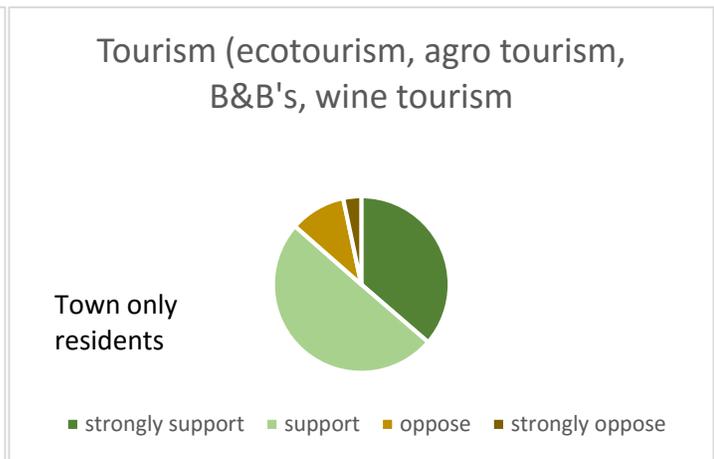
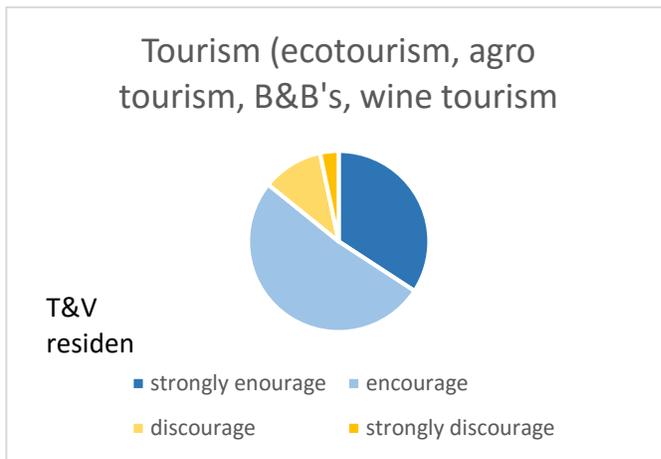


**Town only residents**

Strongly support	19%	(n=70)
Support	46%	(n=168)
Oppose	24%	(n=88)
Strongly oppose	10%	(n= 36)

**C2a Support of tourism (including ecotourism, agro tourism, bed and breakfast, wine tourism.**

Strongly encourage	34%	(n=229)
Encourage	51%	(n=345)
Discourage	11%	(n= 73)
Strongly discourage	3%	(n= 22)

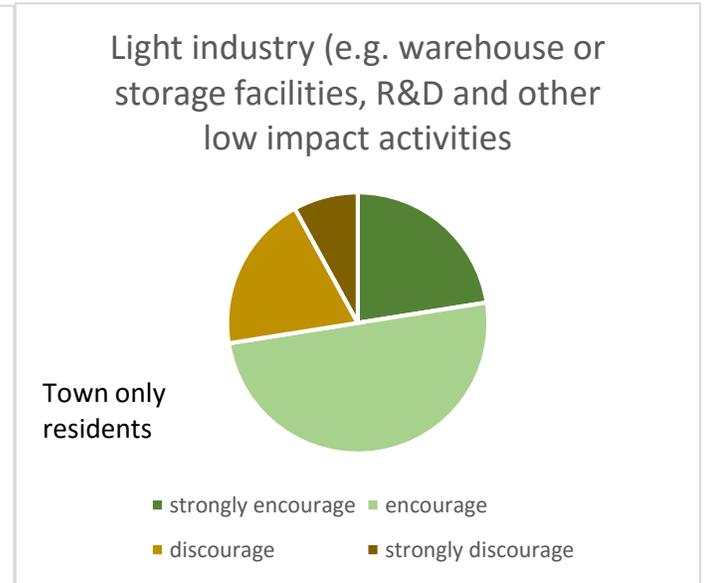
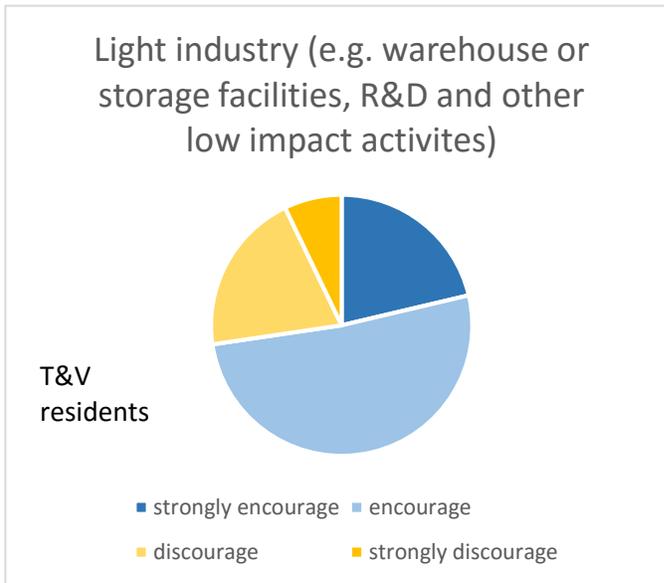


Town only residents

Strongly encourage	36%	(n=131)
Encourage	50%	(n=181)
Discourage	10%	(n= 37)
Strongly discourage	3%	(n= 12)

**C2b Should the town encourage light industry such as warehouse or storage facilities, research and development and other low impact industries?**

Strongly encourage	21%	(n=143)
Encourage	51%	(n=344)
Discourage	20%	(n=135)
Strongly discourage	7%	(n= 48)

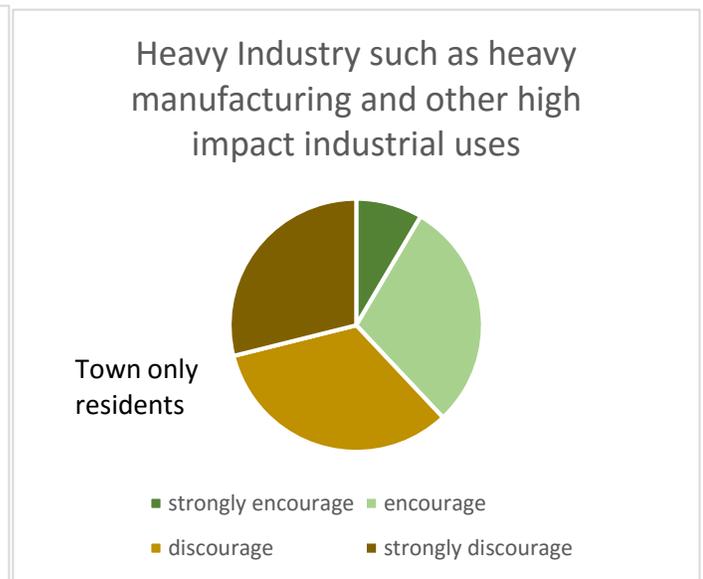
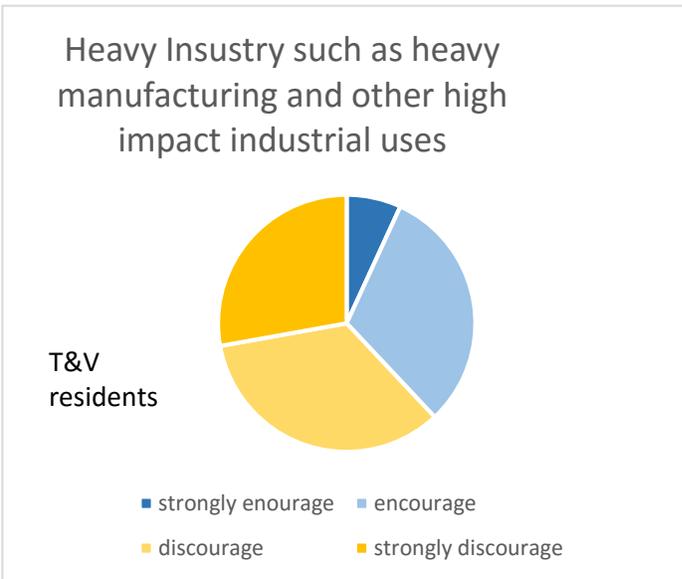


Town only residents

Strongly encourage	22%	(n=82)
Encourage	50%	(n=182)
Discourage	20%	(n=71)
Strongly discourage	8%	(n= 29)

**C2c Should the town encourage heavy industry such as heavy manufacturing and other high impact industrial uses such as Borg Warner and Cargill?**

Strongly encourage	7%	(n=46)
Encourage	31%	(n=208)
Discourage	34%	(n= 228)
Strongly discourage	28%	(n=186)



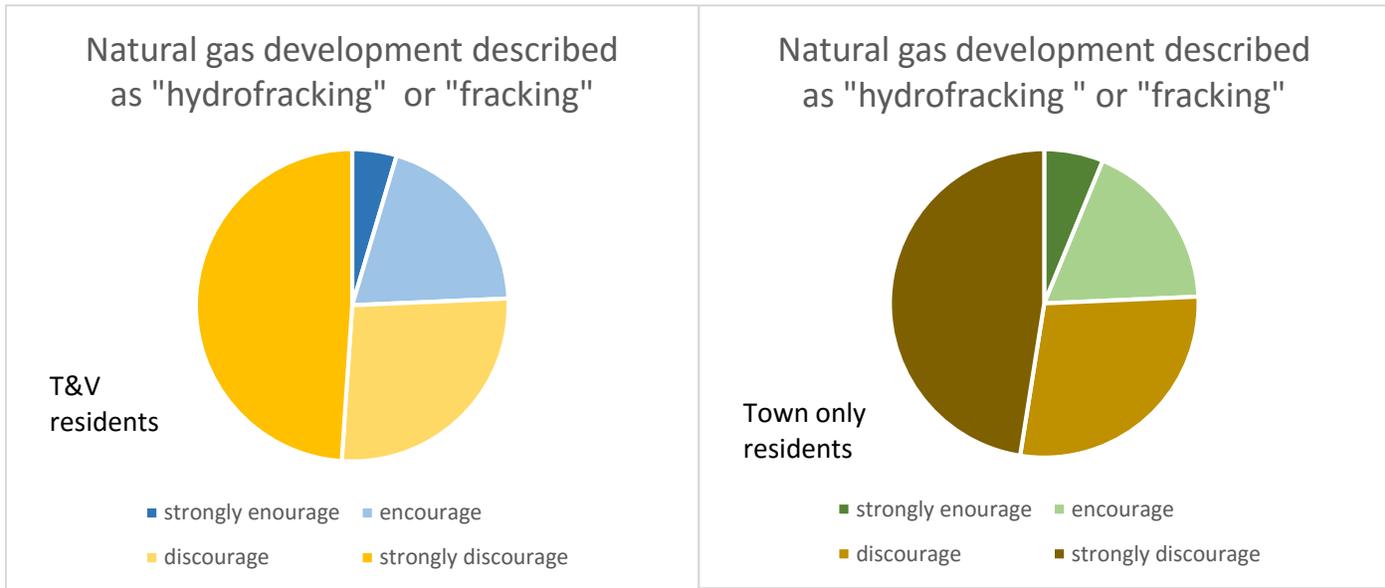
Town only residents

Strongly encourage	8%	(n=31)
Encourage	30%	(n=107)
Discourage	33%	(n= 120)
Strongly discourage	29%	(n=105)

**Natural gas development. This question was asked two different ways to make the least biased as possible (50% of survey participants received only one of the two questions)**

**C2dV1 Should the town encourage natural gas development known as horizontal drilling, high volume hydraulic fracturing commonly known as “hydrofracking” or “fracking”?**

Strongly encourage	4%	(n=15)
Encourage	19%	(n=65)
Discourage	26%	(n= 88)
Strongly discourage	48%	(n=161)



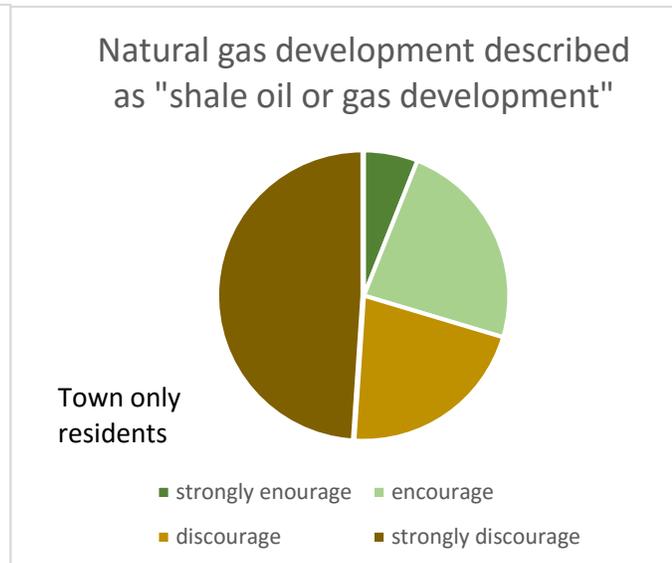
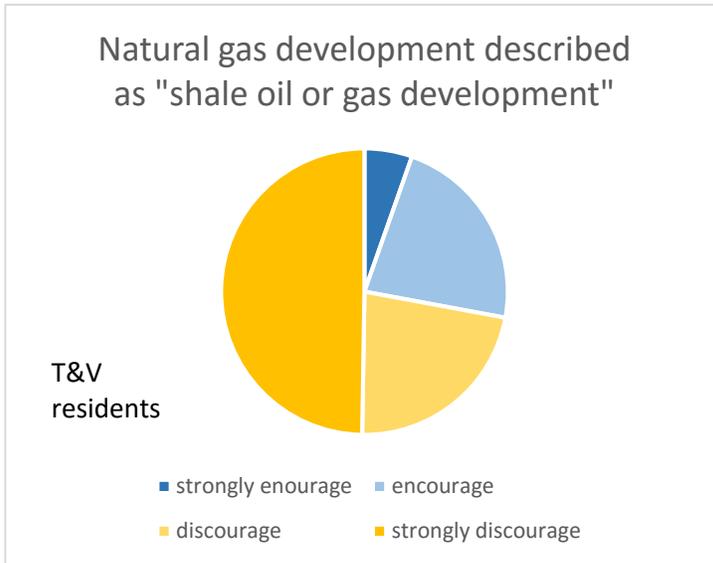
**Town only residents**

Strongly encourage	3%	(n=11)
Encourage	18%	(n=32)
Discourage	28%	(n= 50)
Strongly discourage	48%	(n=84)

Margin of error is +/- 7.3%

**C2dV2 Should the town encourage shale oil or gas development?**

Strongly encourage	3%	(n=18)
Encourage	11%	(n=75)
Discourage	11%	(n= 74)
Strongly discourage	25%	(n=165)



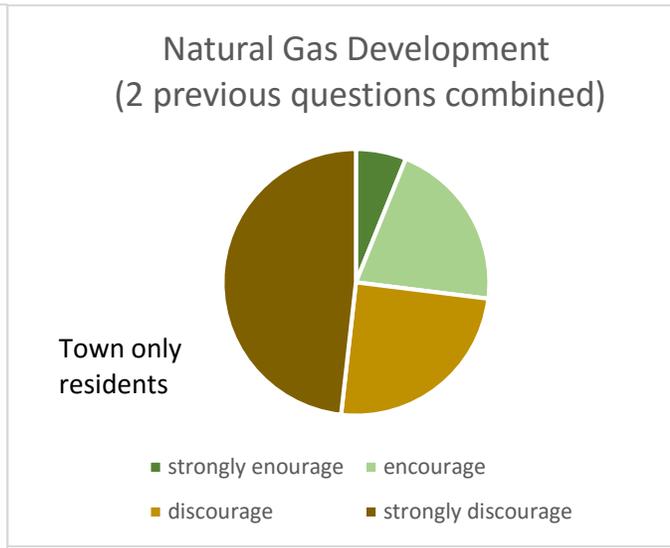
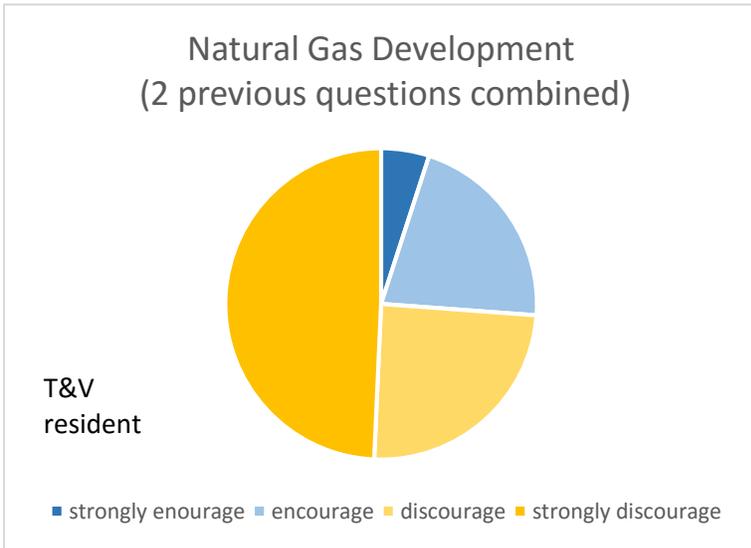
Town only residents

Strongly encourage	6%	(n=11)
Encourage	24%	(n=43)
Discourage	21%	(n= 39)
Strongly discourage	49%	(n=89)

Margin of error is +/- 7.3%

**Totals for natural gas development (sum of previous two separate questions)**

Strongly encourage	5%	(n=33)
Encourage	21%	(n=140)
Discourage	24%	(n= 162)
Strongly discourage	48%	(n=326)



Town only residents

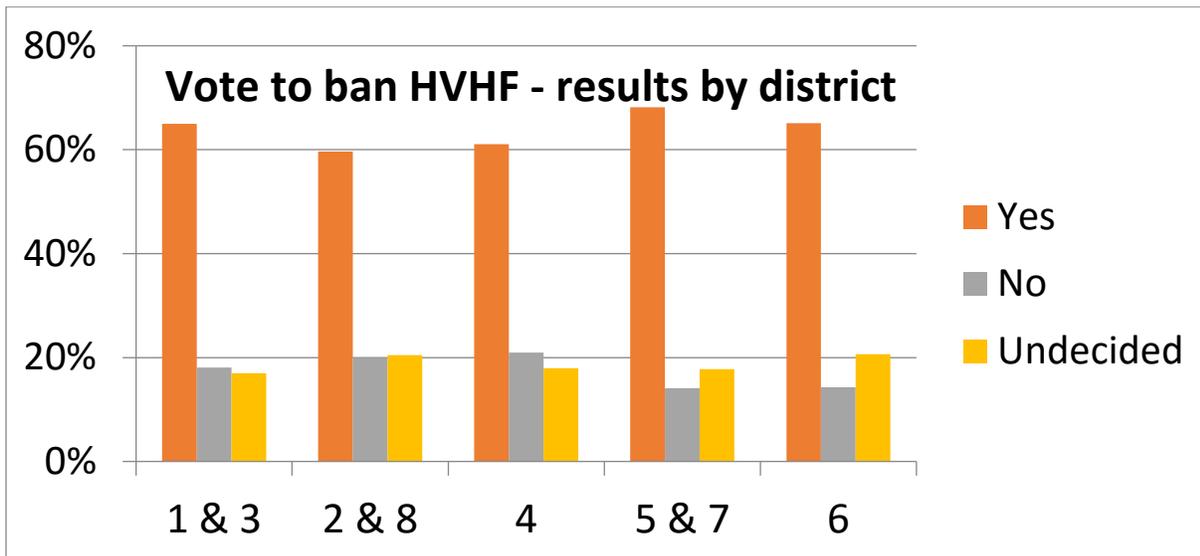
Strongly encourage	6%	(n=22)
Encourage	20%	(n=75)
Discourage	24%	(n= 89)
Strongly discourage	47%	(n=173)

No margin of error given

These data are also strongly supported in all voting districts by a previous survey of Town voters on election day November 2011. This survey was not a random sample, but consisted of voters who were asked to fill out the survey anonymously outside of all polling places in Lansing. There is no estimate of margin of error, since it was not a random sample.

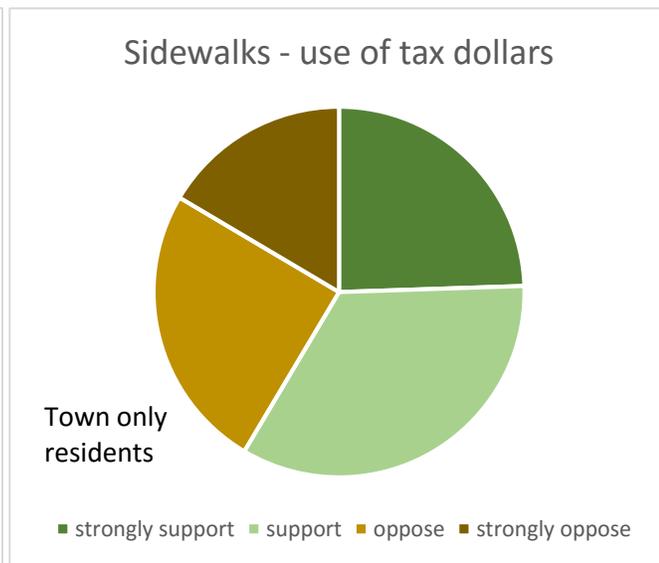
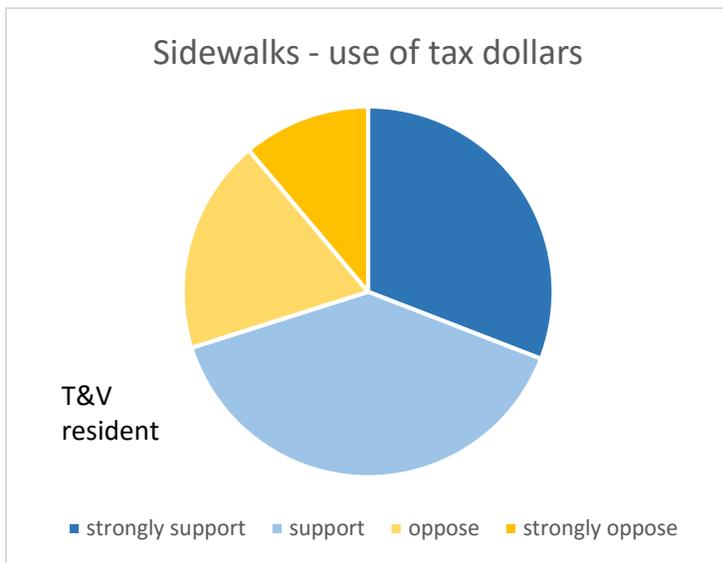
Question 3 of that survey was:

Do you **oppose gas drilling** using HVHF (high volume hydrofracking) and would like to see it **banned from the town**? 916 - town residents completed the survey (45% of voters that day, 14% of all registered voters).



**D1a Use of tax dollars for adding or improving sidewalks that lead to stores or services in your neighborhood and/or the Town and Village centers.**

Strongly support	31%	(n=207)
Support	39%	(n=263)
Oppose	19%	(n=126)
Strongly oppose	11%	(n= 75)

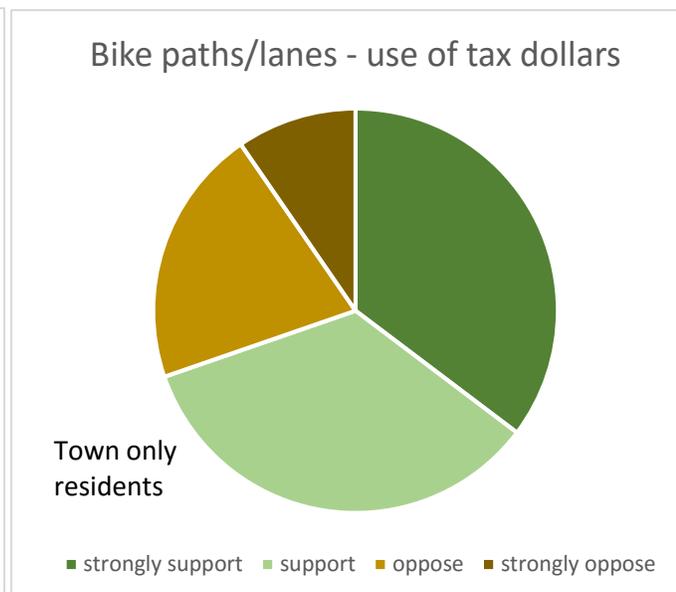
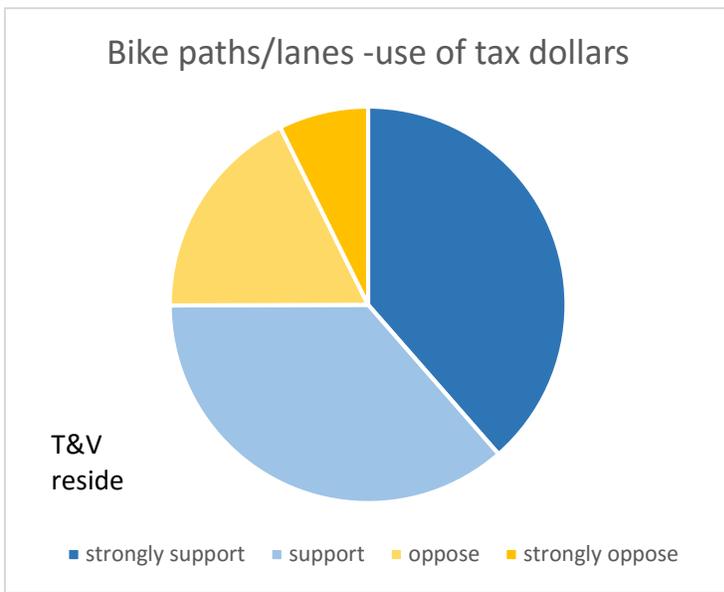


**Town only residents**

Strongly support	24%	(n=89)
Support	34%	(n=124)
Oppose	25%	(n=91)
Strongly oppose	16%	(n=60)

**D1b Use of tax dollars for adding or improving bike paths and designated bike lanes within and between communities in the Town and Village.**

Strongly support	38%	(n=259)
Support	36%	(n=244)
Oppose	18%	(n=119)
Strongly oppose	7%	(n= 49)

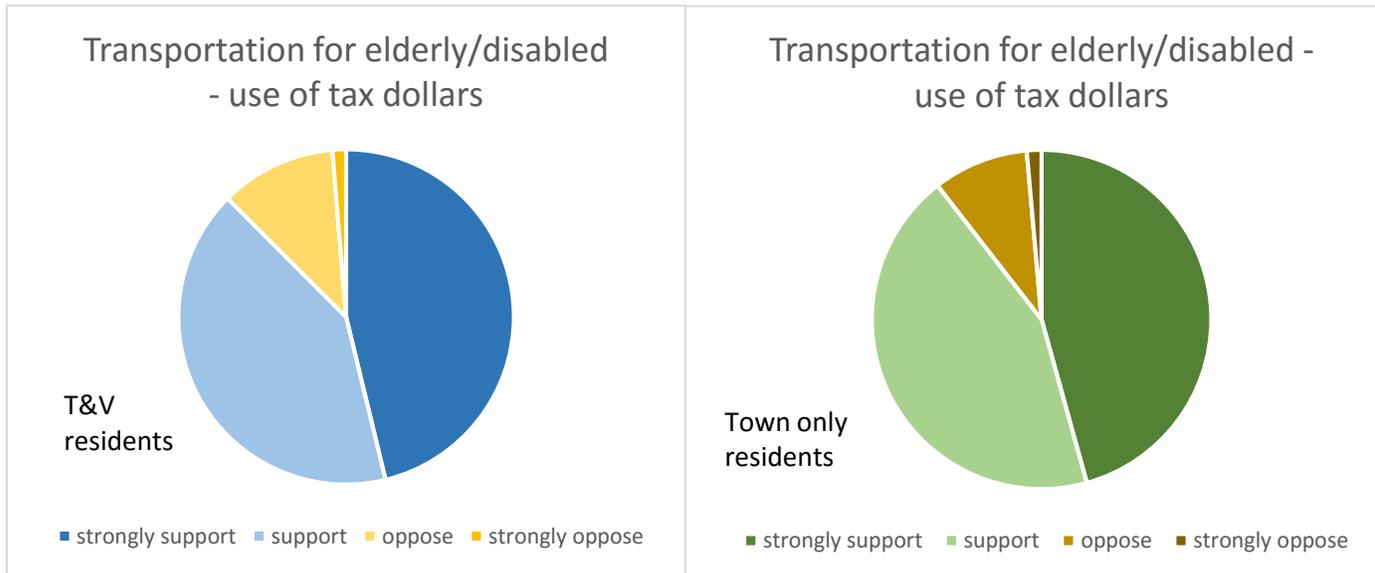


**Town only residents**

Strongly support	35%	(n=128)
Support	34%	(n=125)
Oppose	21%	(n=75)
Strongly oppose	10%	(n= 35)

**D1c Use of tax dollars for improving public transportation including services for the elderly and persons with disabilities.**

Strongly support	46%	(n=309)
Support	41%	(n=276)
Oppose	11%	(n=75)
Strongly oppose	1%	(n= 9)

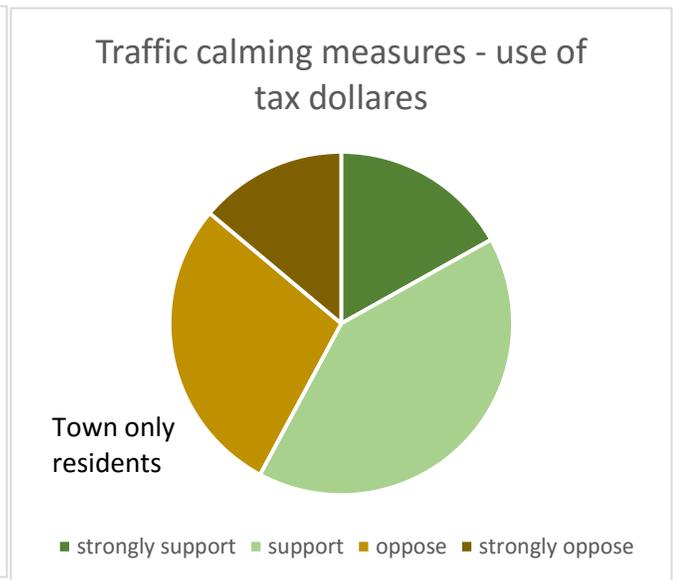
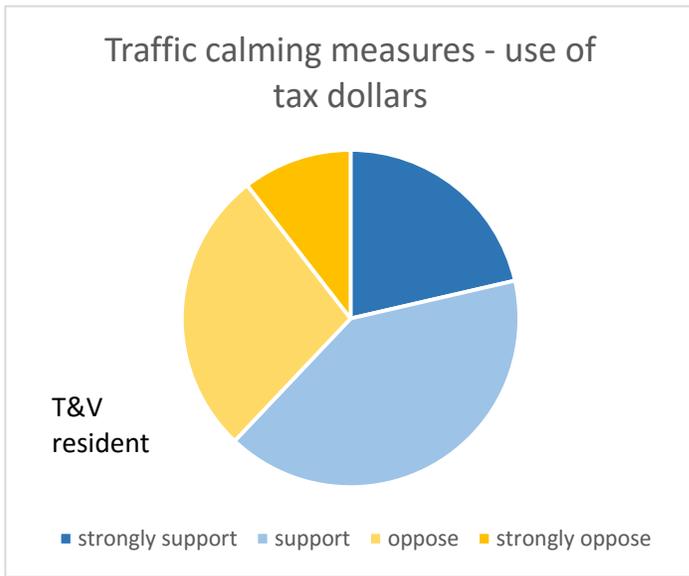


**Town only residents**

Strongly support	46%	(n=166)
Support	44%	(n=159)
Oppose	9%	(n=33)
Strongly oppose	1%	(n= 5)

**D1d Use of tax dollars for traffic calming measures such as a roundabout, speed limit reductions, traffic lights etc.**

Strongly support	21%	(n=143)
Support	40%	(n=271)
Oppose	27%	(n=183)
Strongly oppose	10%	(n= 70)

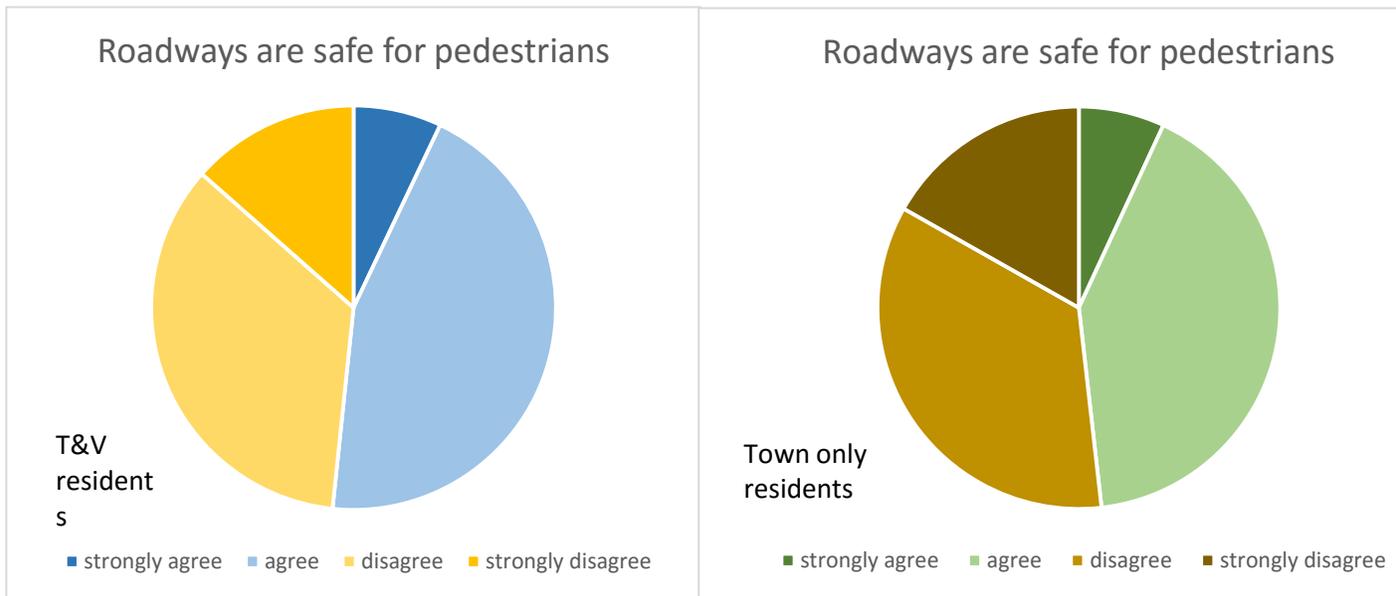


**Town only residents**

Strongly support	17%	(n=61)
Support	41%	(n=148)
Oppose	28%	(n=102)
Strongly oppose	14%	(n= 50)

**D2 Agree or disagree – The roadways and intersections in the Town and Village are safe for pedestrians.**

Strongly agree	7%	(n=47)
Agree	44%	(n=298)
Disagree	35%	(n=233)
Strongly disagree	13%	(n= 90)

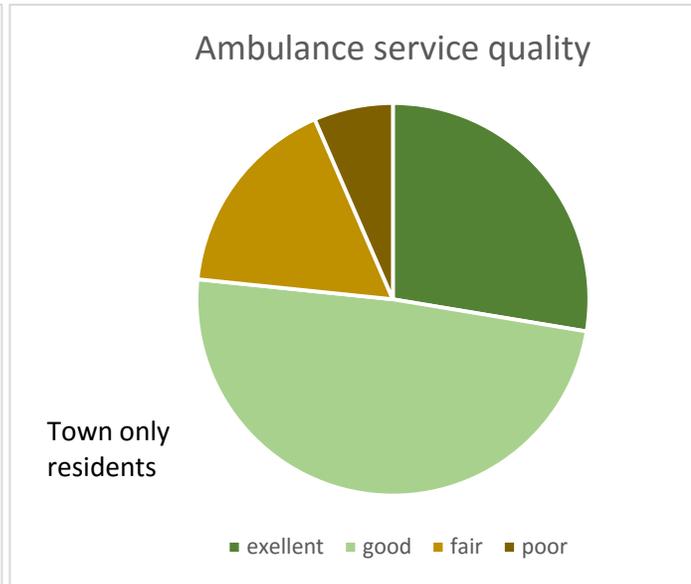
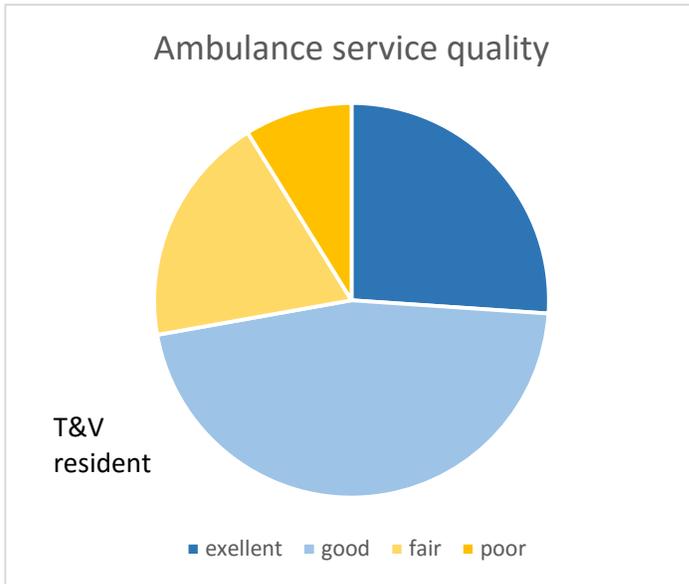


**Town only residents**

Strongly agree	7%	(n=25)
Agree	41%	(n=150)
Disagree	35%	(n=127)
Strongly disagree	17%	(n= 61)

**E1a Rank ambulance service quality**

Excellent	20%	(n=131)
Good	35%	(n=233)
Fair	12%	(n=80)
Poor	5%	(n= 31)

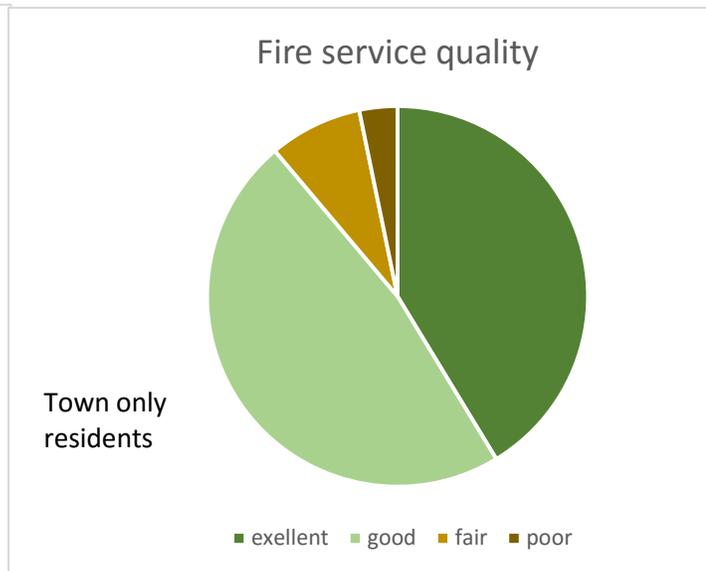
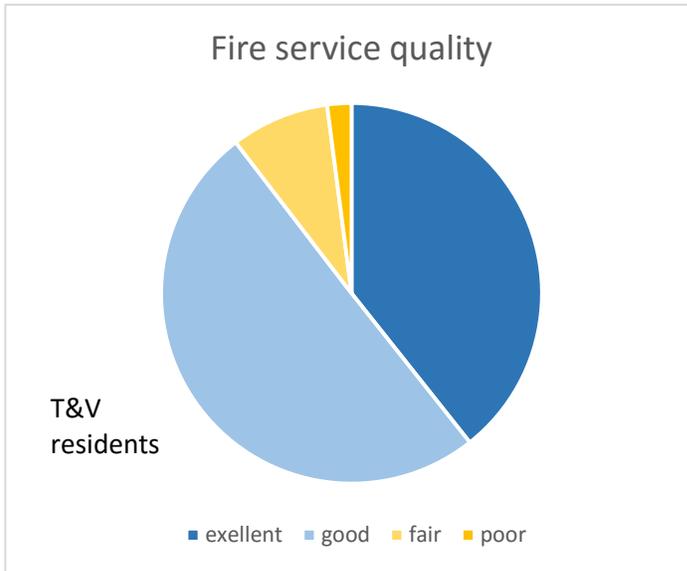


**Town only residents**

Excellent	20%	(n=71)
Good	34%	(n=126)
Fair	14%	(n=52)
Poor	7%	(n= 24)

**E1b Rank fire service quality**

Excellent	31%	(n=206)
Good	39%	(n=263)
Fair	7%	(n=44)
Poor	2%	(n= 11)

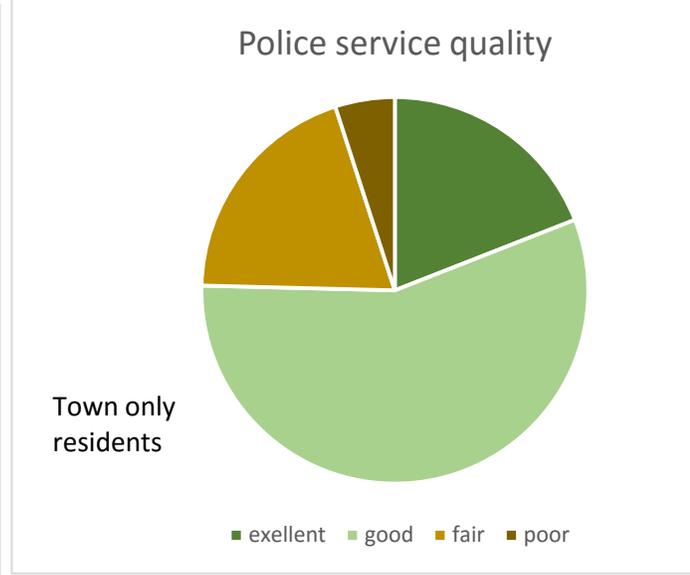
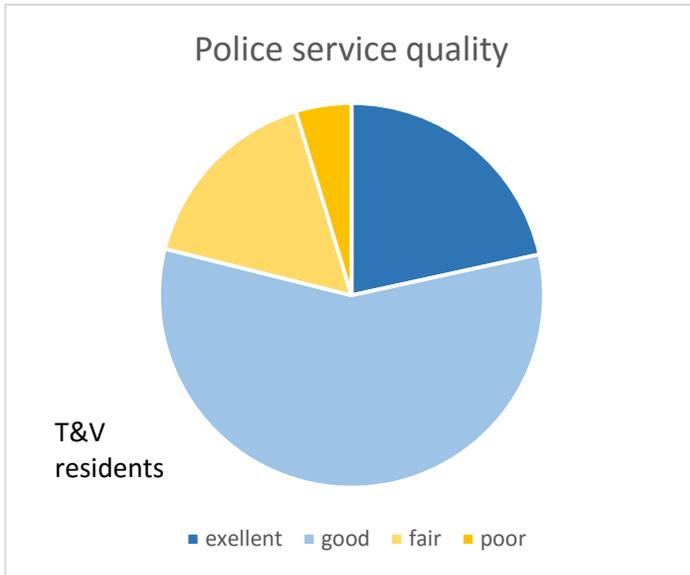


**Town only residents**

Excellent	34%	(n=126)
Good	40%	(n=145)
Fair	7%	(n=24)
Poor	3%	(n= 10)

**E1c Rank police service quality**

Excellent	18%	(n=121)
Good	48%	(n=322)
Fair	14%	(n=92)
Poor	4%	(n= 26)

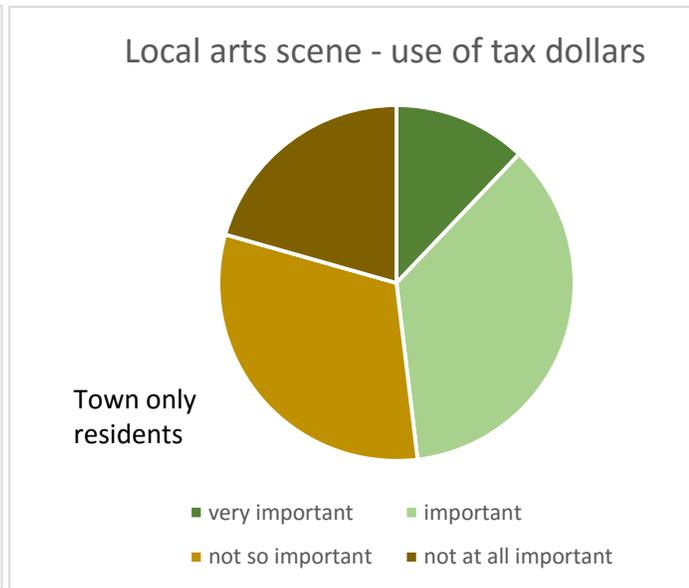
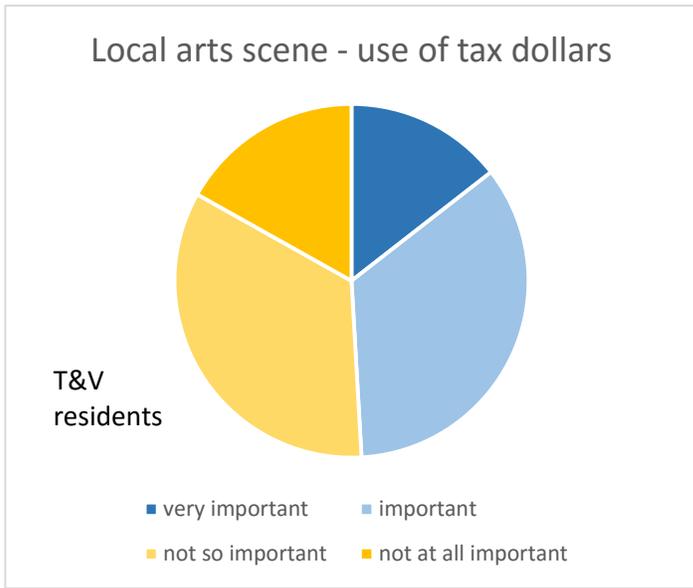


**Town only residents**

Excellent	17%	(n=61)
Good	50%	(n=181)
Fair	17%	(n=63)
Poor	4%	(n= 16)

**F1a Is the use of tax dollars for the development of a local “arts scene” important to you?**

Very important	14%	(n=97)
Important	34%	(n=232)
Not so important	34%	(n=228)
Not at all important	17%	(n= 113)

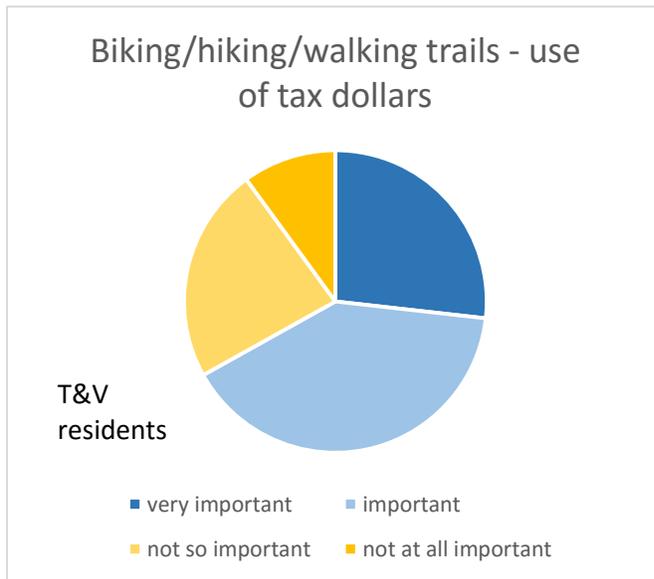


**Town only residents**

Very important	12%	(n=44)
Important	36%	(n=131)
Not so important	31%	(n=114)
Not at all important	21%	(n= 75)

**F1b Is the use of tax dollars for the development of recreational biking/hiking ad walking trails important to you?**

Very important	27%	(n=180)
Important	40%	(n=269)
Not so important	23%	(n=155)
Not at all important	10%	(n= 67)

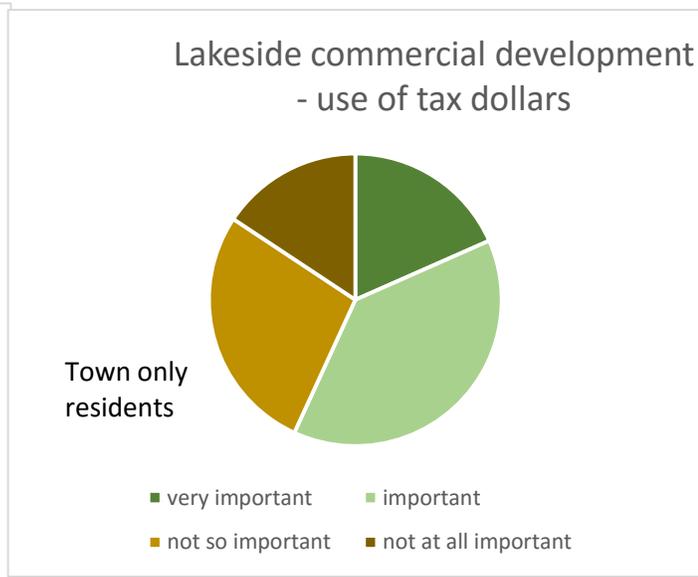
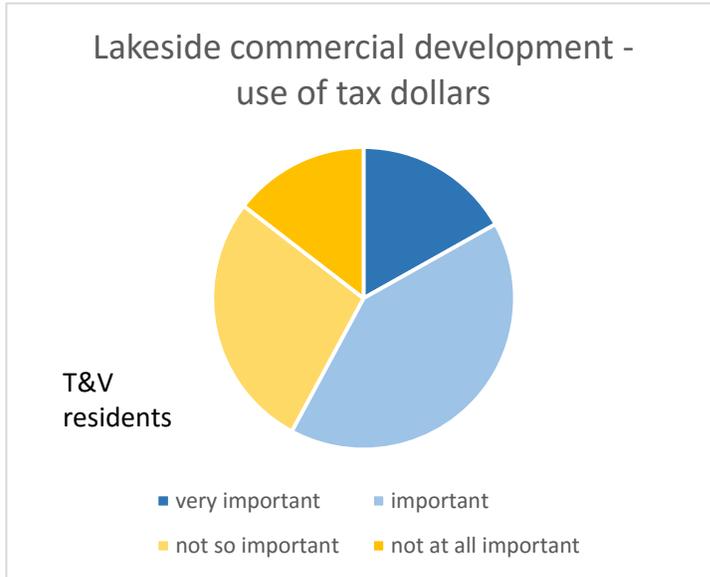


Town only residents

Very important	22%	(n=82)
Important	41%	(n=150)
Not so important	24%	(n=86)
Not at all important	13%	(n= 46)

**F1c Is the use of tax dollars for supporting lakeside commercial development such as restaurants, lodging, boating, camping etc. important to you?**

Very important	17%	(n=113)
Important	41%	(n=275)
Not so important	28%	(n=185)
Not at all important	14%	(n= 97)

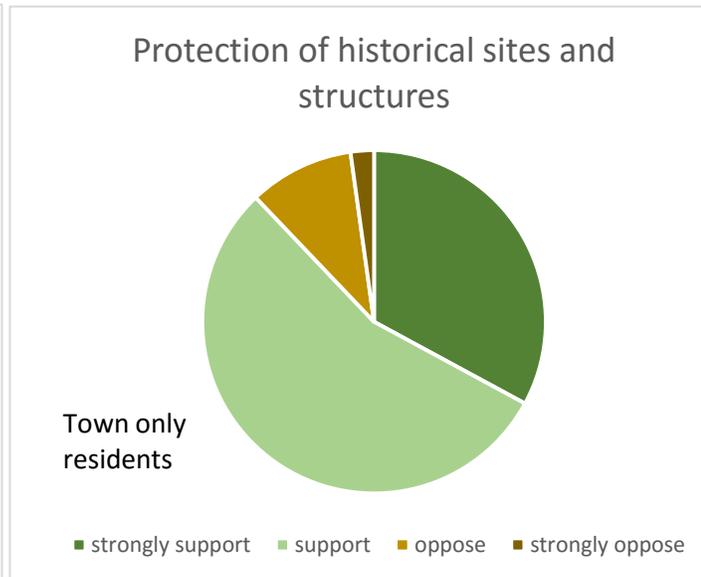
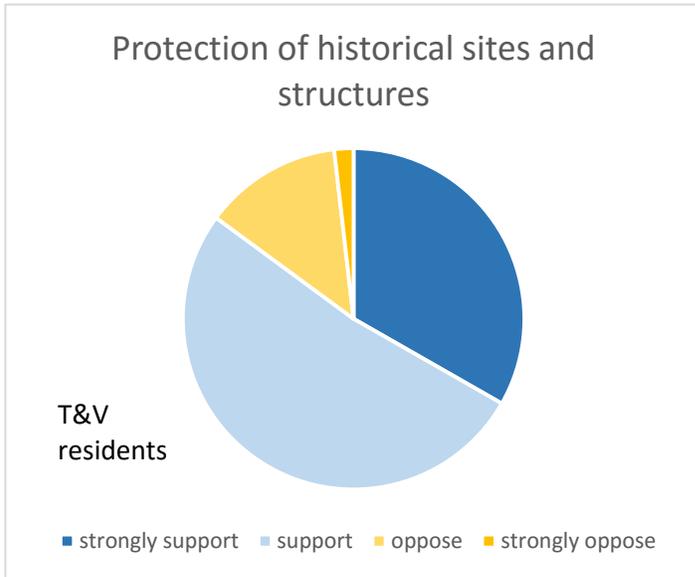


Town only residents

Very important	18%	(n=67)
Important	38%	(n=140)
Not so important	28%	(n=100)
Not at all important	16%	(n=57)

**G1a To what extent do you support enactment of laws or policies to protect historical sites and structures?**

Strongly support	33%	(n=221)
Support	51%	(n=344)
Oppose	13%	(n=87)
Strongly oppose	2%	(n= 12)

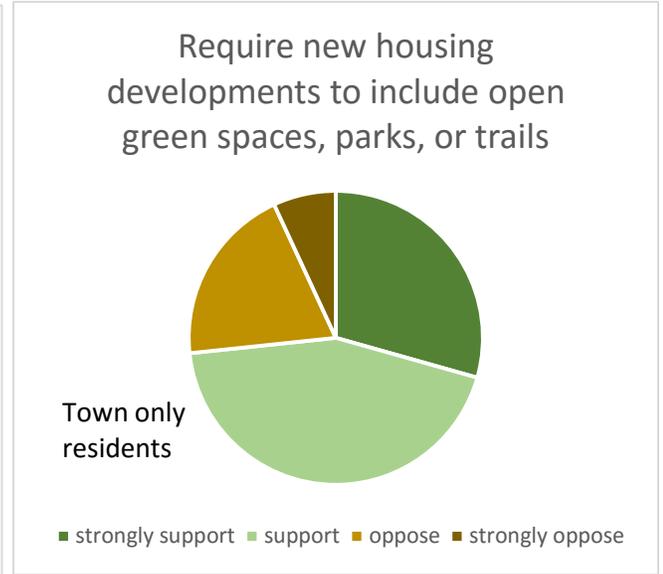
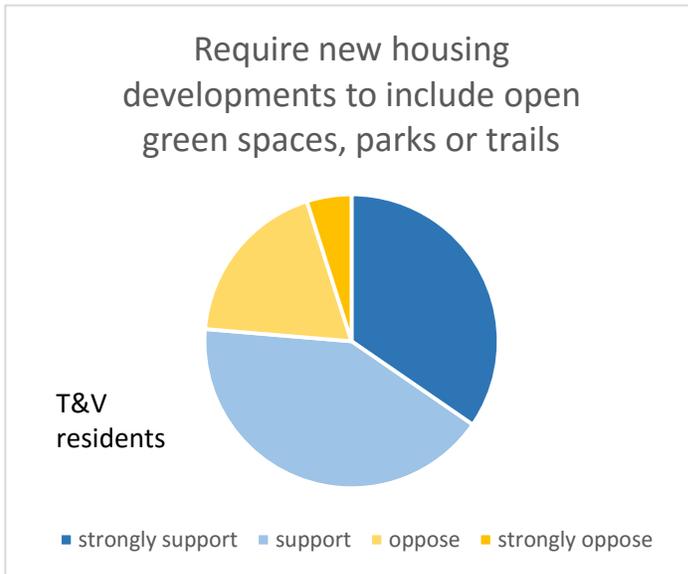


Town only residents

Strongly support	33%	(n=119)
Support	55%	(n=199)
Oppose	10%	(n=36)
Strongly oppose	2%	(n= 8)

**G1b To what extent do you support laws or policies that would require new housing developments to include open green spaces, parks or trails?**

Strongly support	34%	(n=232)
Support	42%	(n=280)
Oppose	19%	(n=126)
Strongly oppose	5%	(n= 33)

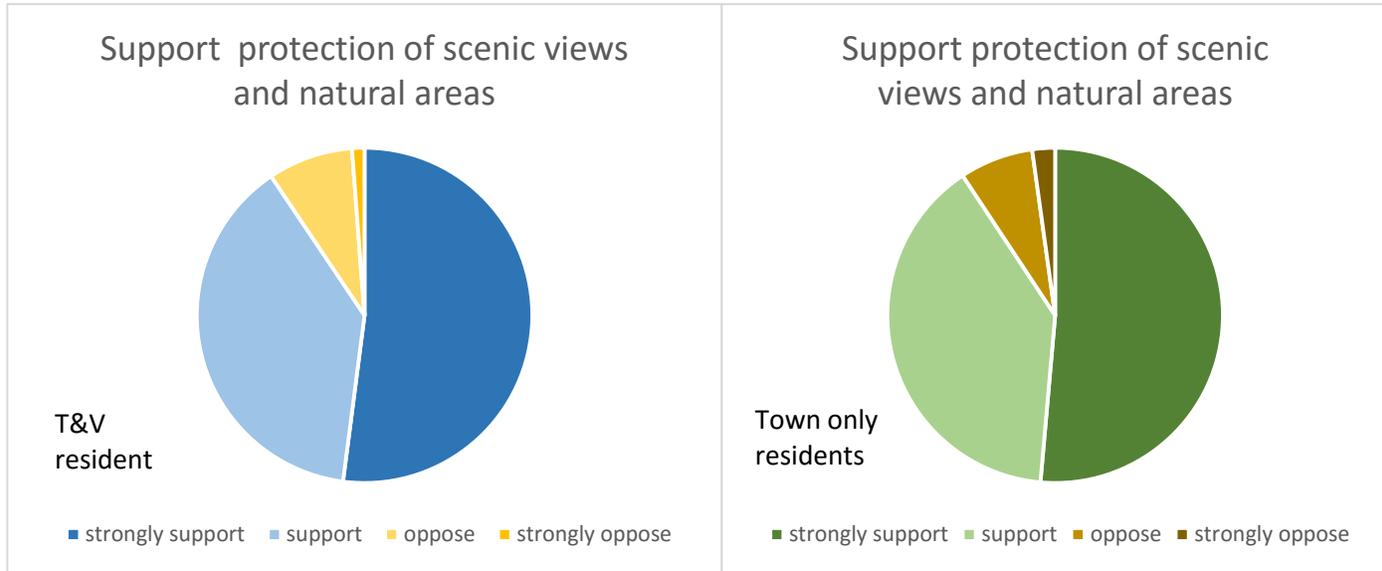


Town only residents

Strongly support	29%	(n=107)
Support	44%	(n=160)
Oppose	20%	(n=72)
Strongly oppose	7%	(n= 25)

**G1c To what extent do you support laws or policies to protect scenic views and natural areas?**

Strongly support	52%	(n=350)
Support	38%	(n=259)
Oppose	8%	(n=55)
Strongly oppose	1%	(n= 8)

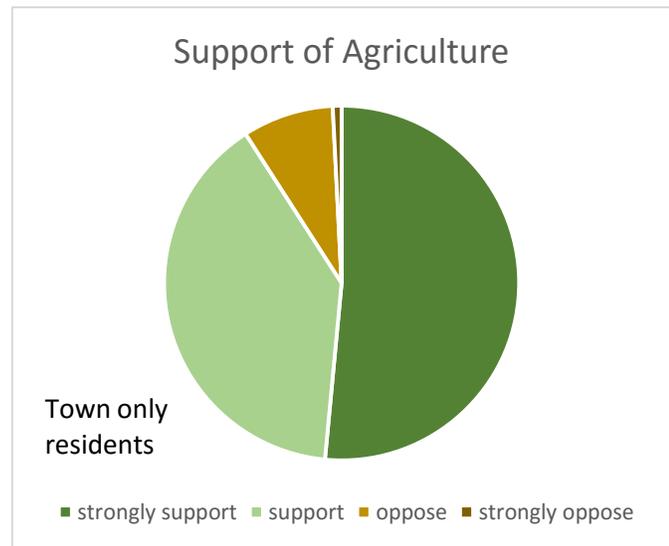
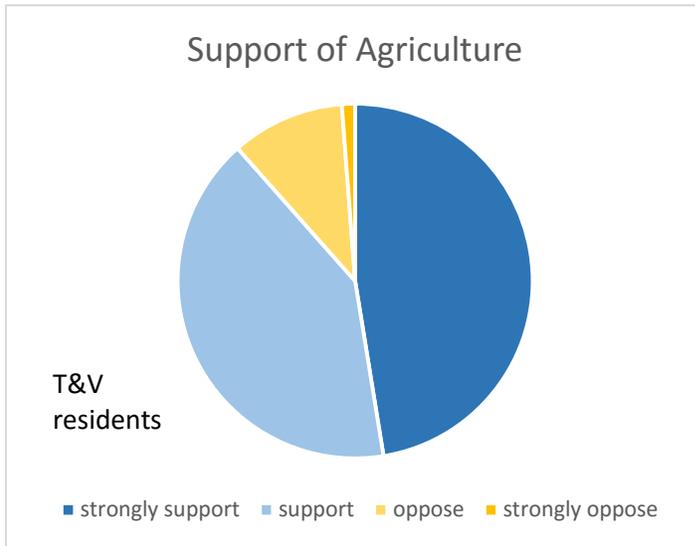


**Town only residents**

Strongly support	51%	(n=187)
Support	39%	(n=143)
Oppose	7%	(n=26)
Strongly oppose	2%	(n= 8)

**G1d To what extent do you support laws or policies to protect agricultural lands or districts?**

Strongly support	47%	(n=318)
Support	41%	(n=275)
Oppose	10%	(n=69)
Strongly oppose	1%	(n= 8)

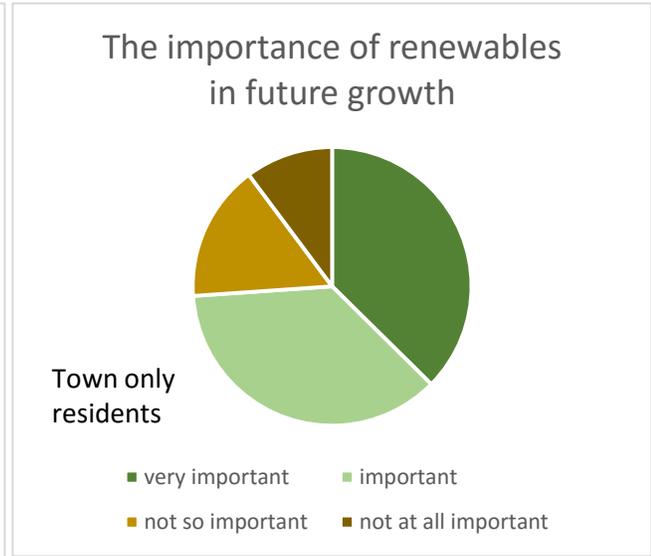
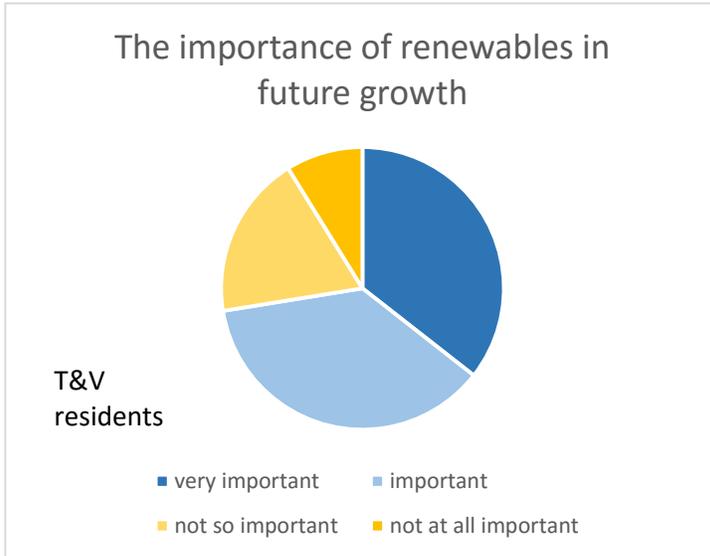


**Town only residents**

Strongly support	52%	(n=187)
Support	39%	(n=143)
Oppose	8%	(n=30)
Strongly oppose	1%	(n= 3)

**H1a In terms of future growth of Lansing, how important is the development of renewable energy sources (e.g. solar and wind)?**

Very important	36%	(n=239)
Important	37%	(n=248)
Not so important	19%	(n=126)
Not at all important	9%	(n= 59)

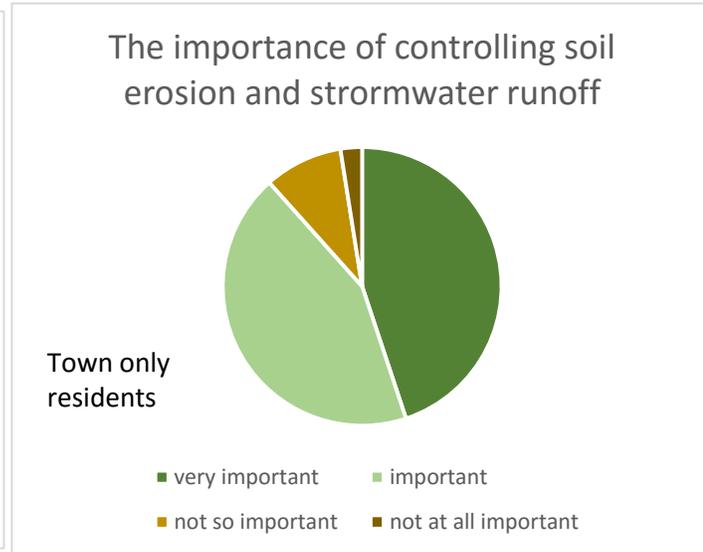
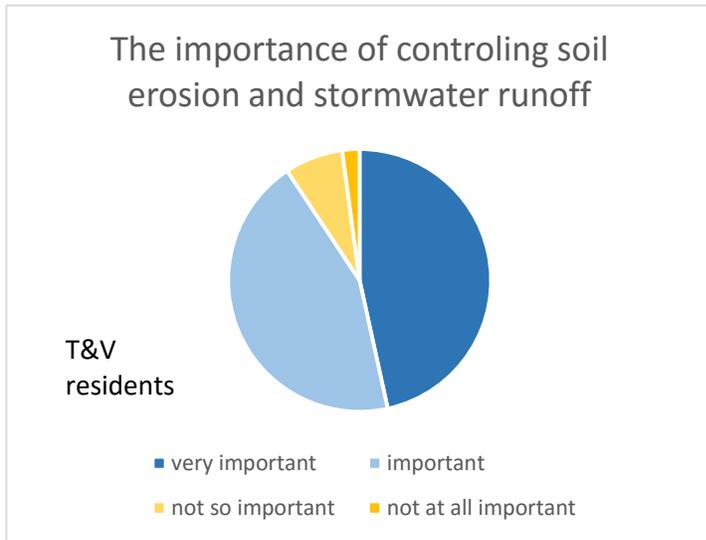


**Town only residents**

Very important	37%	(n=136)
Important	36%	(n=133)
Not so important	16%	(n=58)
Not at all important	10%	(n= 37)

**H1b In terms of future growth of Lansing how important is the prevention of soil erosion and storm water runoff control?**

Very important	46%	(n=310)
Important	44%	(n=294)
Not so important	7%	(n=48)
Not at all important	2%	(n= 14)

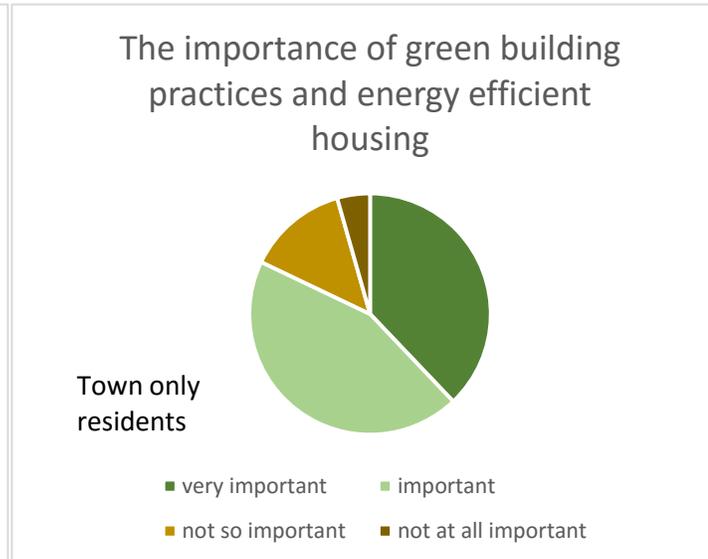
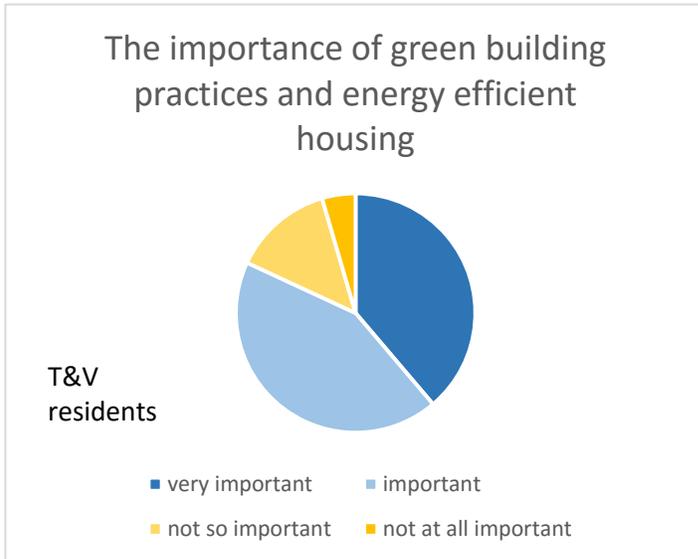


Town only residents

Very important	45%	(n=162)
Important	44%	(n=157)
Not so important	9%	(n=33)
Not at all important	2%	(n= 9)

**H1c In terms of the future growth of Lansing how important are green building practices and energy efficient housing?**

Very important	39%	(n=260)
Important	43%	(n=289)
Not so important	14%	(n=91)
Not at all important	4%	(n= 30)

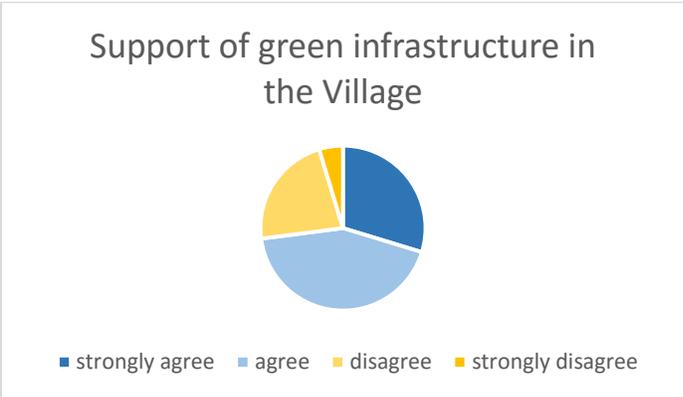


Town only residents

Very important	38%	(n=138)
Important	44%	(n=161)
Not so important	14%	(n=49)
Not at all important	4%	(n= 16)

**H2 Do you support green infrastructure (e.g. porous pavements, green roofs, solar panels, rain gardens etc.) in the Village (asked only village residents) even if it is more costly than current practices.**

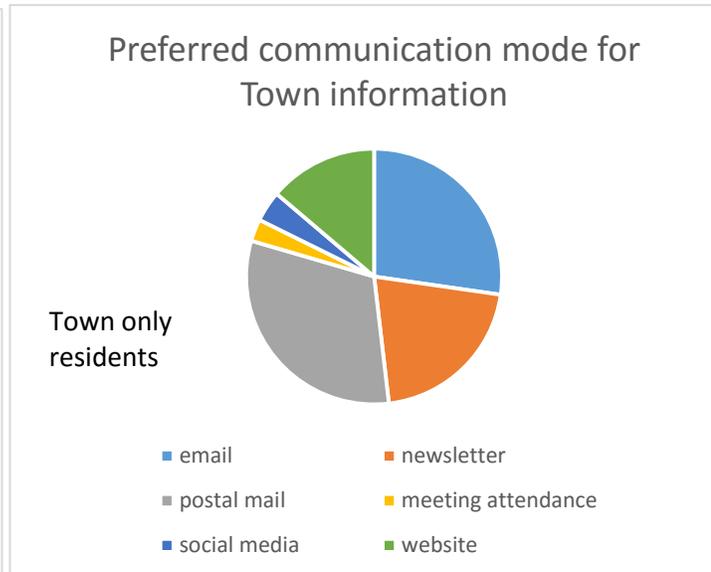
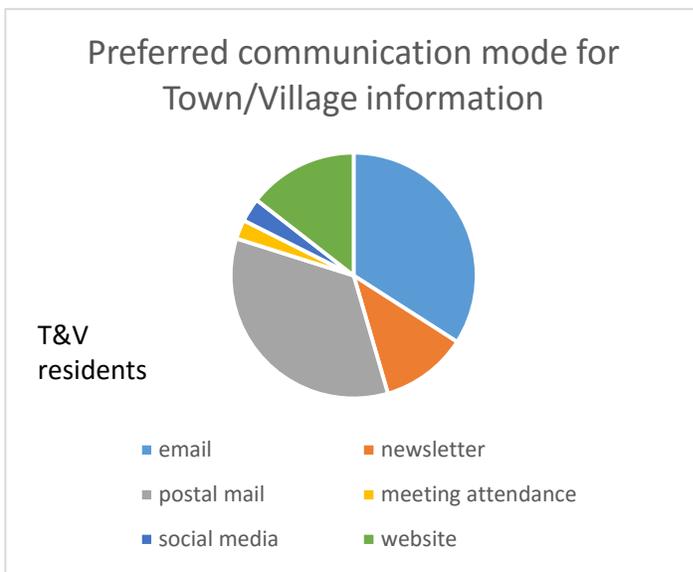
Strongly agree	13%	(n=90)
Agree	20%	(n=131)
Disagree	10%	(n=68)
Strongly disagree	2%	(n= 14)



This question was only asked of village residents.

**11 What is your preferred method of receiving information about the Town/Village of Lansing?**

Email	34% (n=227)
Newsletter (currently placed in shopper	11% (n=76)
Postal mail	34% (n=229)
Meeting attendance	3% (n=17)
Social media	3% (n=21)
Website	14% (n=96)



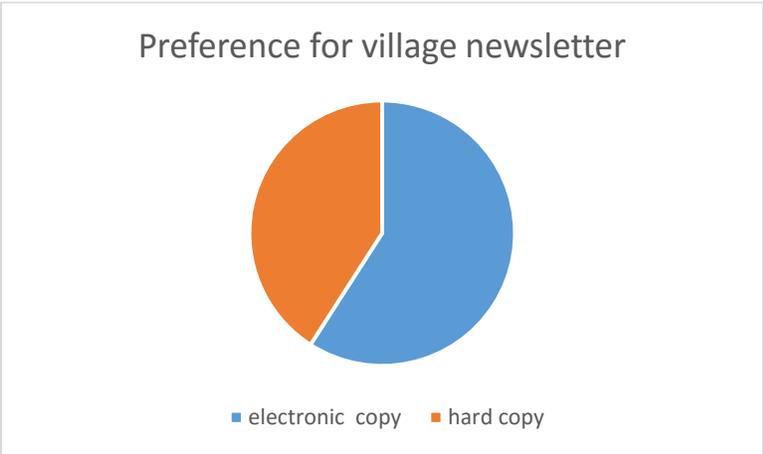
**Town only residents**

Email	27% (n=99)
Newsletter (currently placed in shopper	21% (n=76)
Postal mail	31% (n=114)
Meeting attendance	3% (n=10)
Social media	4% (n=14)
Website	14% (n=50)

**12 The Village provides a newsletter 2 times per year electronically. Does this work for you? (asked only of Village residents.**

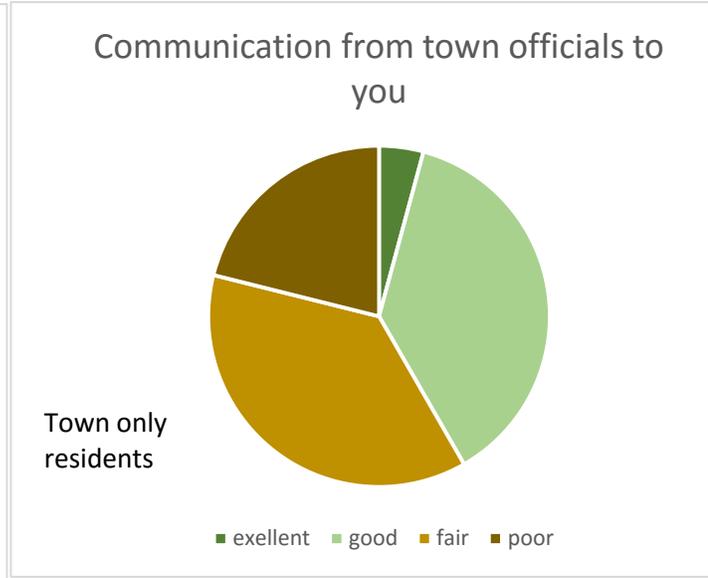
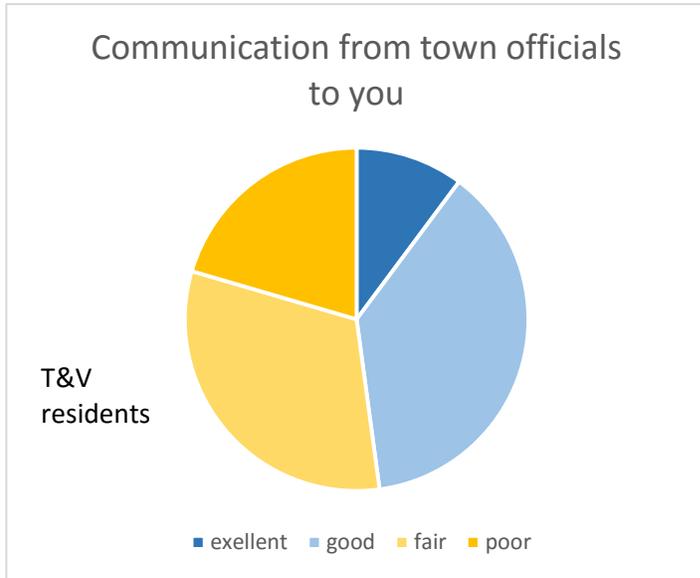
Format works 26% (n=165)

Prefer hard copy 18% (n=121)



**I3a How is the performance of your town officials in communicating information to you?**

Excellent	10%	(n=67)
Good	37%	(n=249)
Fair	31%	(n=209)
Poor	20%	(n= 135)

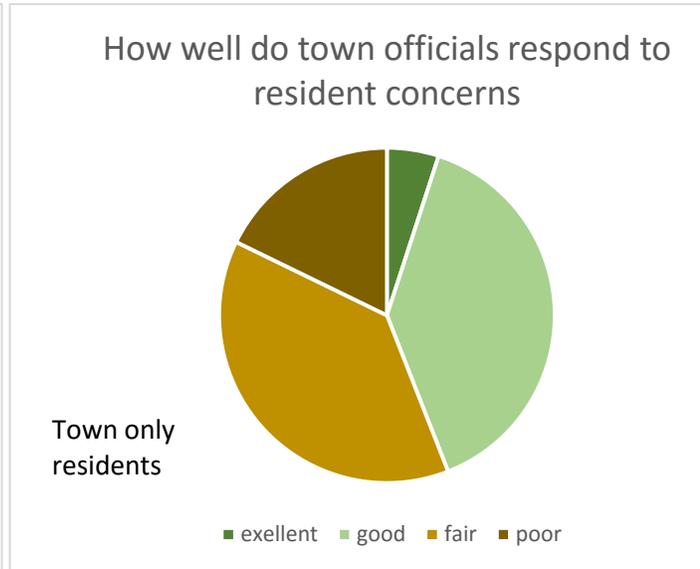
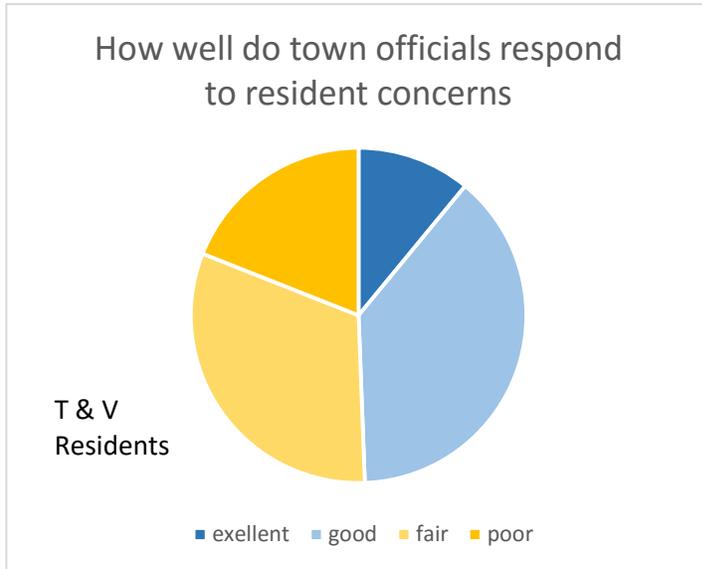


Town only residents

Excellent	4%	(n=15)
Good	38%	(n=135)
Fair	37%	(n=134)
Poor	21%	(n= 76)

**13b How is the performance of your town officials in responding to resident concerns?**

Excellent	10%	(n=68)
Good	35%	(n=238)
Fair	29%	(n=196)
Poor	18%	(n= 118)

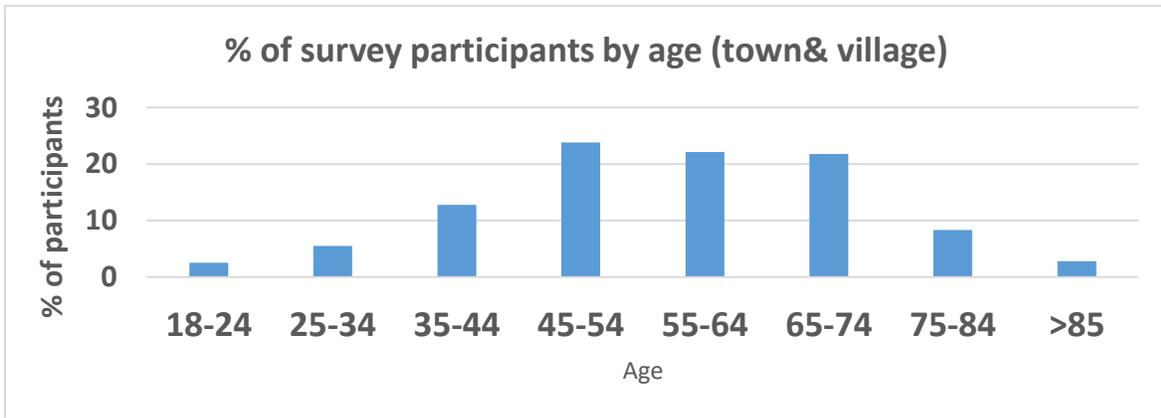


Town only residents

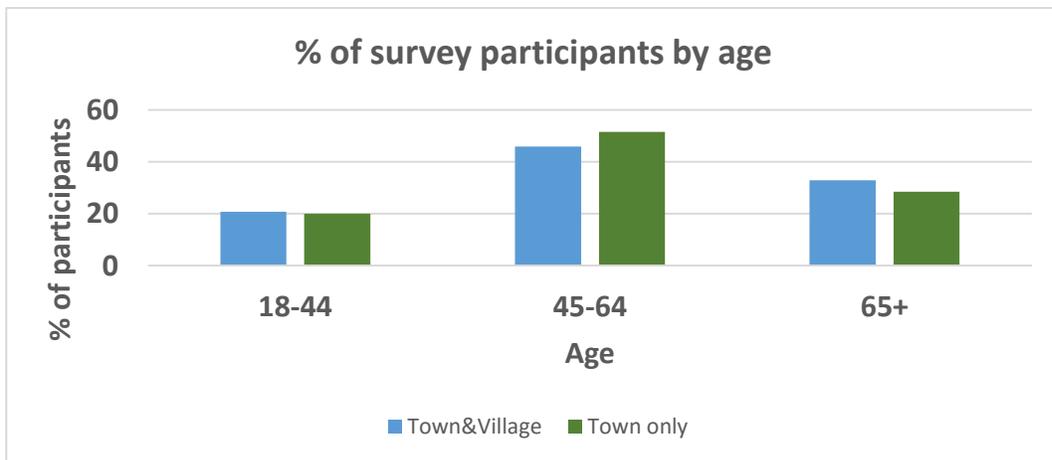
Excellent	5%	(n=17)
Good	39%	(n=132)
Fair	38%	(n=129)
Poor	18%	(n= 60)

**J1 Age of survey participants (town and village)**

18-24 2% (n=17)  
 25-34 6% (n=37)  
 35-44 13% (n=86)  
 45-54 24% (n=160)  
 55-64 22% (n=149)  
 65-74 22% (n=147)  
 75-84 8% (n=56)  
 85 or older 3% (n=19)



Age of survey participants	Town & Village	Town only
18-44	21% (n=140)	20% (n=73)
45-64	46% (n=309)	52% (n=188)
65+	33% (n=222)	28% (n=104)

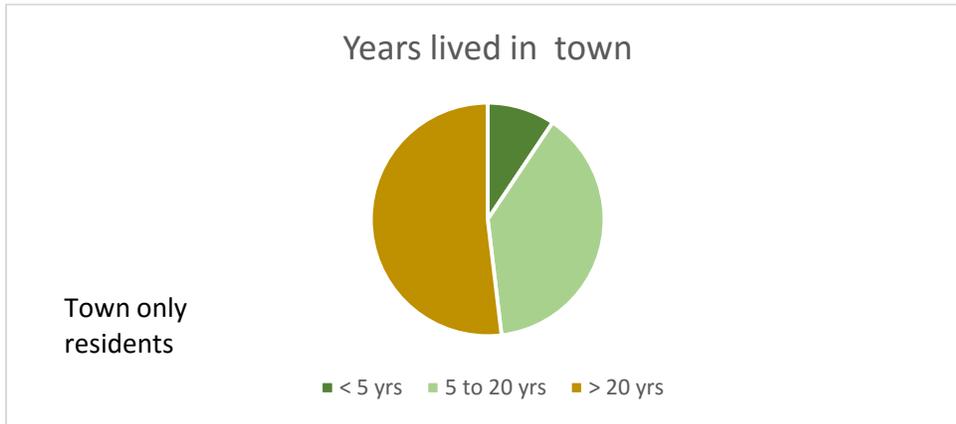


**J2 How many years have you lived in the Town/Village?**

Town & Village Average = 22 years Median = 18 years Minimum 0.5 years Maximum 85 years

Town only residents

< 5 yrs	9% (n=33)
5 to 20 yrs	39% (n=136)
> 20 yrs	52% (n=182)

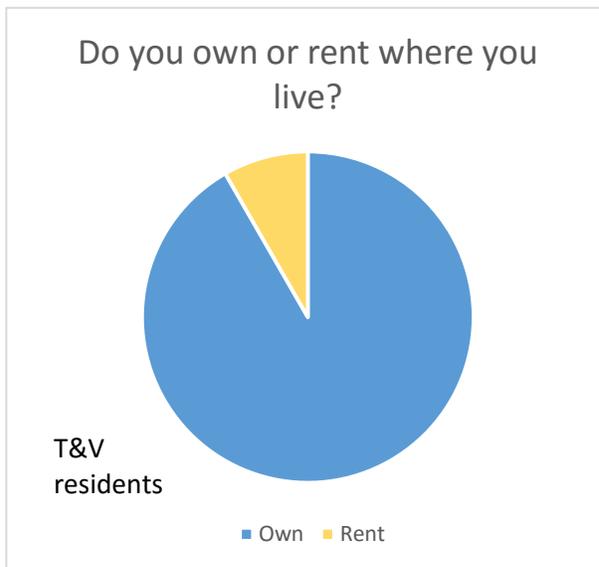


**J3 Do you currently rent or own where you live?**

Own 82% Rent 17%

Town residents only

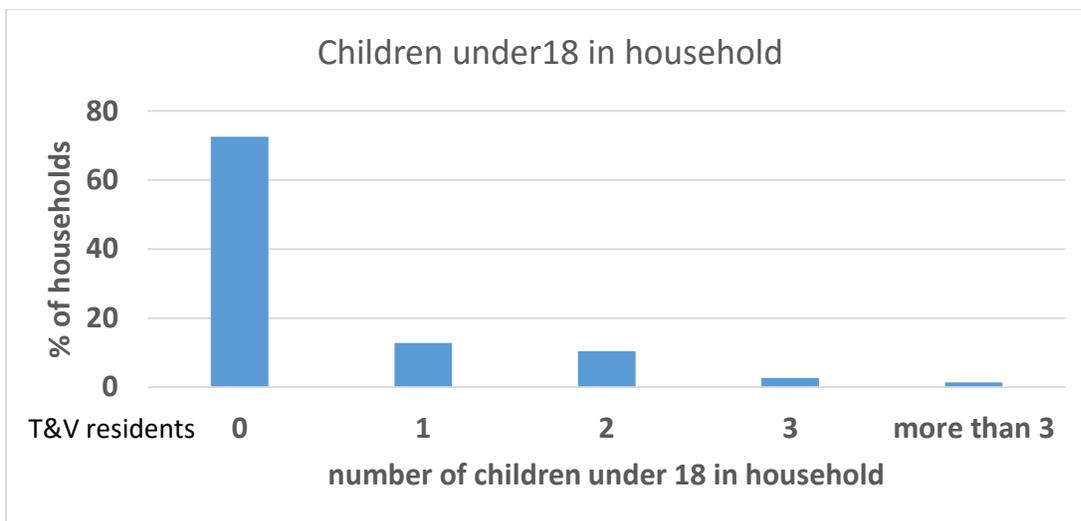
Own 92% Rent 8%



#### J4 Children under 18 in household?

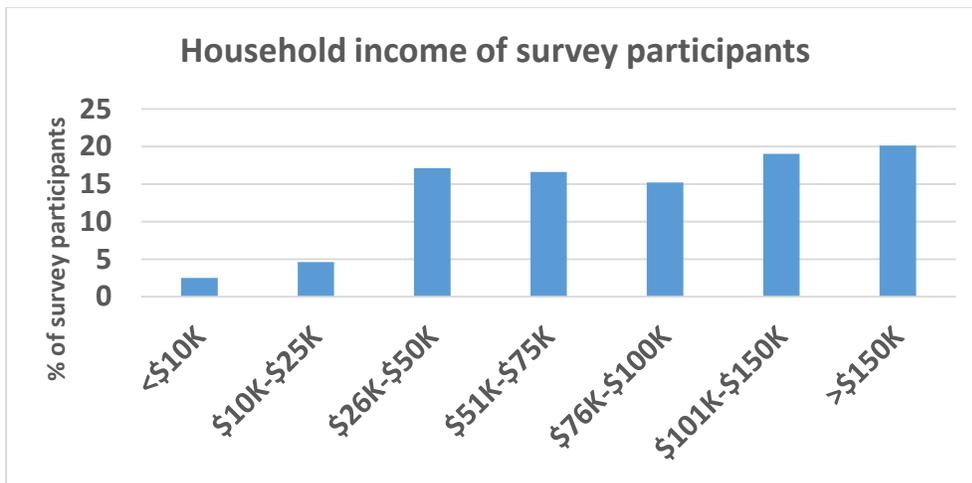
Town and Village

0	72% (n=488)
1	13% (n=86)
2	10% (n=70)
3	3% (n= 18)
More than 3	1.4% (n=11)

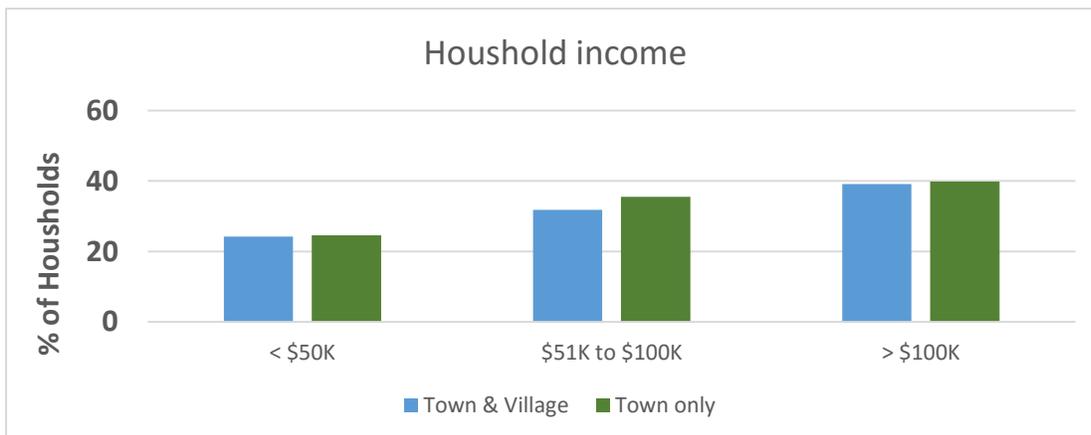


**J5 Household income in 2012**

< \$10K	2% (n=17)
\$10K to \$25K	5% (n=31)
\$26K to \$50K	17% (n=115)
\$51K to \$75K	17% (n=112)
\$76K to \$100K	15% (n=102)
\$101K to \$150K	19% (n=128)
Greater than \$150K	20% (n=135)

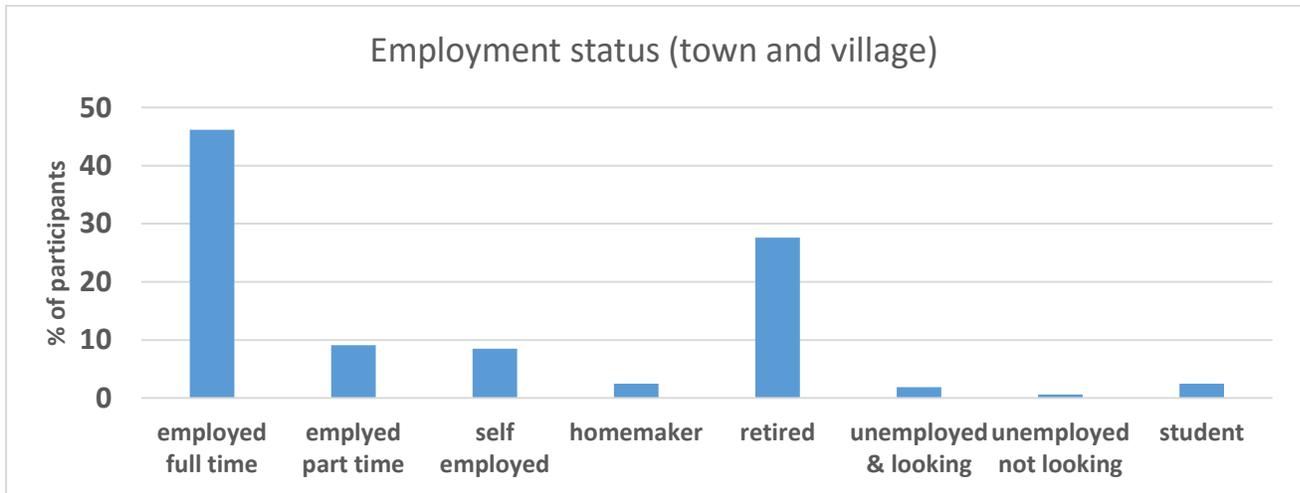


	Town and Village	Town only residents
< or = \$50K	24% (n=163)	25% (n=86)
\$51K to \$100K	32% (n=214)	36% (n=124)
>\$100K	39% (n=263)	40% (n=139)

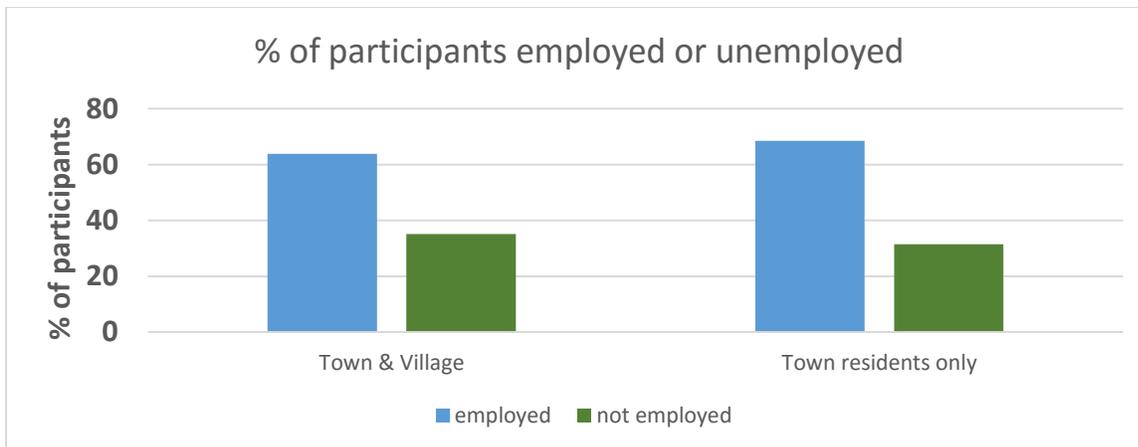


**J6 Current employment status of survey participants:**

Town and Village	Employed full time	46% (n=311)
	Employed part time or part of year	9% (n=61)
	Self employed	8% (n=57)
	Homemaker	2% (n=17)
	Retired and not working	28% (n=186)
	Unemployed and looking for work	2% (n=19)
	Unemployed and not looking for work	1% (n=4)
	Student	2% (n=17)



Employment	Town & Village	Town only residents
Employed	64% (n=429)	68% (n=246)
Not employed	35% (n=237)	32% (n=113)



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**J7 Gender of participants: Town & Village**

Male 47% (n=317)

Female 53% (n= 355)

