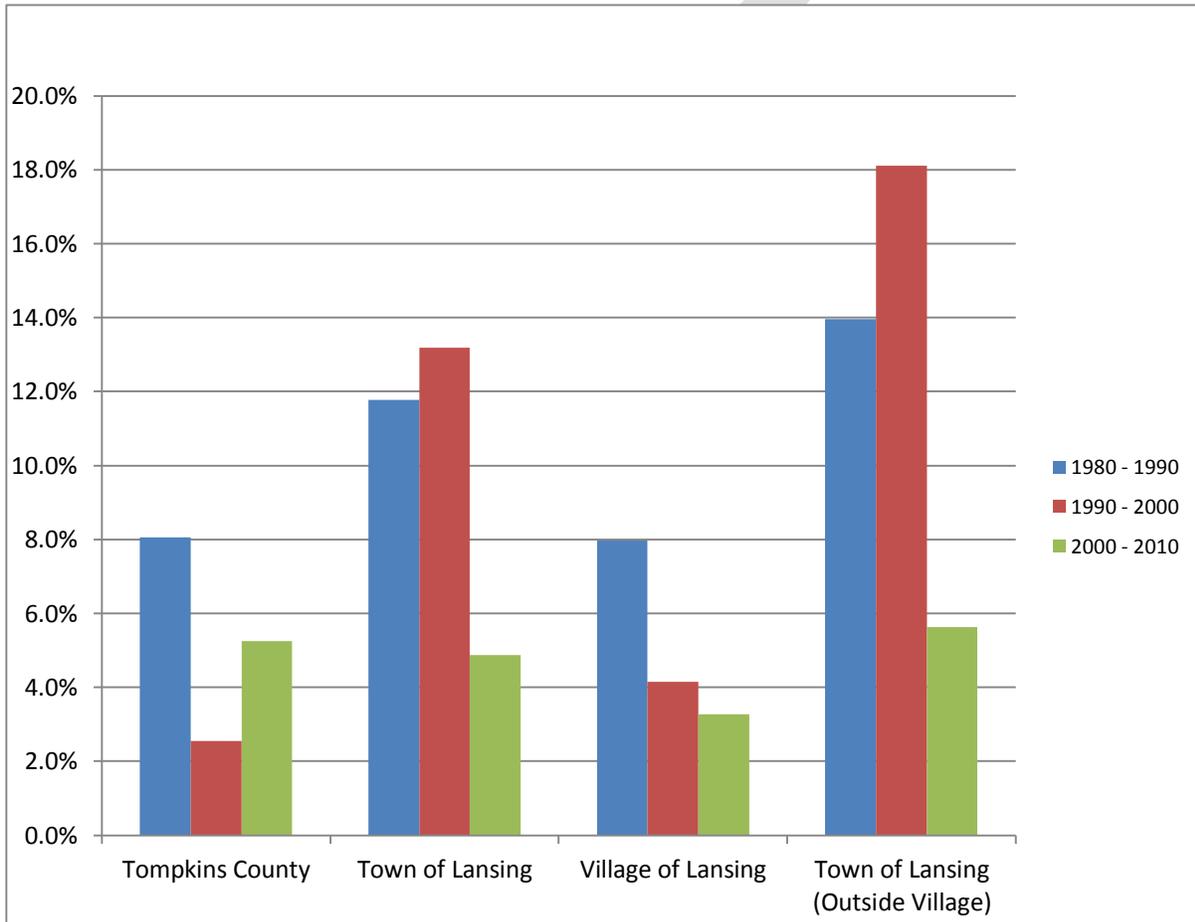


**Population**

Town of Lansing (outside Village) population was 5,278 in 1980<sup>1</sup> and grew to 7,504 by 2010 (42.2% increase). Village of Lansing’s 1980 population was 3,039 and grew to 3,529 by 2010 (16.1% increase). Tompkins County’s population grew from 87,085 in 1980 to 101,564 in 2010 (16.6% increase). In 2010, the Town of Lansing’s (outside Village) population was approximately 7.4% of the County’s population. Please refer to Figure 1 and the accompanying excel sheet for additional population related information.

**Figure 1 - Percentage growth in population, 1980 to 2010**



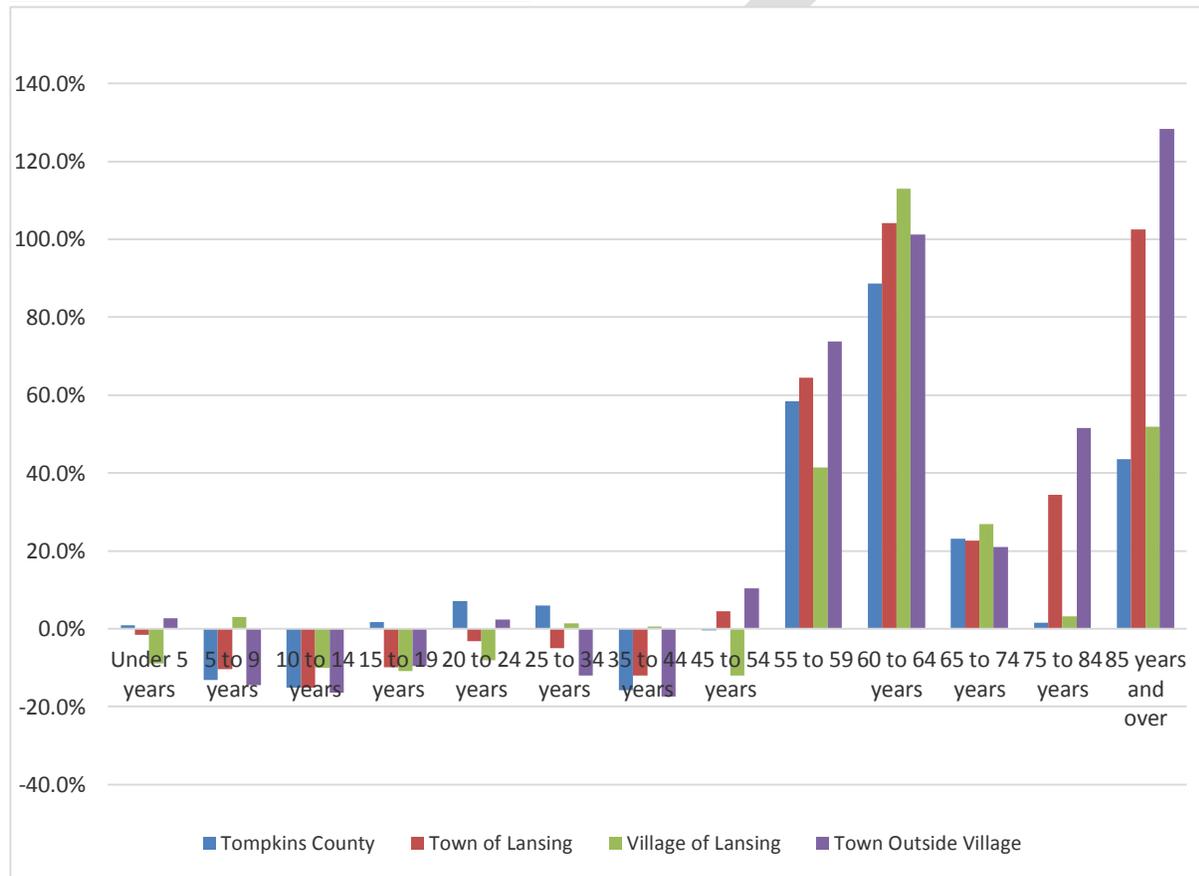
*Data Sources: US Census 2000, 2010, and 2006 Town of Lansing Comprehensive Plan*

<sup>1</sup> The Village of Lansing was incorporated in 1974 and therefore the Town’s (outside Village) population can be calculated from 1980 Census onwards.

**Age Distribution**

From 2000 to 2010, there was an overall dip<sup>2</sup> in the population under 44 years age in the Town of Lansing (outside Village), Village of Lansing and Tompkins County. In the Town of Lansing (outside Village) the population in older age categories grew significantly, with the 55 to 59 years category growing by 73.8% (381 to 662), 60 to 64 years category by 101.2 % (252 to 507) and 85 years and over category growing by 128.3% (53 to 121). Similar patterns can be observed at the County level (Figure 2).

**Figure 2 - Age distribution, 2000 to 2010**



*Data Sources: US Census 2000 and 2010*

Please refer to Figure 3 (following page) for detailed age distribution data.

<sup>2</sup> Reverse trend observed in some age categories in some geographies during the same time frame. Please refer to Figure 2 and 3 for details. Additional age distribution data is also available on the accompanying excel sheet.

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Figure 3 - Detailed age distribution data, 2000 to 2010

	Tompkins County			Town of Lansing			Village of Lansing			Town of Lansing (Outside Village)		
	2000	2010	% Chg.	2000	2010	% Chg.	2000	2010	% Chg.	2000	2010	% Chg.
Population	96,501	101,564	5.2%	10,521	11,033	4.9%	3,417	3,529	3.3%	7,104	7,504	5.6%
Under 5 years	4,285	4,322	0.9%	582	573	-1.5%	213	194	-8.9%	369	379	2.7%
5 to 9 years	5,076	4,410	-13.1%	685	614	-10.4%	162	167	3.1%	523	447	-14.5%
10 to 14 years	5,344	4,537	-15.1%	803	681	-15.2%	158	142	-10.1%	645	539	-16.4%
15 to 19 years	12,395	12,612	1.8%	852	768	-9.9%	166	148	-10.8%	686	620	-9.6%
20 to 24 years	16,250	17,402	7.1%	626	606	-3.2%	334	307	-8.1%	292	299	2.4%
25 to 34 years	12,915	13,684	6.0%	1,739	1,651	-5.1%	901	914	1.4%	838	737	-12.1%
35 to 44 years	12,335	10,382	-15.8%	1,702	1,497	-12.0%	504	507	0.6%	1,198	990	-17.4%
45 to 54 years	12,028	11,982	-0.4%	1,604	1,676	4.5%	424	373	-12.0%	1,180	1,303	10.4%
55 to 59	3,906	6,191	58.5%	533	877	64.5%	152	215	41.4%	381	662	73.8%
60 to 64 years	2,710	5,113	88.7%	337	688	104.2%	85	181	112.9%	252	507	101.2%
65 to 74 years	4,637	5,711	23.2%	629	771	22.6%	167	212	26.9%	462	559	21.0%
75 to 84 years	3,368	3,421	1.6%	349	469	34.4%	124	128	3.2%	225	341	51.6%
85 years and over	1,252	1,797	43.5%	80	162	102.5%	27	41	51.9%	53	121	128.3%

Data Sources: US Census 2000 and 2010

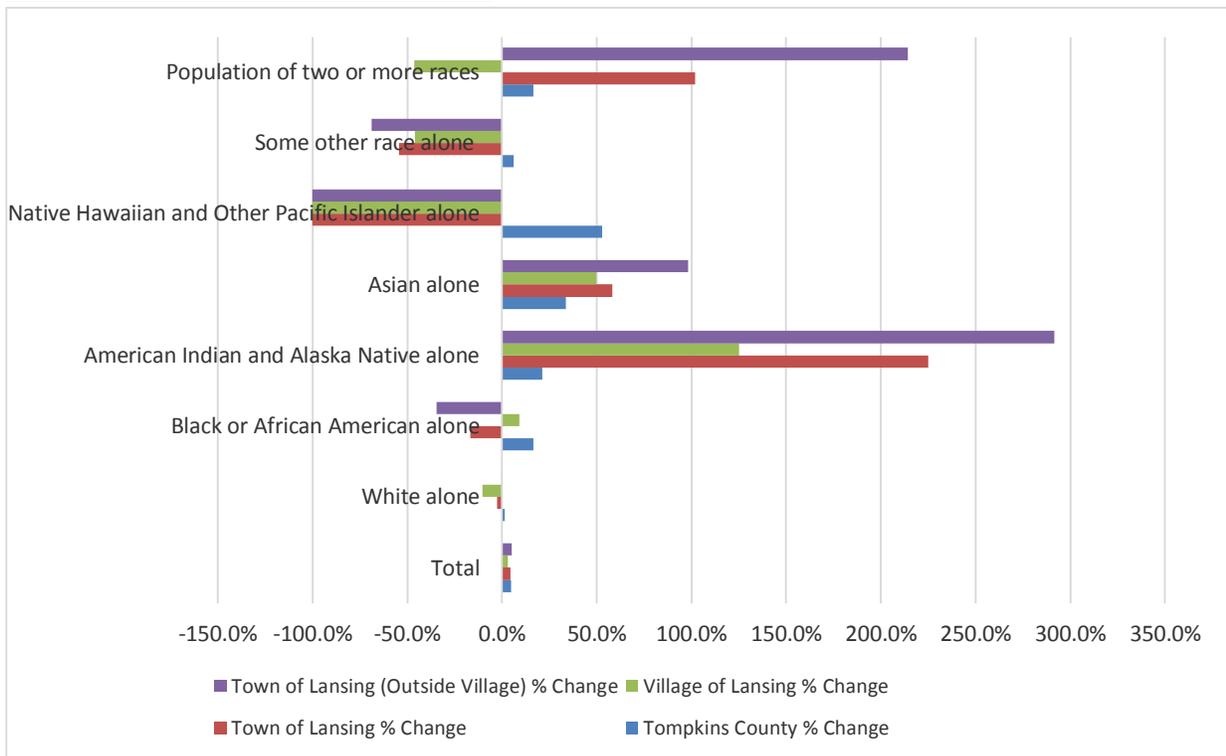
**Race**

In the Town of Lansing (outside Village) 6,523 (91.8% of total population) people identified themselves as White alone in 2000 and 6,520 (87.2% of total population) in 2010<sup>3</sup>. Persons identifying as Black or African American alone were 255 (3.6%) and 132 (2.2%) in 2000 and 2010 respectively. People identifying themselves as Asian alone were 163 (2.3%) in 2000 and 323 (4.3%) in 2010.

Please refer to Figure 4 (following page) and the accompanying excel sheet for other race related changes across Tompkins County.

<sup>3</sup> Please note that data from the 2007 - 2011 American Community Survey (ACS) 5-year estimate is used wherever 2010 data is mentioned in this document (unless specified otherwise). 2000 data in this document is from Census 2000. Please also note that ACS data are estimates and may vary from the Census for the same parameter. For example, total population in 2010 for the Town of Lansing (outside Village) is 7,504 as per Census 2010. The same figure is 7,473 in the 2007 - 2011 ACS 5-year estimate.

**Figure 4 - Changes from 2000 to 2010**



Data Sources: US Census 2000 and 2007 - 2011 American Community Survey 5-year estimate<sup>4</sup>

**Nativity and Birth**

Town of Lansing’s (outside Village) native population was 6,982 in 2000 and 6,939 in 2010. In the Village of Lansing the native population increased from 2,013 to 2,065 (2.6% increase), and at the County level, the same increased from 86,335 to 88,213 (2.2% increase). Foreign born population increased from 353 in 2000 to 534 in 2010 (51.3% increase) in the Town of Lansing (outside Village). Village of Lansing saw foreign born persons increasing from 952 in 2000 to 1,453 in 2010 (52.6% increase) and Tompkins County saw an increase from 10,166 to 12,820 in this category (26.1% increase).

Among the Town of Lansing’s (outside Village) foreign born population, there was higher increase in the number of people born in Asia (84.1%: 170 to 313), Africa (92.9%: 14 to 27) and

<sup>4</sup> American Community Survey estimates are based on data from a sample of housing units and people in the population, not the full population. For this reason, ACS estimates have a degree of uncertainty associated with them, called sampling error. In general, the larger the sample, the smaller the level of sampling error. Please refer to the following link for more information:

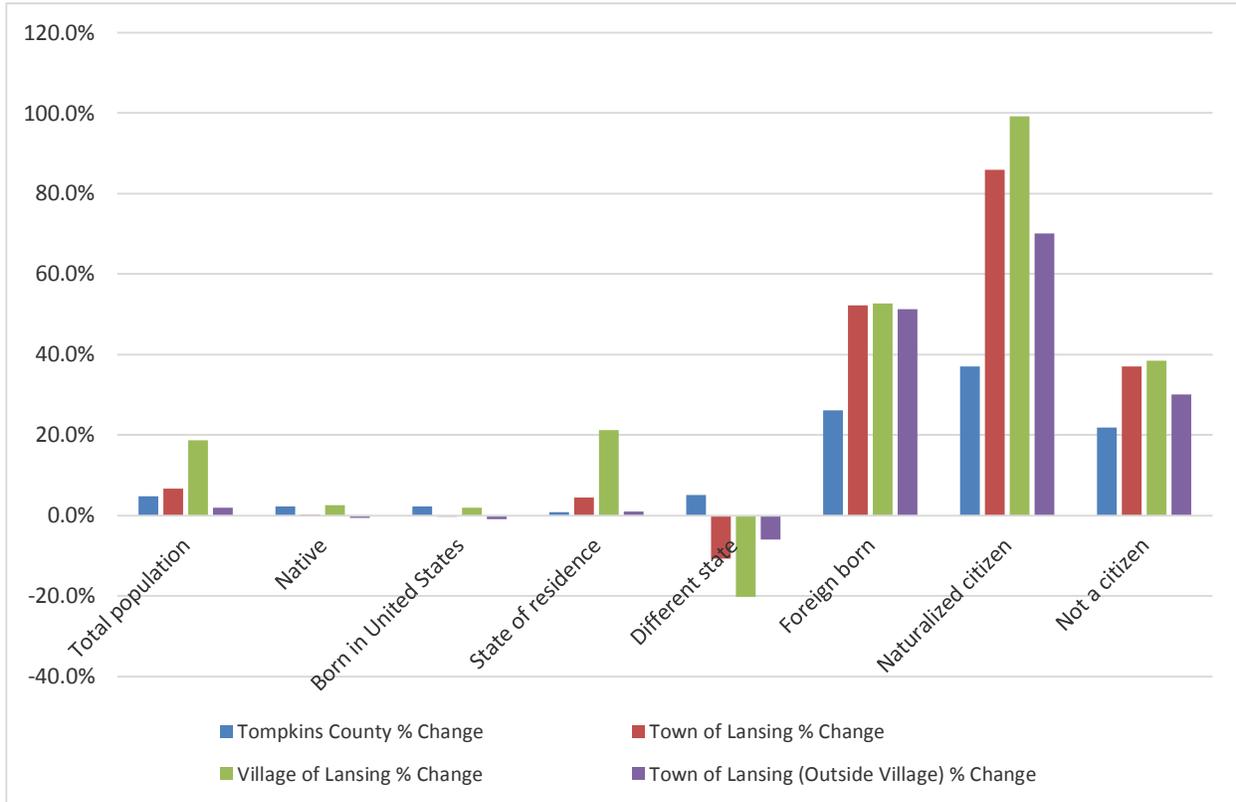
[http://www.census.gov/acs/www/methodology/sample\\_size\\_definitions/](http://www.census.gov/acs/www/methodology/sample_size_definitions/)

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Latin America (51.4%: 35 to 53), as compared to people born in Europe (40%: 75 to 105) or Northern America (-39%: 59 to 36).

Please refer to Figure 5 and the accompanying excel sheet for additional nativity and birth related information.

**Figure 5 - Changes in nativity and region of birth from 2000 to 2010**

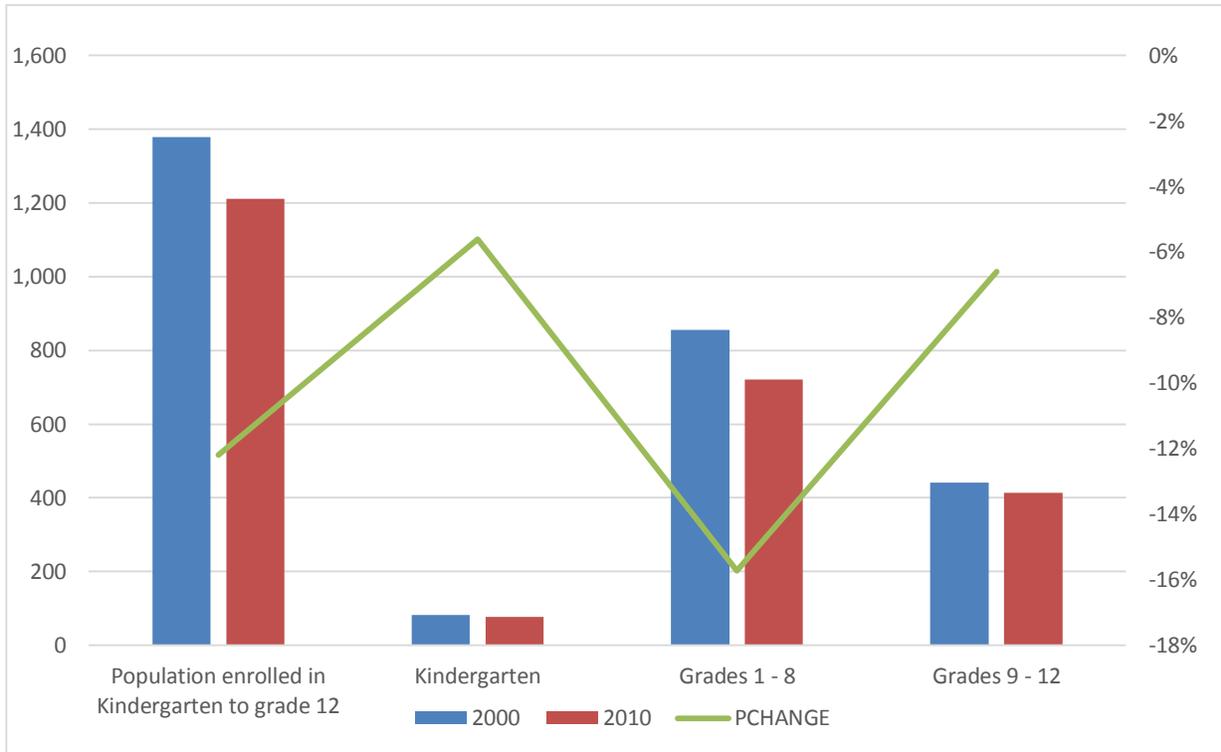


Data Sources: US Census 2000 and 2007 - 2011 American Community Survey 5-year estimate

Please turn to the next page.

**School Enrollment**

**Figure 6 - Lansing Central School District Enrollment, 2000 to 2010**



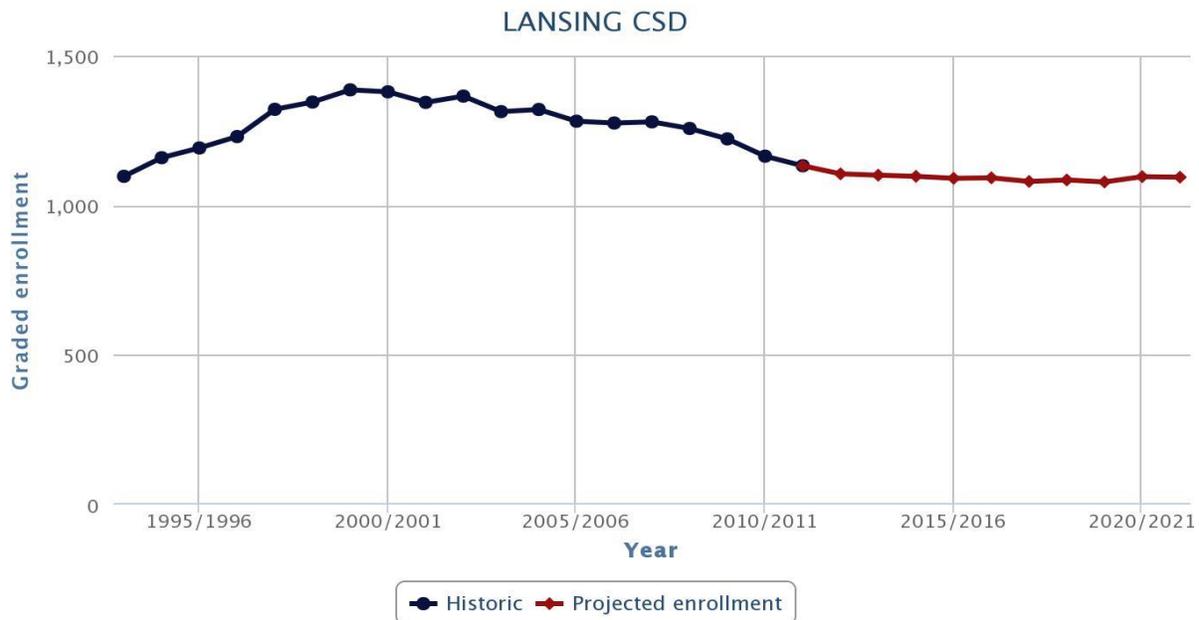
*Data Source: Cornell Program on Applied Demographics*

As seen from Figure 6, population 3 years and over enrolled in the Lansing Central School District (Kindergarten to grade 12) decreased from 1,379 in 2000 to 1,211 in 2010.<sup>5</sup> Kindergarten enrollment dropped from 82 in 2000 to 77 in 2010 (6% decrease), enrollment in grades 1 to 8 dropped from 855 to 721 (16% decrease), and enrollment in grades 9 to 12 dropped from 442 to 413 (7% decrease).

Figure 7 (following page) indicates historic and expected enrollments for Lansing Central School District. Please refer to the accompanying excel sheet for additional education and enrolment related data.

<sup>5</sup> 2010 figure calculated as average of 5 years from 2007 to 2011. This was done to facilitate comparison between American Community Survey data and Lansing Central School District data.

**Figure 7 - Select historic and projected enrollment for Lansing Central School District**



Source: Cornell Program on Applied Demographics

**Employment**

*Employment Status*

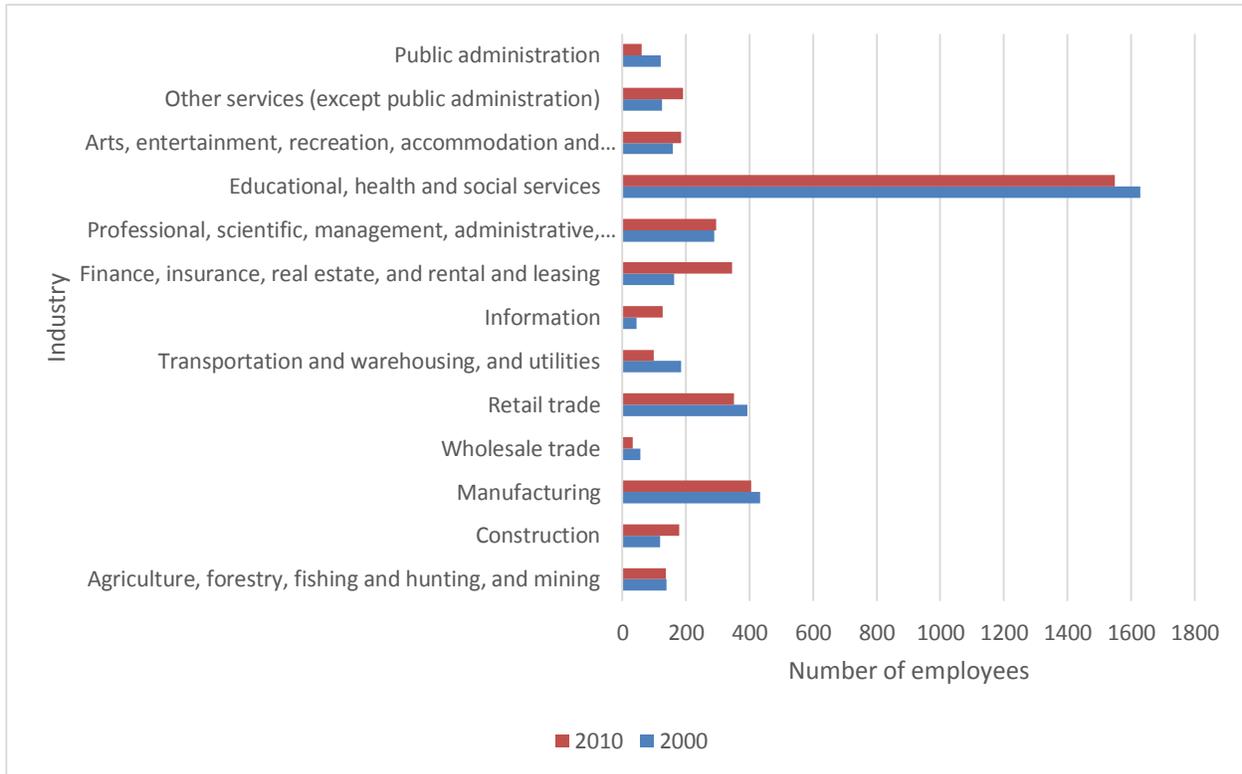
Labor force in the Town of Lansing (outside Village) increased by 5.9% from 3,922 in 2000 to 4,155 in 2010. During the same time frame, labor force in the Village of Lansing increased by 18.6% (1,663 to 1,972) in the Village of Lansing and 4.3% (51,187 to 53,371) in Tompkins County. Unemployment rate in the Town of Lansing (outside Village) increased to 4.8% (in 2010) from 1.8% in 2000. The 2010 unemployment rate for Tompkins County was 5.6% (5.8% in 2000) and 5.1% (4.9% in 2000) for the Village of Lansing.

In 2010, major<sup>6</sup> employment sectors in the Town of Lansing (outside Village) were Education, Health and Social Services (1,549), Manufacturing (405), Retail Trade (351), Finance, Insurance, Real Estate, and Rental and Leasing (345). Please refer to Figure 8 (following page) for additional information on major employment sectors in the Town of Lansing (outside Village).

<sup>6</sup> By number of people employed in 2010

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**Figure 8 - Major employment sectors in the Town of Lansing (outside Village), 2000 and 2010**



Data Sources: US Census 2000 and 2007 - 2011 American Community Survey 5-year estimate

Village of Lansing’s major employers (in 2010) were Education, Health and Social Services (1,019), Manufacturing (199), Retail Trade (124), Construction (121) and Finance, Insurance, Real Estate, and Rental and Leasing (86). For Tompkins County major employment sectors in 2010 were Education, Health and Social Services (23,843), Professional, Scientific, Management, Administrative, and Waste Management Services (4,274), Arts, Entertainment, Recreation, Accommodation and Food Services (4,086), Retail Trade (3,919) and Manufacturing (3,287).

Of the 2010 employed workforce (3,956) in the Town of Lansing (outside Village) majority were employed as private wage and salary workers (75.6%). 13.5% were government workers and the rest (10.9%) were self-employed<sup>7</sup>. In the Village of Lansing 85.7% of the 2010 employed workforce (1,871) were private wage and salary workers, 10.5% were government workers and 3.6% were self-employed. For Tompkins County these figures were 78.6% private wage and salary workers, 13.6% government workers and 7.8% self-employed. Total number of employed people in the County’s labor force was 50,316. Please refer to the accompanying excel sheet for additional employment related data.

<sup>7</sup> Percentages may not add up to 100% due to rounding up to one decimal place

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### Income

From 2000 to 2010, Median Household Income<sup>8</sup> for the Town of Lansing (including Village of Lansing)<sup>9</sup> increased from \$48,250 to \$65,490. This translated to an increase of 35.7%. The Village of Lansing saw an increase of 43.9% for this parameter, from \$38,185 in 2000 to \$54,942 in 2010. Tompkins County's Median Household Income increased 33.6%, from \$37,272 in 2000 to \$49,789 in 2010. Please refer to Figure 9 for details on changes in household and family income

Figure 9 - Income data, 2000 and 2010

Household Income	Tompkins County				Town of Lansing				Village of Lansing				Town of Lansing (outside Village)			
	2000	% of	2010	% of	2000	% of	2010	% of	2000	% of	2010	% of	2000	% of	2010	% of
Number of Households	36,464	total	38,531	total	4,295	total	4,670	total	1,508	total	1,670	total	2,787	total	3,000	total
Income less than \$10,000	4,534	12.4%	3,979	10.3%	228	5.3%	181	3.9%	102	6.8%	67	4.0%	126	4.5%	114	3.8%
\$10,000 to \$14,999	2,921	8.0%	2,266	5.9%	219	5.1%	190	4.1%	69	4.6%	105	6.3%	150	5.4%	85	2.8%
\$15,000 to \$24,999	5,307	14.6%	3,921	10.2%	585	13.6%	213	4.6%	286	19.0%	92	5.5%	299	10.7%	121	4.0%
\$25,000 to \$34,999	4,423	12.1%	3,743	9.7%	547	12.7%	471	10.1%	223	14.8%	190	11.4%	324	11.6%	281	9.4%
\$35,000 to \$49,999	5,689	15.6%	5,426	14.1%	663	15.4%	690	14.8%	251	16.6%	214	12.8%	412	14.8%	476	15.9%
\$50,000 to \$74,999	6,762	18.5%	6,870	17.8%	960	22.4%	1023	21.9%	270	17.9%	536	32.1%	690	24.8%	487	16.2%
\$75,000 to \$99,999	2,908	8.0%	4,139	10.7%	463	10.8%	542	11.6%	77	5.1%	185	11.1%	386	13.9%	357	11.9%
\$100,000 to \$149,999	2,559	7.0%	4,916	12.8%	350	8.1%	698	14.9%	131	8.7%	132	7.9%	219	7.9%	566	18.9%
\$150,000 to \$199,999	609	1.7%	1,835	4.8%	126	2.9%	345	7.4%	31	2.1%	136	8.1%	95	3.4%	209	7.0%
\$200,000 or more	752	2.1%	1,436	3.7%	154	3.6%	317	6.8%	68	4.5%	13	0.8%	86	3.1%	304	10.1%
<b>Family Income</b>	<b>2000</b>	<b>% of</b>	<b>2010</b>	<b>% of</b>	<b>2000</b>	<b>% of</b>	<b>2010</b>	<b>% of</b>	<b>2000</b>	<b>% of</b>	<b>2010</b>	<b>% of</b>	<b>2000</b>	<b>% of</b>	<b>2010</b>	<b>% of</b>
Number of Families	19,259	total	19,940	total	2,598	total	2,823	total	698	total	855	total	1,900	total	1,968	total
Less than \$10,000	863	4.5%	660	3.3%	57	2.2%	42	1.5%	27	3.9%	5	0.6%	30	1.6%	37	1.9%
\$10,000 to \$14,999	659	3.4%	566	2.8%	65	2.5%	71	2.5%	30	4.3%	49	5.7%	35	1.8%	22	1.1%
\$15,000 to \$24,999	1,922	10.0%	1,133	5.7%	271	10.4%	49	1.7%	132	18.9%	21	2.5%	139	7.3%	28	1.4%
\$25,000 to \$34,999	2,082	10.8%	1,365	6.8%	226	8.7%	183	6.5%	62	8.9%	100	11.7%	164	8.6%	83	4.2%
\$35,000 to \$49,999	3,354	17.4%	2,696	13.5%	432	16.6%	409	14.5%	109	15.6%	138	16.1%	323	17.0%	271	13.8%
\$50,000 to \$74,999	4,898	25.4%	3,899	19.6%	619	23.8%	519	18.4%	113	16.2%	238	27.8%	506	26.6%	281	14.3%
\$75,000 to \$99,999	2,255	11.7%	2,819	14.1%	380	14.6%	345	12.2%	46	6.6%	91	10.6%	334	17.6%	254	12.9%
\$100,000 to \$149,999	2,073	10.8%	4,078	20.5%	295	11.4%	632	22.4%	96	13.8%	122	14.3%	199	10.5%	510	25.9%
\$150,000 to \$199,999	526	2.7%	1,547	7.8%	120	4.6%	296	10.5%	31	4.4%	87	10.2%	89	4.7%	209	10.6%
\$200,000 or more	627	3.3%	1,177	5.9%	133	5.1%	277	9.8%	52	7.4%	4	0.5%	81	4.3%	273	13.9%

Data Sources: US Census 2000 and 2007 - 2011 American Community Survey 5-year estimate

With respect to Family<sup>10</sup> and Per Capita Income, Town of Lansing's (including Village of Lansing) Median Family Income rose from \$ 59,758 to \$ \$ 81,847 (37% increase). Per Capita Income for

<sup>8</sup> Please note that 2000 data is in 1999 dollars (not adjusted for inflation), and 2010 data is in 2011 inflation-adjusted dollars. US Bureau of Labor Statistics inflation calculator indicates approximately 35.02% inflationary increase between 1999 and 2011. The calculator is available on:

[http://www.bls.gov/data/inflation\\_calculator.htm](http://www.bls.gov/data/inflation_calculator.htm)

<sup>9</sup> Median income data unavailable for Town of Lansing (outside Village)

<sup>10</sup> As per the US Census household Income includes the income of the householder and all other individuals 15 years old and over in the household, irrespective of relation to the householder. Since many households consist of only one person, average household income is usually less than average family income. A family consists of two or

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the same period rose from \$25,634 to \$35,767 (39.5% increase). In the Village of Lansing Median Family Income rose from \$48,167 in 2000 to \$60,865 in 2010 (26.4% increase), and Per Capita Income increased from \$29,047 to \$30,875 (6.3% increase). Tompkins County's Median Family Income increased from \$53,041 in 2000 to \$72,426 in 2010 (36.5% increase). The County's per capita income increased from \$19,659 in 2000 to \$26,199 in 2010 (33.3% increase).

Please refer to the accompanying excel sheet for additional income related data.

### **Poverty**

From 2000 to 2010 in the Town of Lansing (outside Village) the number of people below 50% of the poverty level<sup>11</sup> increased from 106 to 264 (149.1% increase). The number of people below the 125 percent level increased from 540 to 638 (18.1% increase), while the number of people below the 150 percent level decreased marginally from 854 to 831 (2.7% decrease). The number of people below the 200 percent poverty level increased from 1,226 to 1,359 (10.8% increase).

In the Village of Lansing the number of people below 50% of the poverty level increased from 102 to 152 (49% increase). The number of people below the 125 percent level increased marginally from 393 to 401 (2% increase) and the number of people below the 150 and 200 percent levels reduced from 599 to 483 (19.4% decrease) and from 898 to 705 (21.5% decrease) respectively.

For Tompkins County there were increases across all poverty levels. The number of persons in the 50 percent or below level increased from 8,630 to 11,383 (31.9% increase). For the 125 percent or below level the number of persons increased from 18,130 to 20,590 (13.6%

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more people (one of whom is the householder) related by birth, marriage, or adoption residing in the same housing unit

<sup>11</sup>Poverty levels are determined by the US Census using nation-wide thresholds. These thresholds are defined depending on a combination of factors relevant to the situation. Some of these factors could be age of an individual, number of people in a household, age of the householder or number of related children under 18 years. For example the poverty threshold for a 1 person household (householder under 65 years) is \$11,945, for a 2 person household (householder under 65 years) with 1 related child (under 18 years) is \$15,825, and a 4 person household (householder under 65 years) with 2 children (under 18 years) is \$23,283. Further details on poverty thresholds are available in the appendices. Please note that students living outside dormitories are included in poverty thresholds.

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increase). These figures were 21,694 to 23,153 (6.7% increase) and 28,954 to 31,036 (7.2% increase) persons for below 150 percent and 200 percent respectively.

Please refer to the accompanying excel sheet for additional poverty related data.

### **Households**

Total number of households in the Town of Lansing (outside Village) increased from 2,754 to 3,000 (8.9% increase) from 2000 to 2010. Of these family households grew by 5.8% to 1,968 and non-family households grew by 15.4% to 1,032 households.

In the Village of Lansing total number of households increased from 1,620 to 1,670 (3.1% increase) during 2000 to 2010. The number of family households increased from 809 to 855 (5.7% increase) and non-family from 811 to 815 (.5% increase). Tompkins County's households increased from 36,420 to 38,531 (5.8% increase). Of these, family households increased from 19,120 to 19,940 (4.3% increase) and non-family households from 17,300 to 18,591 (7.5% increase).

During 2000-2010, average household size in Tompkins County decreased by 2.2% (2.32 to 2.27), and average family size decreased by 1.7% (2.93 to 2.88). In the Town of Lansing (including Village) average household size decreased by 1.3% (2.33 to 2.28) and average family size decreased by .7% (2.95 to 2.93).

Please refer to the accompanying excel sheet for additional household related data.

### **Housing**

In the Town of Lansing (outside Village) the total number of housing units increased from 2,981 in 2000 to 3,286 in 2010 (10.2% increase). Vacancy rate increased from 7.6% in 2000 to 8.7% in 2010.

In the Village of Lansing the total number of housing units increased from 1,620 in 2000 to 1,670 in 2010 (3.1% increase). Vacancy rate increased from 2.8% in 2000 to 6% in 2010. In Tompkins County the total number of housing units increased from 38,625 in 2000 to 41,528 in 2010 (7.5% increase). Vacancy rate increased from 5.7% in 2000 to 7.2% in 2010.

Median value of houses in the Town of Lansing<sup>12</sup> increased from \$127,800 in 2000 to \$196,600 in 2010 (53.8% increase). For the Village of Lansing this value increased from \$188,400 in 2000

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<sup>12</sup> Median value unavailable for Town of Lansing (outside Village)

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to \$253,000 in 2010 (34.3% increase), and Tompkins County saw an increase from \$101,600 to \$165,900 (63.3% increase) during the same period.

With respect to renter affordability<sup>13</sup> in the Town of Lansing (outside Village), the overall number of renters paying over 30% of their annual income<sup>14</sup> for rent increased from 275 (36.9% of total renter-occupied units) to 298 (35.2% of total renter-occupied units). In the Village of Lansing the number of renters paying over 30% of their annual income increased from 430 (37.9% of total renter-occupied units) in 2000 to 442 (39.1% of total renter-occupied units) in 2010. In Tompkins County, these figures were 8,276 (49.8% of total renter-occupied units) in 2000 and 9,045 (52.5% of total renter-occupied units) in 2010.

Please refer to the accompanying excel sheet for additional housing related data.

### **Means of Transportation to Work**

In the Town of Lansing (outside Village) means of transportation to work was estimated for 3,791 people in 2000 and 3,929 people in 2010. Of these people, majority (92.2%<sup>15</sup> in 2000 and 90% in 2010) drove to work using a car, truck or van. The number of people using public transportation, bicycle or other means was 65(1.7%) in 2000 and 40(1.7%) in 2010. The number of people working from home was 172(4.5%) in 2000 and 275 (4.4%) in 2010.

In Tompkins County means of transportation to work was estimated for 47,394 people in 2000 and 48,800 in 2010. Of these people, 72% (34,118) in 2000 and 68.6% (33,485) in 2010 drove to work using a car, truck or van. The number of people using public transportation, bicycle or other means in 2000 was 2,900(6.1%) and 4,068(8.3%) in 2010. The number of people working from home was 2,425 (5.1%) in 2000 and 3,412 (5%) in 2010.

Please refer to the following figures and the accompanying excel sheet for additional transportation related data.

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<sup>13</sup> Affordability data was reorganized significantly between 2000 and 2010. Very few comparable parameters could be calculated

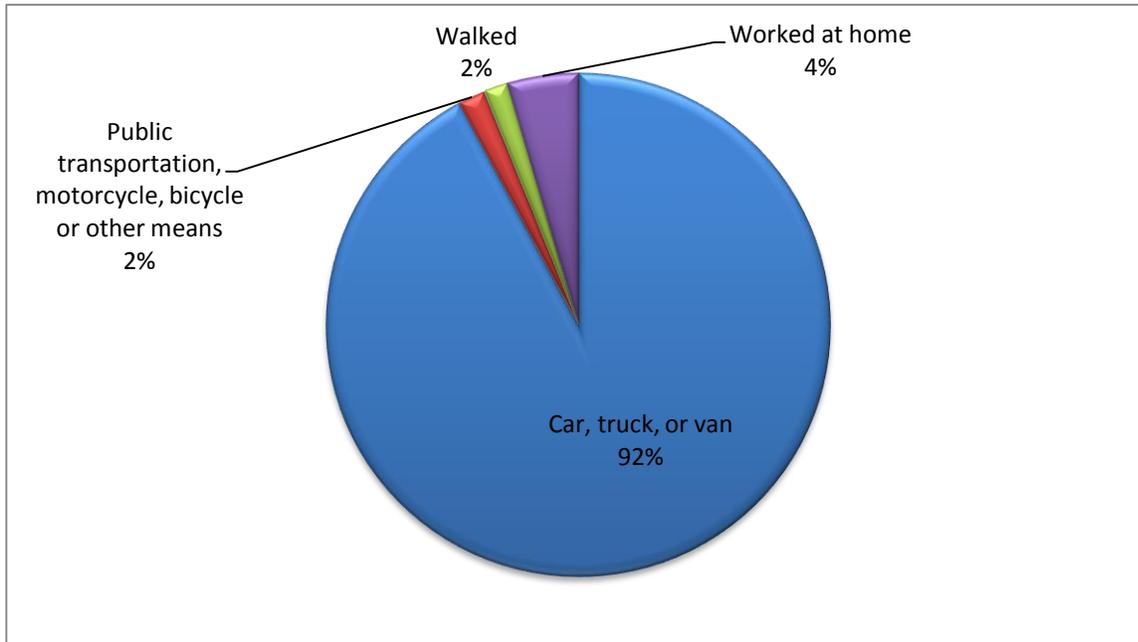
<sup>14</sup> Households paying rent or incurring owner costs more than 30% of their annual income are considered housing cost burdened. US Housing and Urban Development definition available on:

[http://portal.hud.gov/hudportal/HUD?src=/program\\_offices/comm\\_planning/affordablehousing/](http://portal.hud.gov/hudportal/HUD?src=/program_offices/comm_planning/affordablehousing/)

<sup>15</sup> Percentages are calculated using given figure (see the accompanying excel sheet ) by the number of people this statistic was calculated for

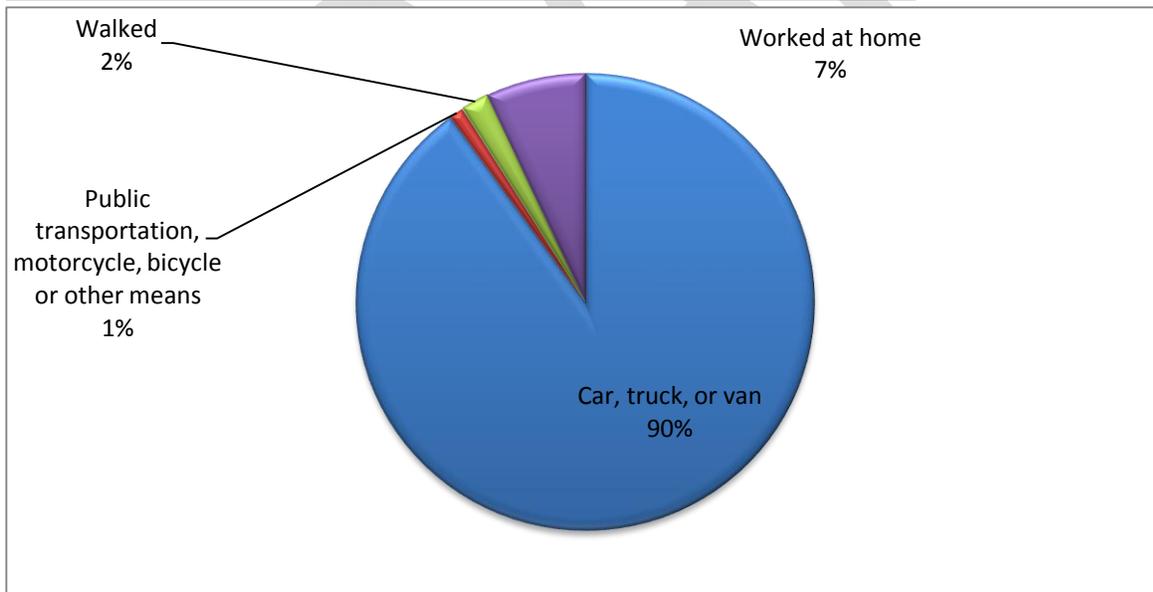
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**Figure 10 - Town of Lansing (outside Village) - 2000 (3,791 passengers)**



*Data Source: US Census 2000*

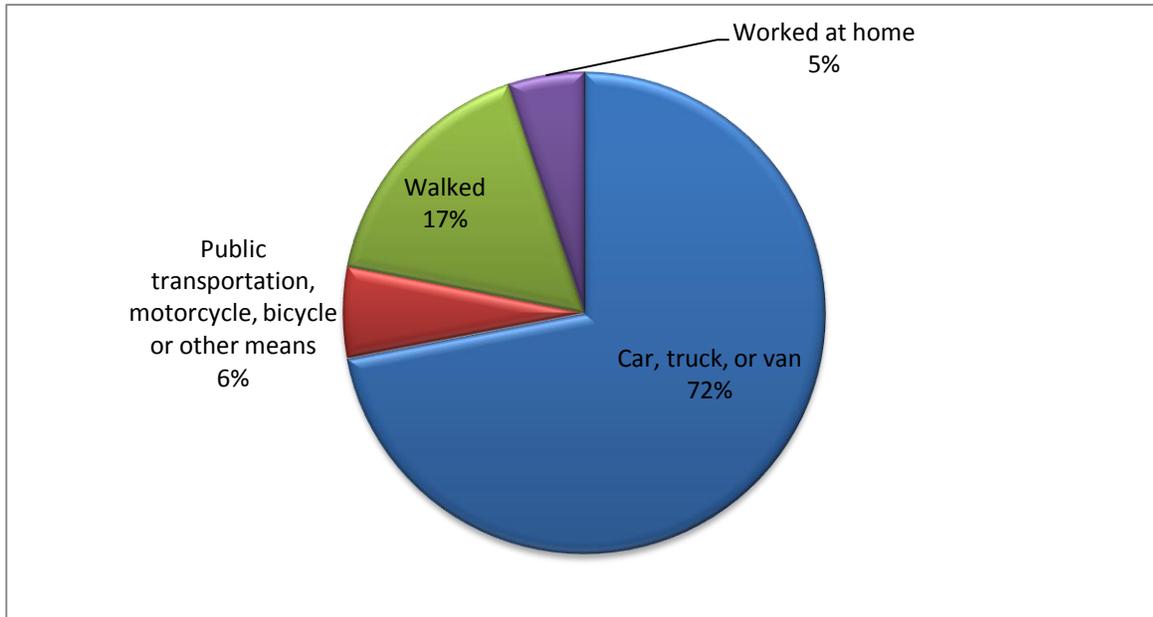
**Figure 11 - Town of Lansing (outside Village) - 2010 (3,929 passengers)**



*Data Source: 2007 - 2011 American Community Survey 5-year estimate*

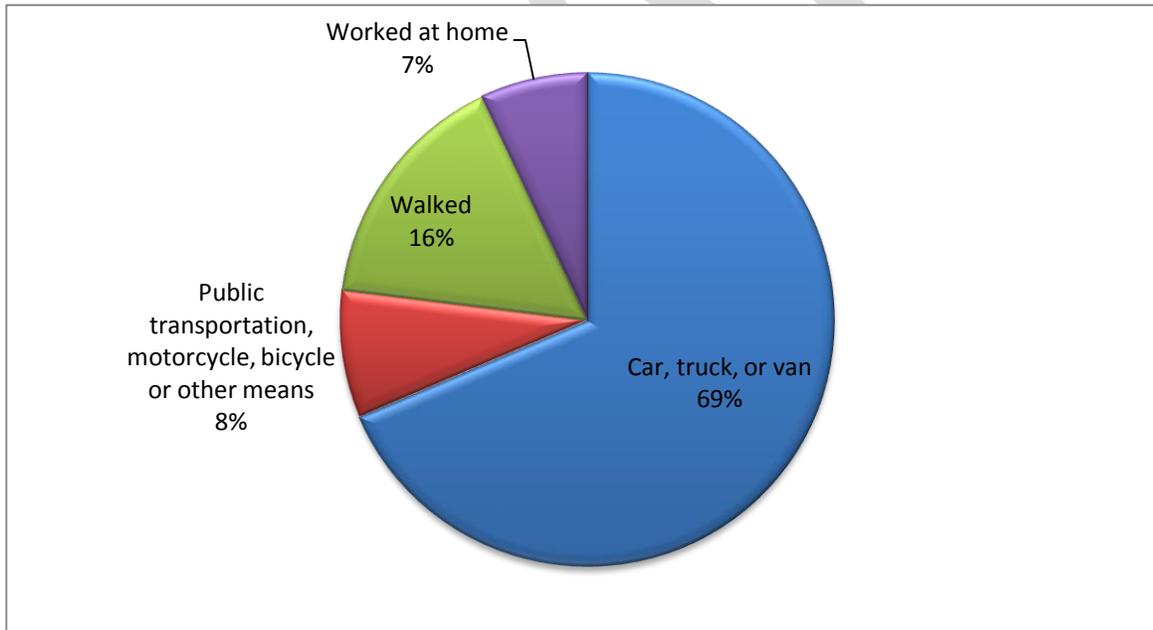
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**Figure 12 - Tompkins County - 2000 (47,394 passengers)**



*Data Source: US Census 2000*

**Figure 13 - Tompkins County - 2010 (48,800 passengers)**



*Data Source: 2007 - 2011 American Community Survey 5-year estimate*