

Town of Lansing
Comprehensive Plan Community Survey

March 12, 2014

Comprehensive Planning Committee

Comprehensive Plan Survey Goals

- Why survey the community?
 - Ensure plan reflective of community wants and needs
 - Ensure input is representative of community members
 - Random sampling and statistical inference: Why didn't anyone call *me*?
 - Sample characteristics: Matching demographics and screening participants – why ask about age?
 - Margin of Error: +/-4%

Survey Topics

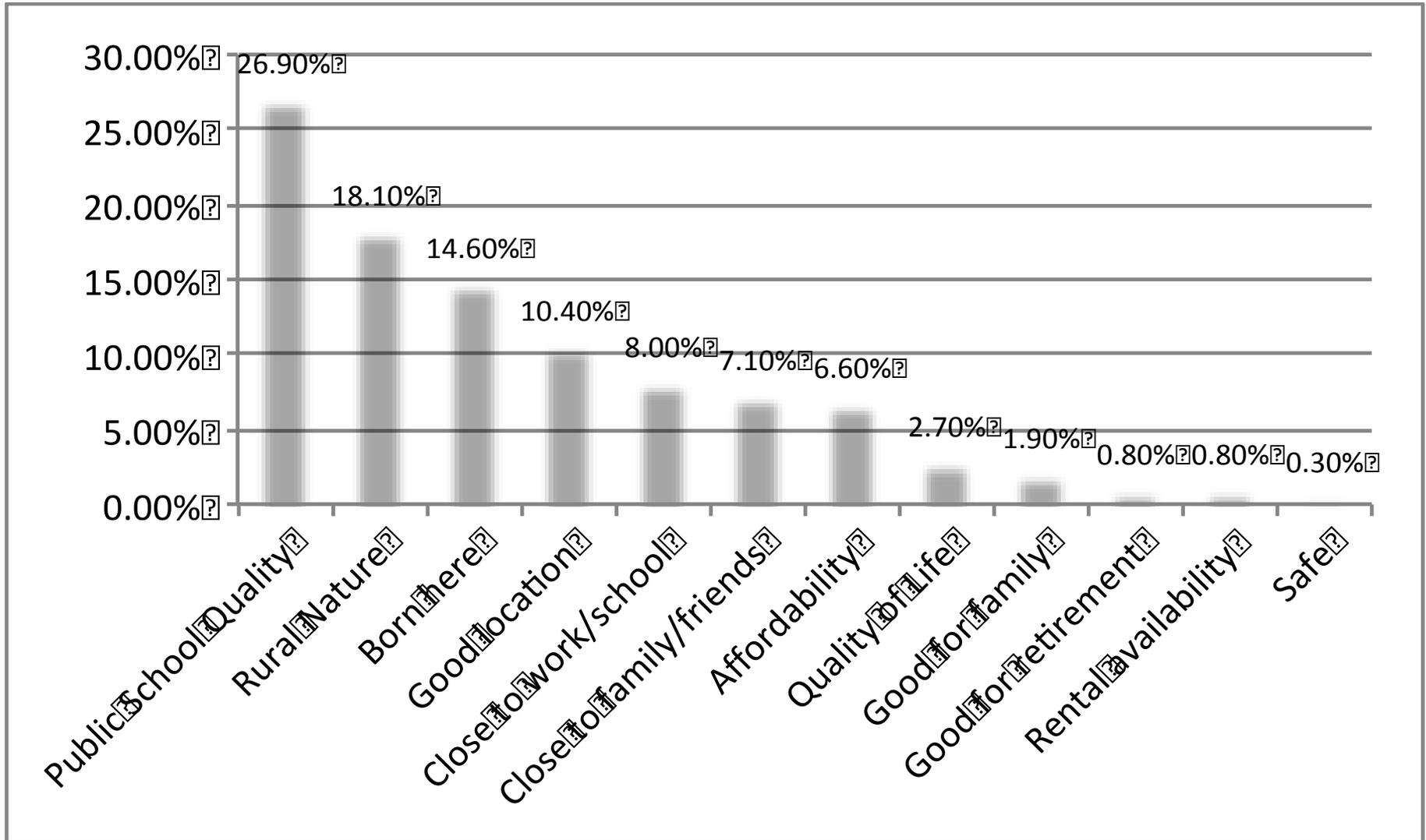
Questions asked of community members cover a wide range of topics including:

- Why people live in Lansing and their overall satisfaction
- A proposed town center and what should be included there
- Public investments in bike paths, transportation options, and lakeside commercial development

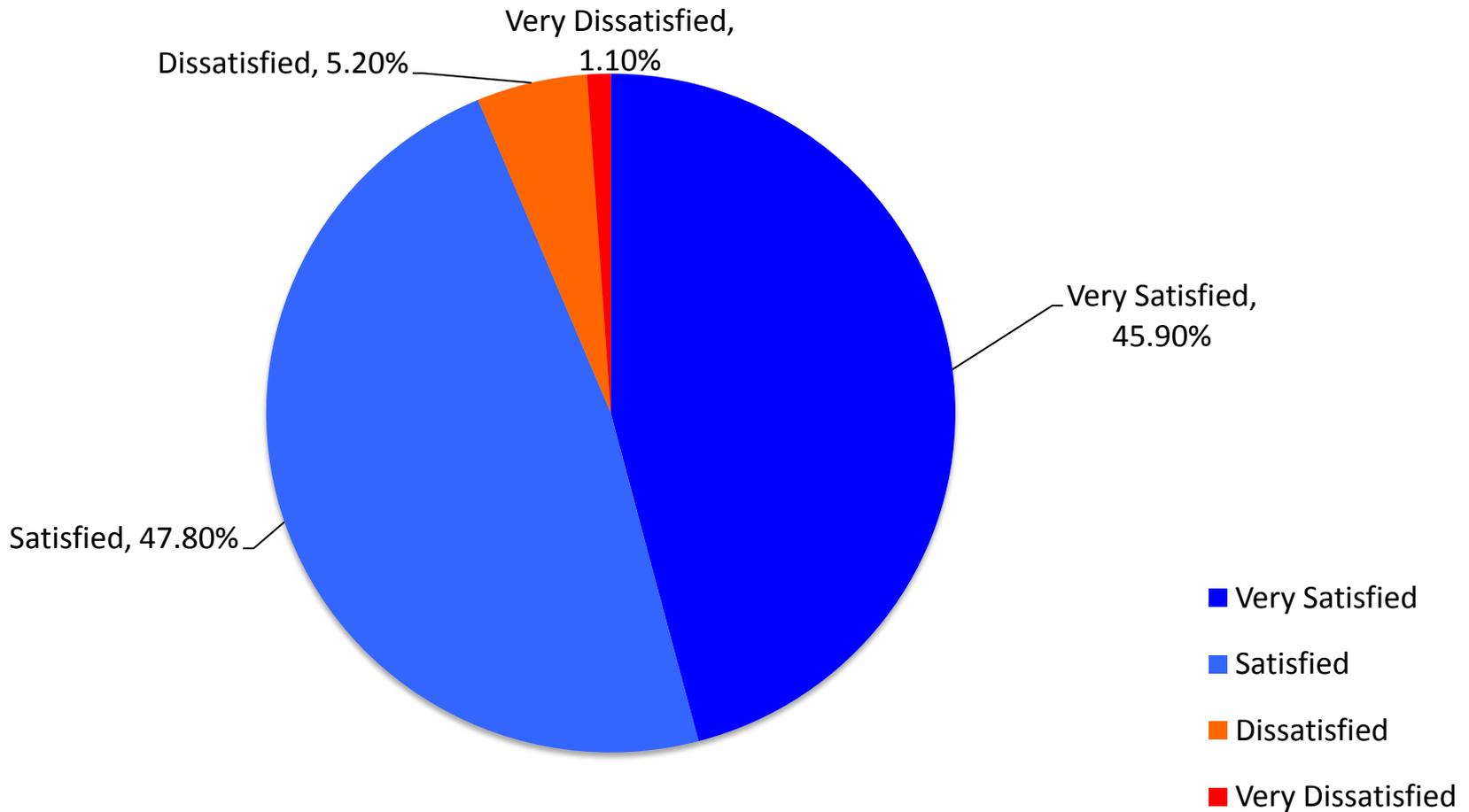
Survey Topics

- Residential development options
- Commercial development options
- Natural gas development
- Land use options including agricultural land, natural areas and historical sites
- Environmental sustainability practices
- Town governance

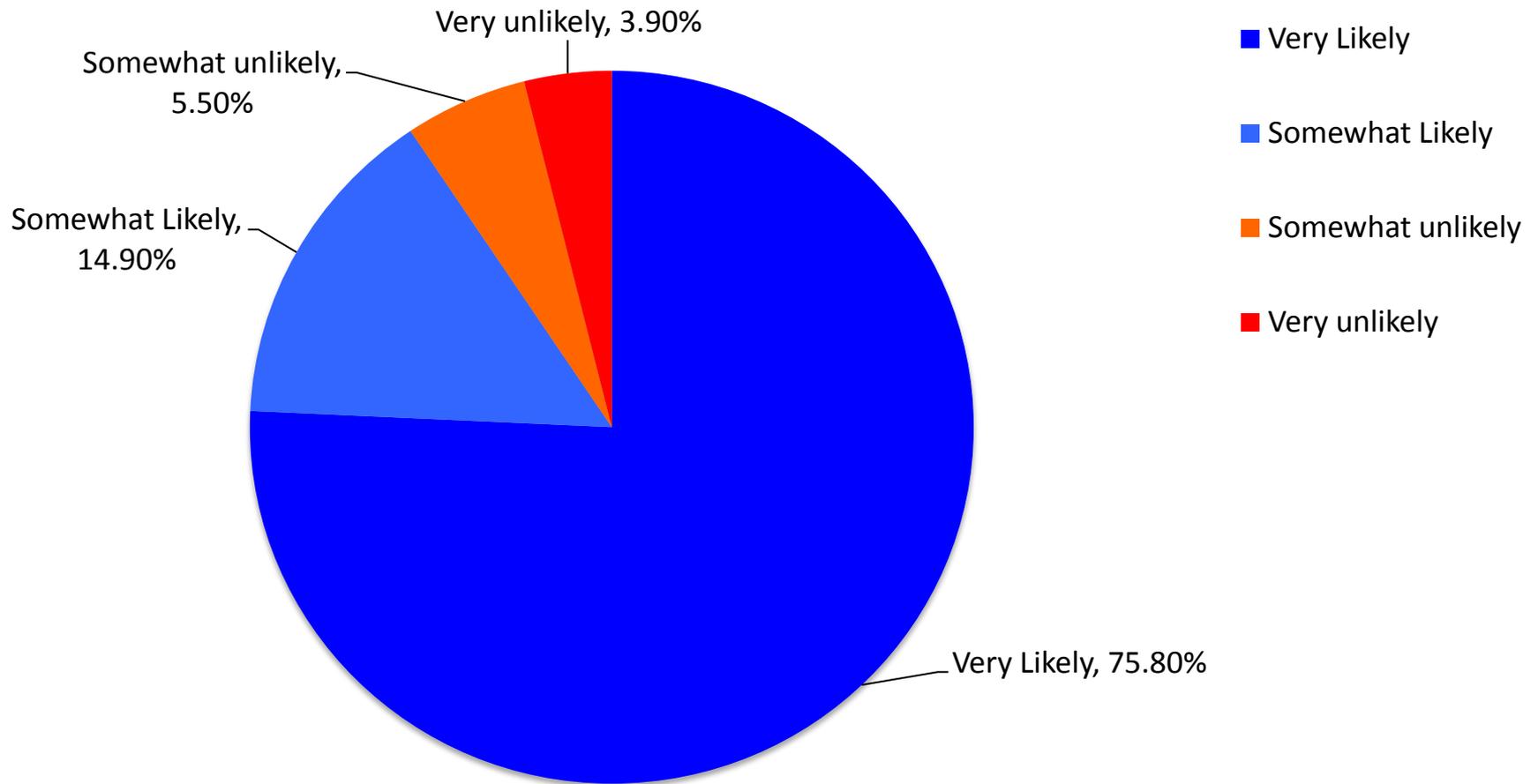
Why Live in Lansing?



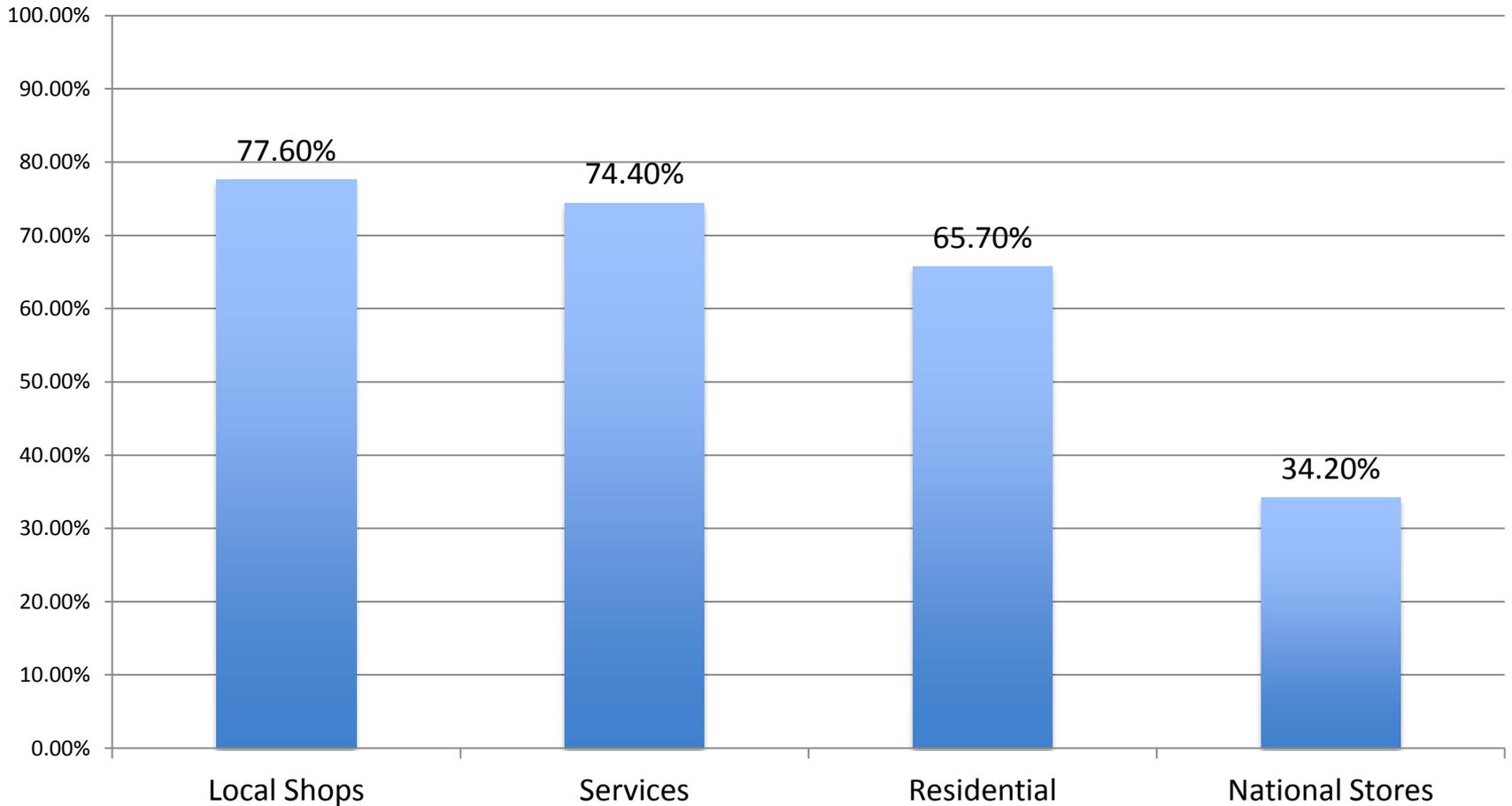
Satisfaction with Living in Lansing



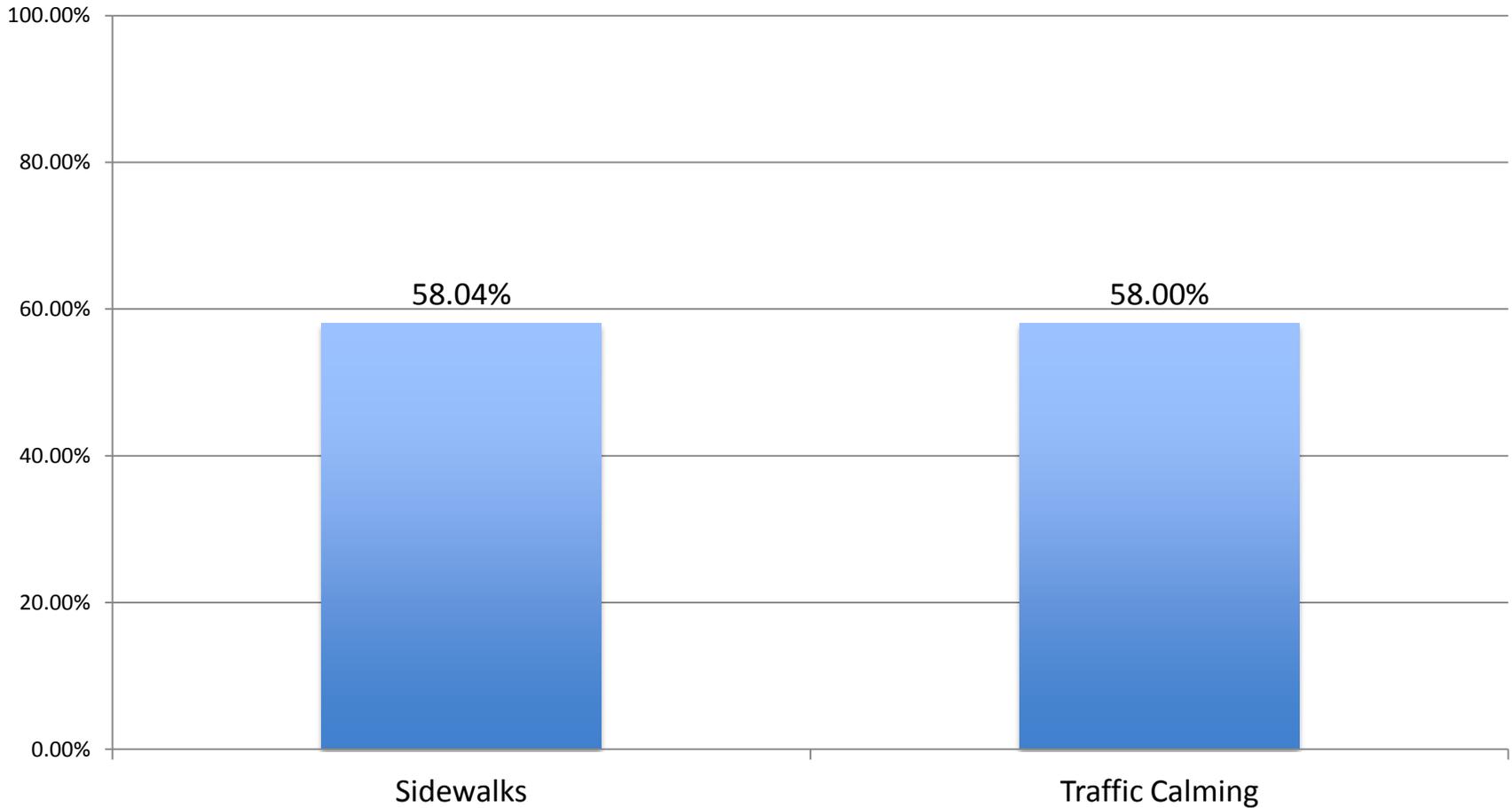
Likelihood of Living in Lansing +5 Years



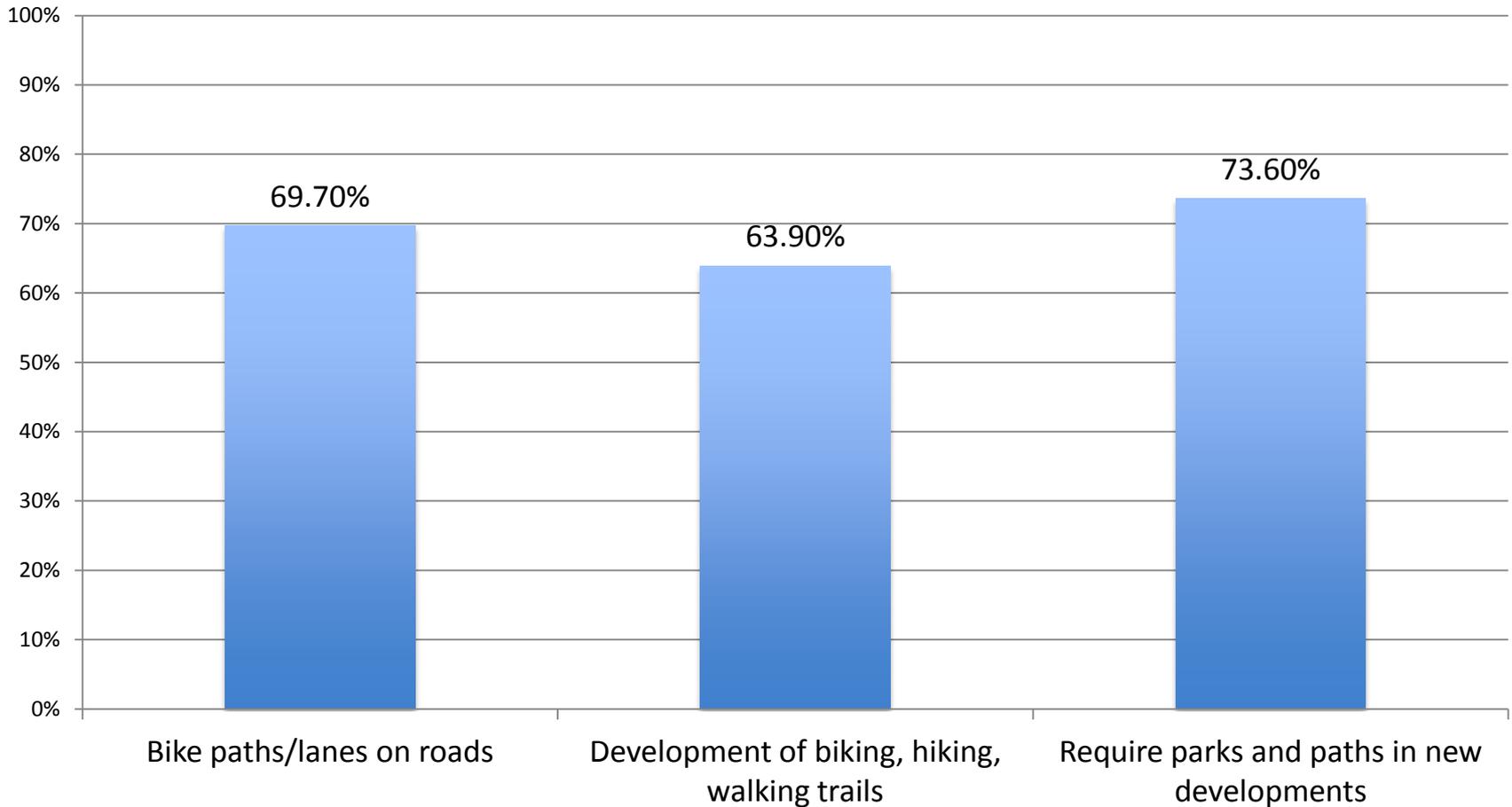
Preferences for Town Center



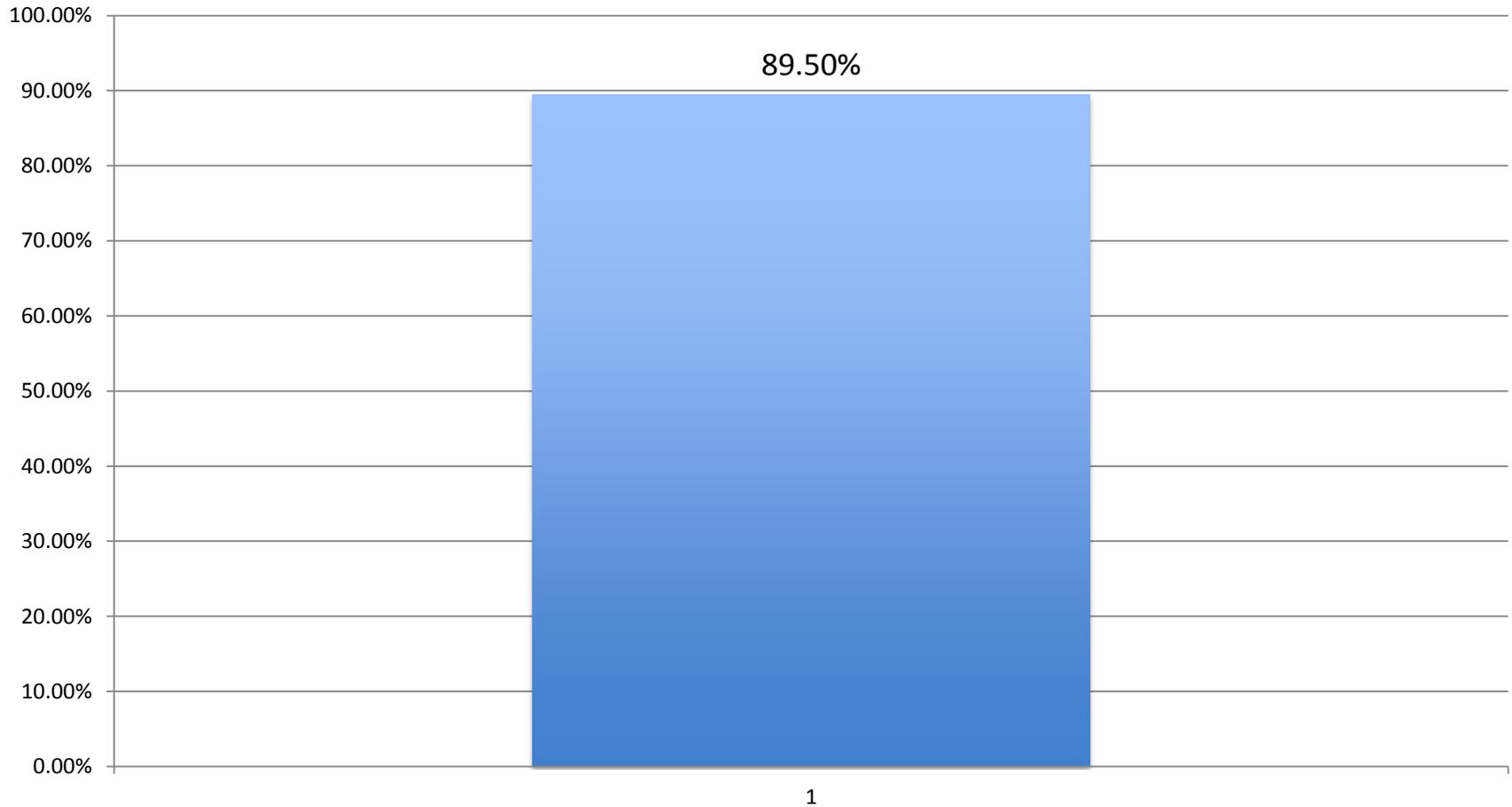
Use of Tax Dollars: Road Safety



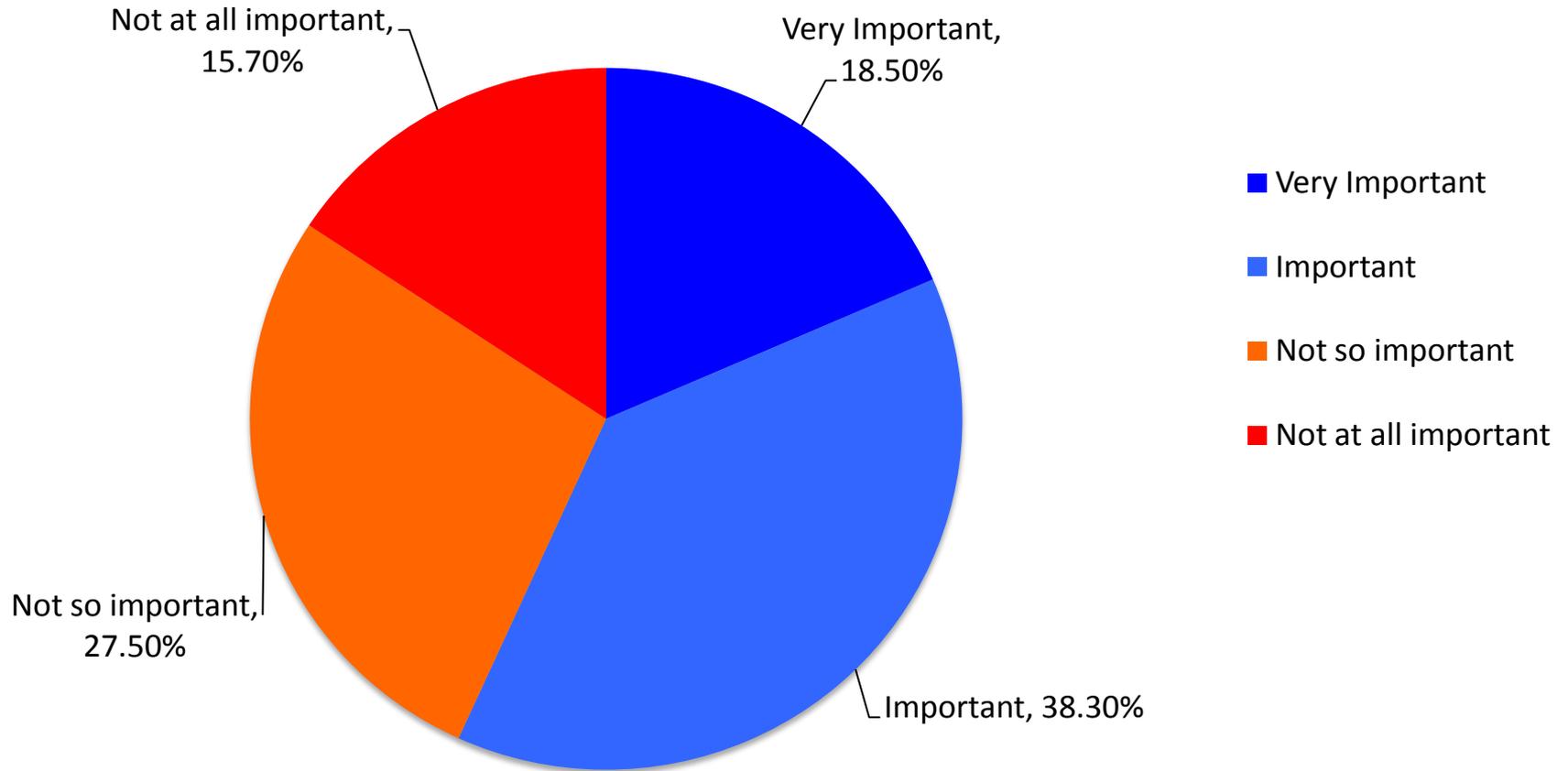
Use of Tax Dollars: Biking, Walking, Hiking



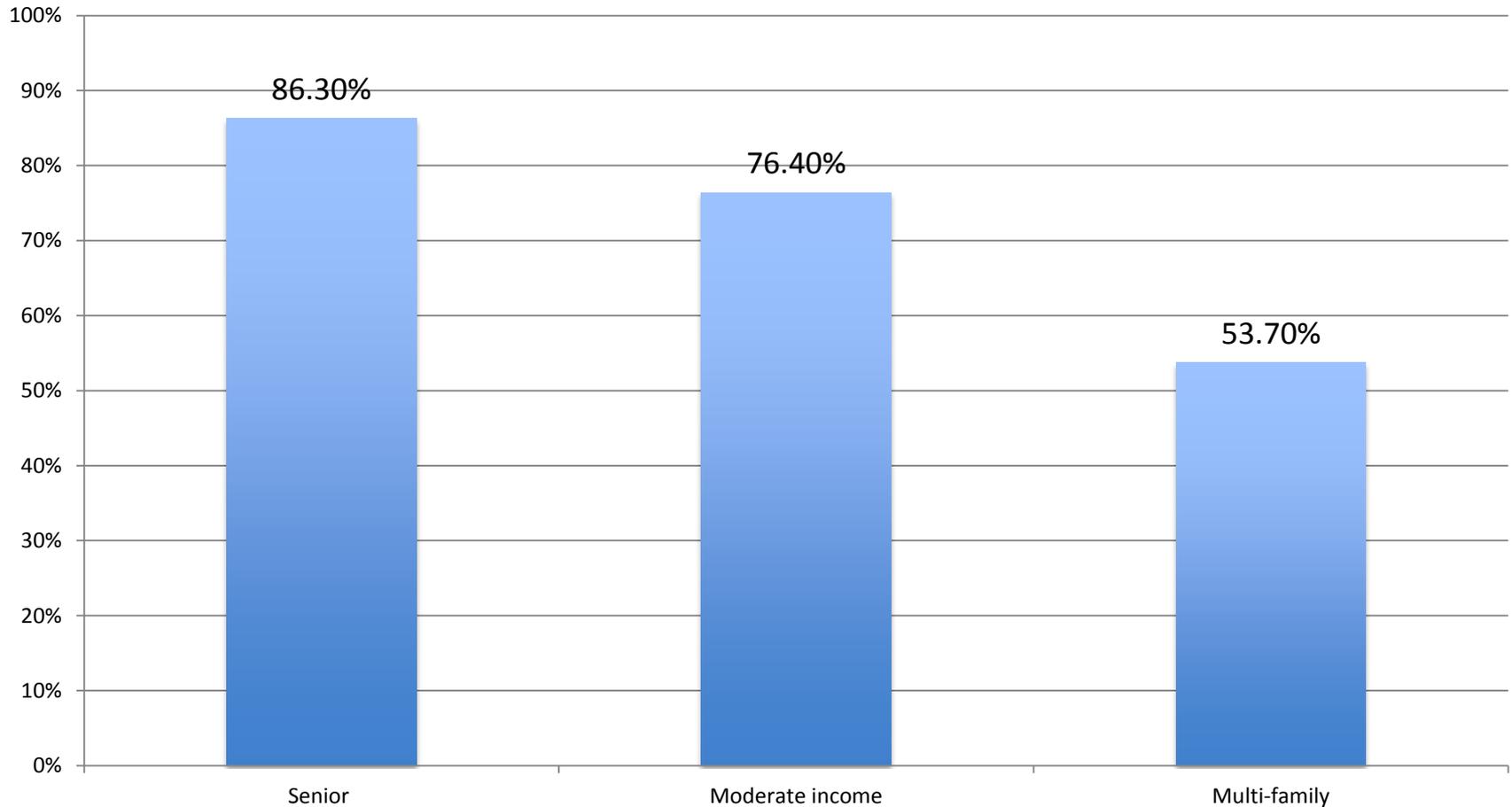
Use of Tax Dollars: Transportation for Elderly or Disabled



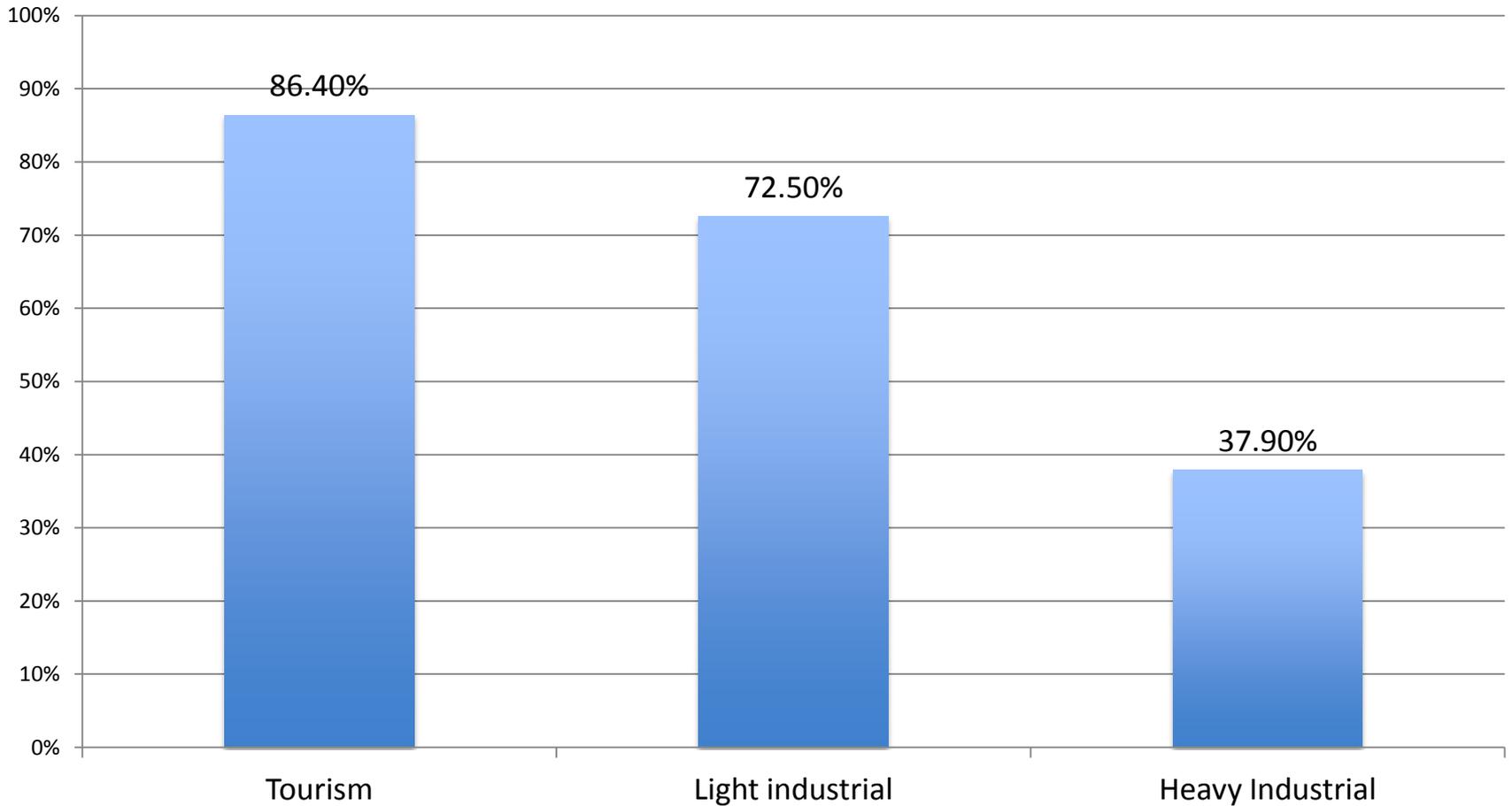
Use of Tax Dollars: Lakeside Commercial Development



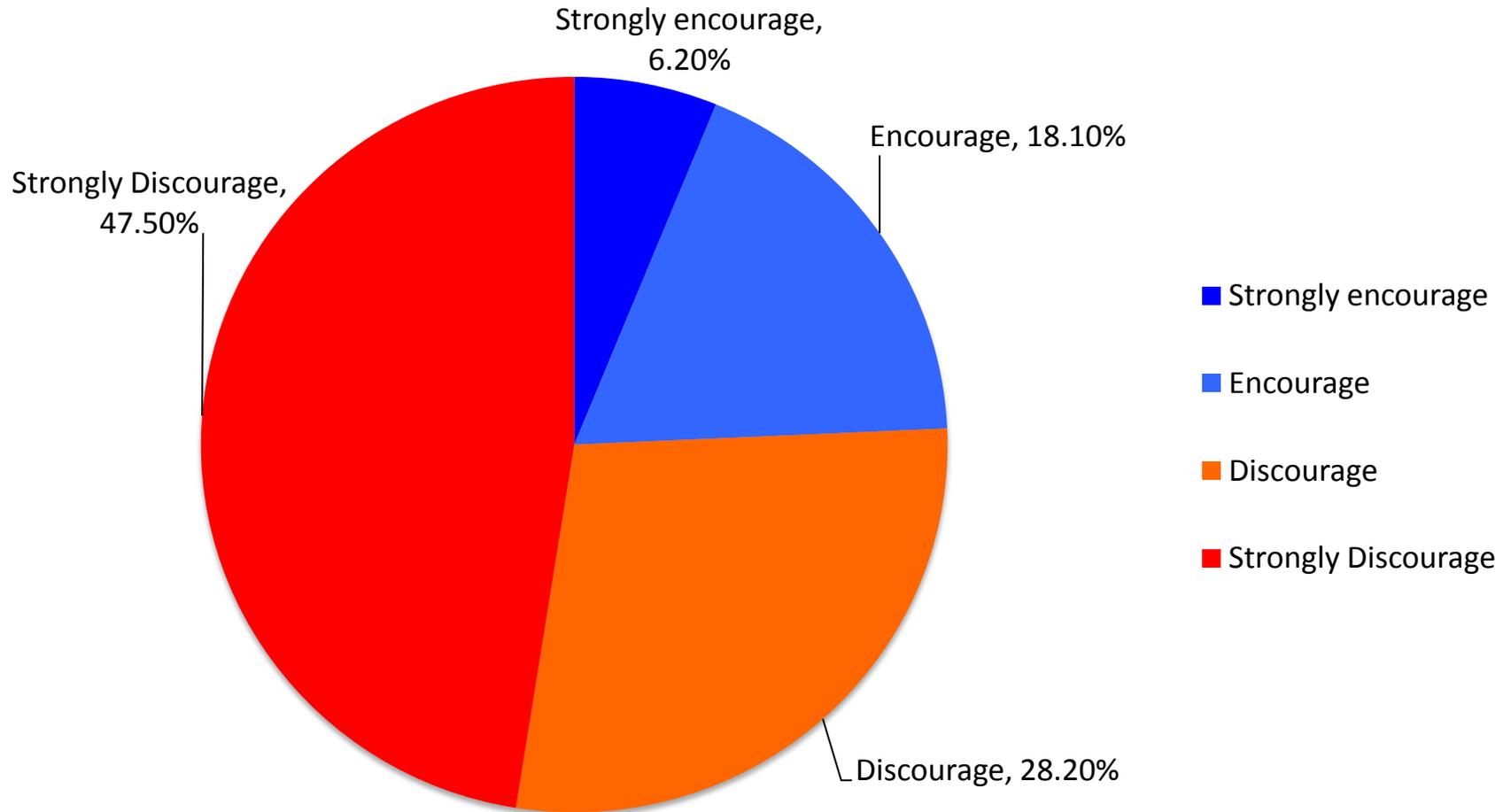
Support for Residential Options



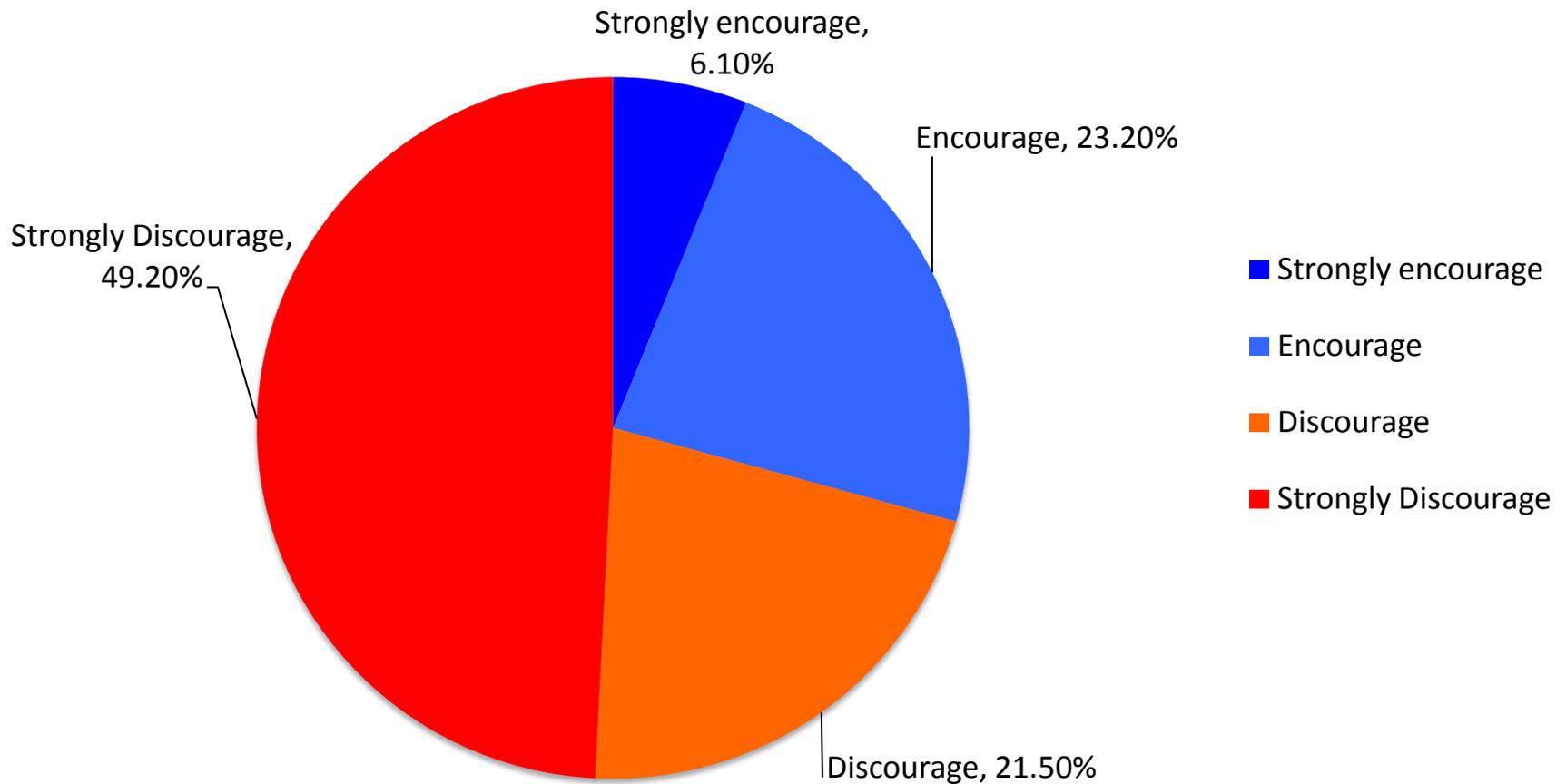
Encouraging Economic Development



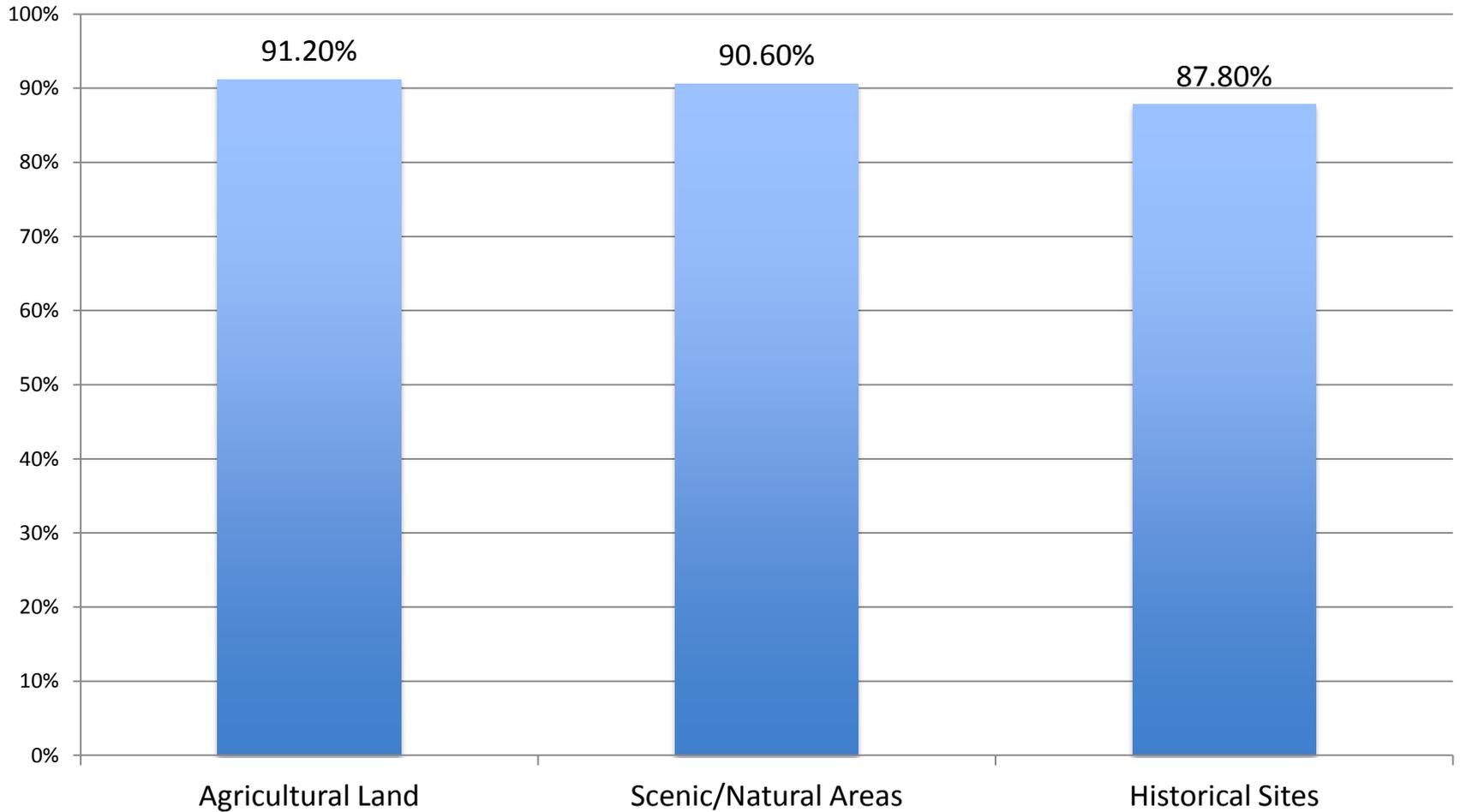
Support for Natural Gas Drilling: Hydrofracking



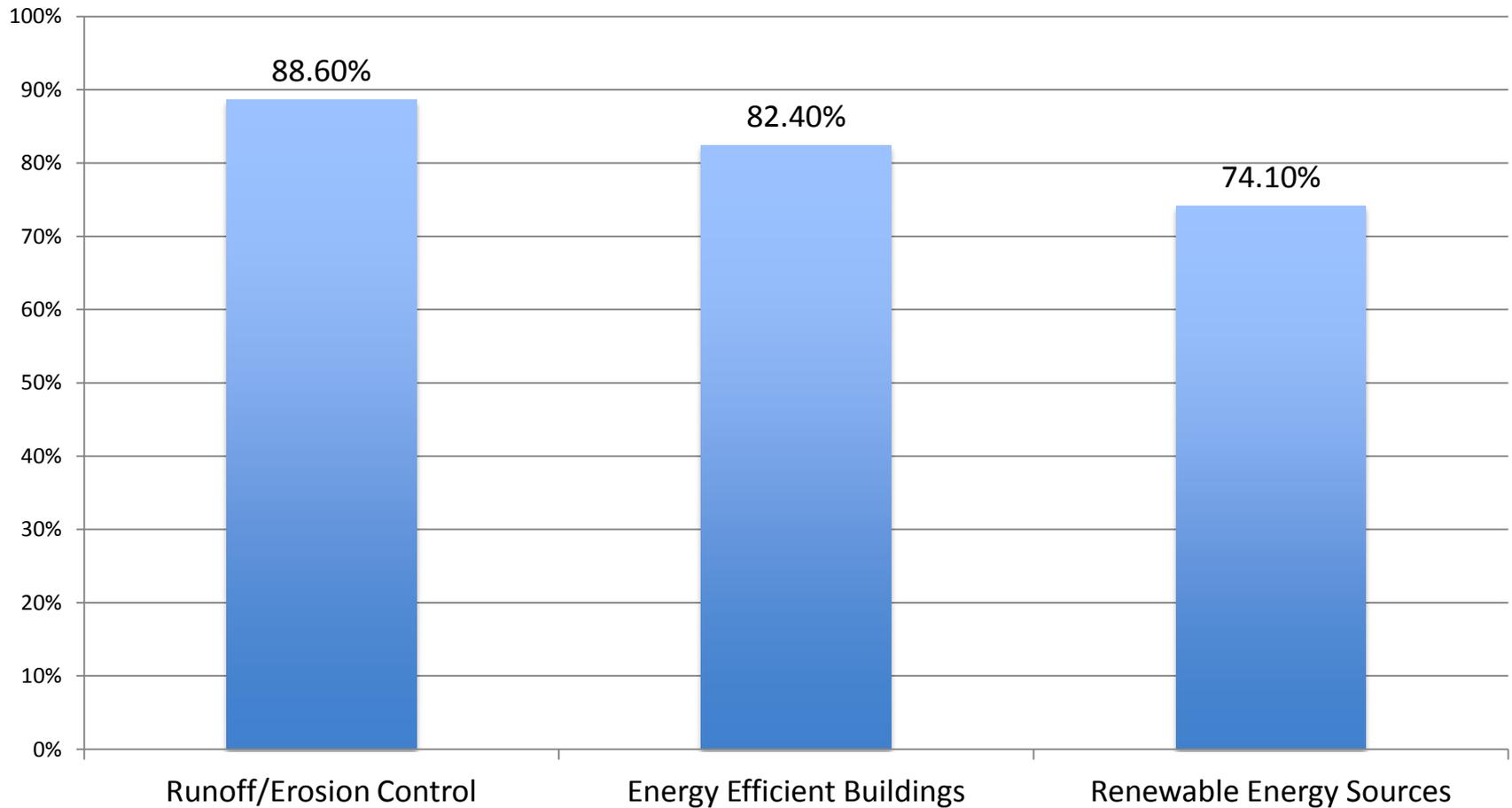
Support for Natural Gas Drilling: Shale Oil or Gas



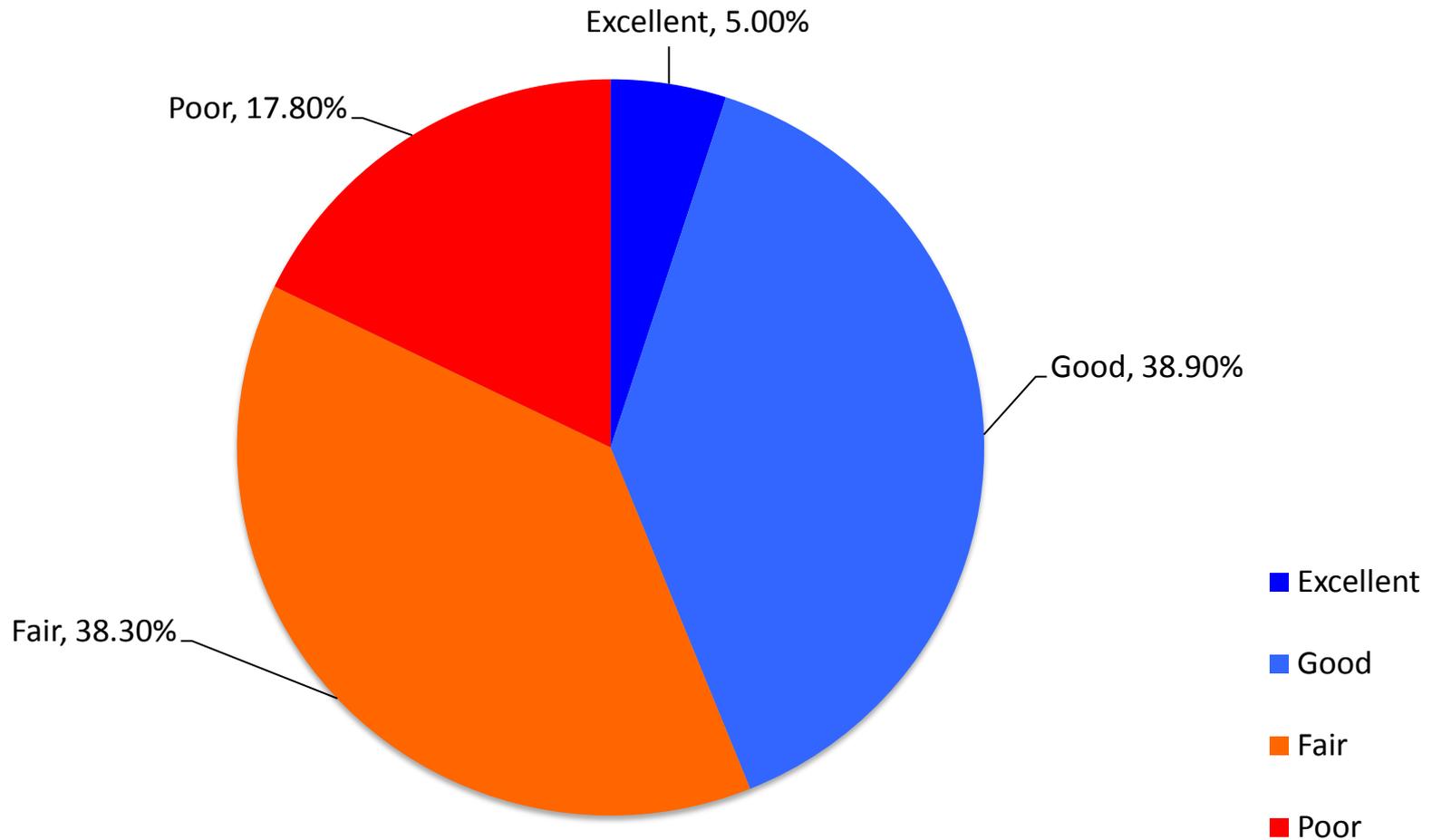
Protecting Land Use



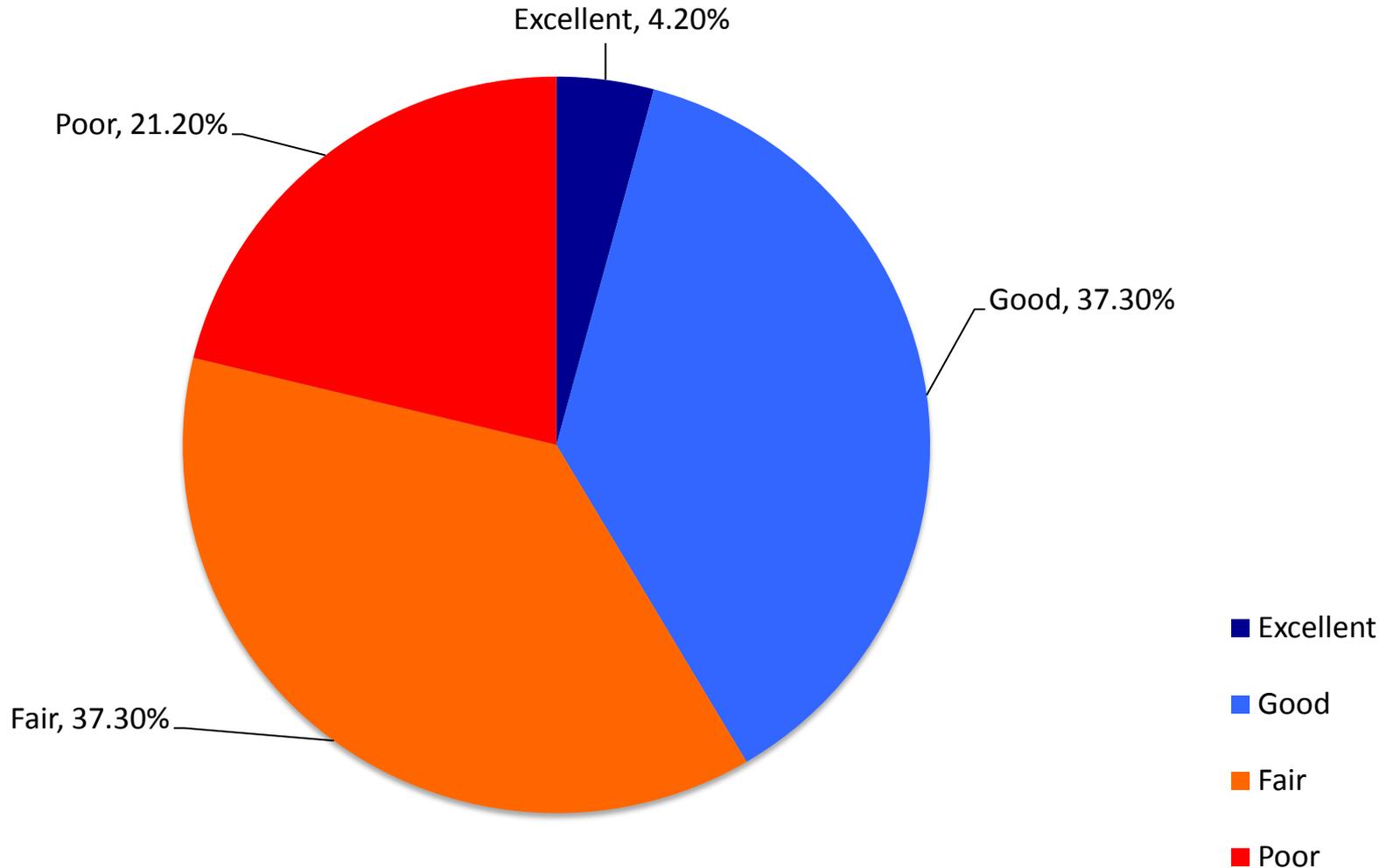
Environmental Sustainability Practices: Importance for Growth



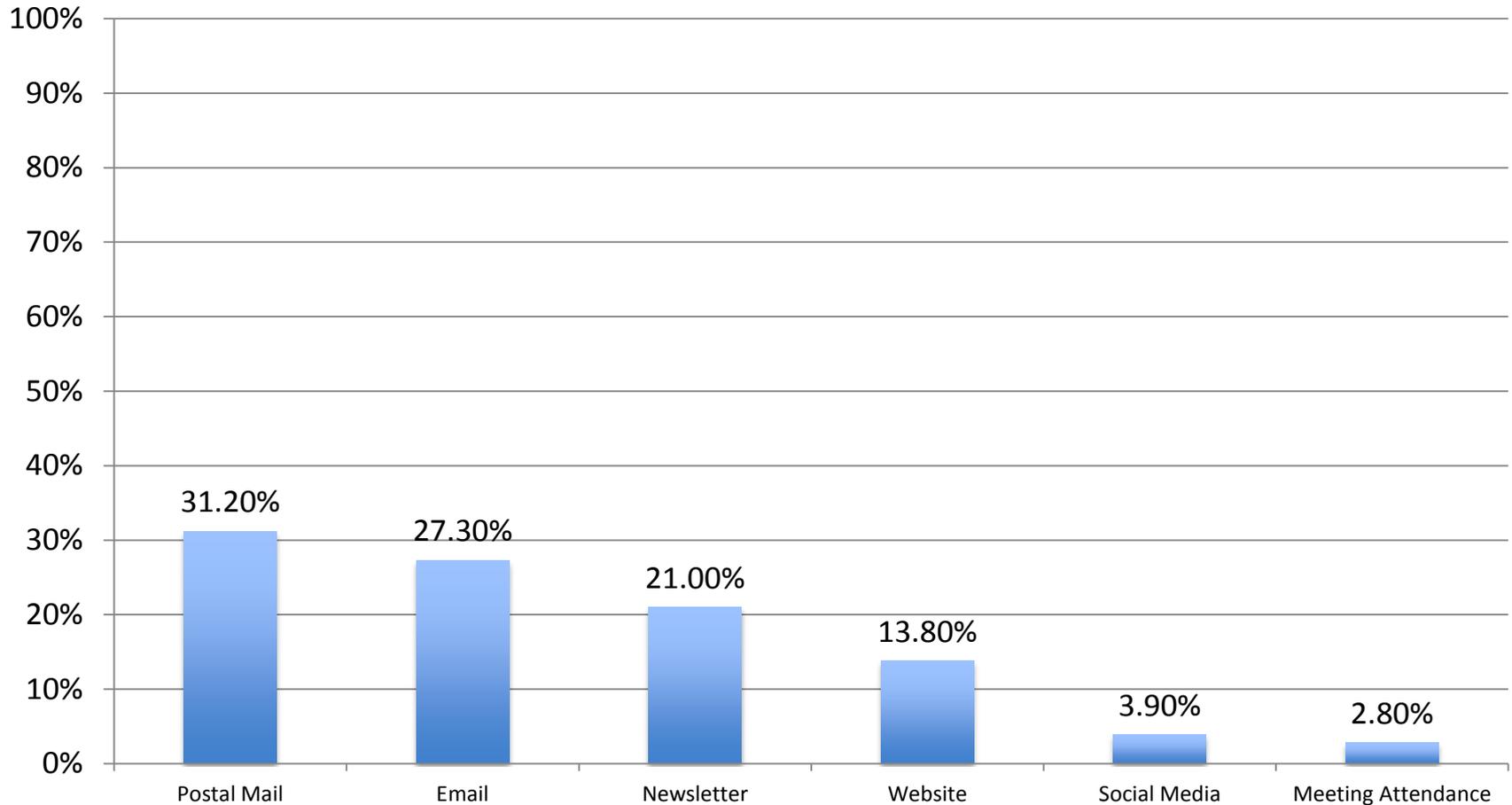
Local Government Performance: Response to Resident Concerns



Local Government Performance: Communicating Information



Local Government Communication



Conclusions

Overall Satisfaction

Indication of Future Focus

Importance of Comprehensive Plan