

Mirabito
 32 Peruville Rd
 Lansing, NY

XtraFuel/Mirabito Signage Summary

	Existing Xtra Fuel	Proposed Mirabito	Permitted
A) Building sign Lexan sign face in lit cabinet	13 sq ft	13 sq ft	13 sq feet
B) Pylon Sign Double sided Lit ID sign	32 sq ft	40 sq ft	
C) Gas Canopy Front LED Channel letter/logo	10.16 sq ft	32 sq ft	
D) Gas Canopy Side LED Channel Letter/Logo	10.16 sq ft	32 sq ft	
E) Diesel Canopy Front LED Channel Letter/Logo DIESEL lettering	10.16 sq ft 0	32 sq ft 8 sq ft	
F) Diesel Canopy Side Vnyl letters/logo	0	19 sq ft	
	75.48 sq ft	176 sq ft	

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Robbins Signs will not be financially responsible for any errors existing on this approved drawing.

Approved by:

Date:



2187 US Route 11 Kirkwood, NY 13795

Mirabito
32 Peruville Rd
Lansing, NY

Purpose of Variance Request:

- A) To install a 76" x 76" corporate standard manufactured sign onto existing pylon sign. Existing Xtra Fuel sign will be removed. The new sign cabinet will be installed in it's place. Existing Pylon sign height is 16'7" high. Our new sign cabinet will make overall height 18'11" So a variance of 26" in height is requested. (Height Variance)
- B) To request that the 3 new channel letter sets for canopies as per provided drawing. Red "C" part of logo set will extend above canopy approx. 4-5" at each location. This is the most recent Mirabito corporate standards.
- C) To install 3 channel letter sets, one vinyl letter set and 1 DIESEL vinyl signage for canopies as per provided drawing. This request will increase the square footage per measurements provided on attached sheet.

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Justification of request for proposed signage

1. Signage is required for a successful gas station/convenience store. Branding and repetition of the corporate name are all part of their rewards and royalty programs.
2. Existing XtraFuel is being bought by Mirabito. Hence all XtraFuel signage must be removed and replaced with Mirabito signage.
3. This proposed signage will be similar to other gas stations and will meet all corporate requests to maintain a unified image throughout their over 100 stores.
4. We do not believe that any of the requested signage is negative and or will hinder the look of the neighborhood in any way.
5. The actual "DIESEL" lettering is more informative than sales oriented so as not to have regular vehicles pulling into that area. This may indeed cut down on confusion and possible accidents at that site.

Thank you for your review and consideration.

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A

Building Sign
Replace face in existing

22" x 84" 13sqft



Existing 13 sq ft



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Existing Pylon

ID Sign 48" x 95", Internally illuminated sign 32sqft
 16'7" overall height



Proposed New ID Sign cabinet: 76" x 76" 40sqft.
 Internally illuminated with LED modules.
 18'9" overall height



Back up Plan, if variance for new cabinet is denied.
 New face for existing sign cabinet
 48" x 95" 32sq ft
 16'7" overall height

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C



Gas Canopy Front

Proposed 1pc LED Lit Channel Logo
42" x 154"

Lit Channel Letter Set 32 sq ft



Existing Lit Sign 10.16 sq ft

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D

Gas Canopy Side

Proposed 1pc LED Lit Channel Logo
42" x 154"



Lit Channel Letter Set 32 sq ft

Existing Lit Sign 10.16 sq ft



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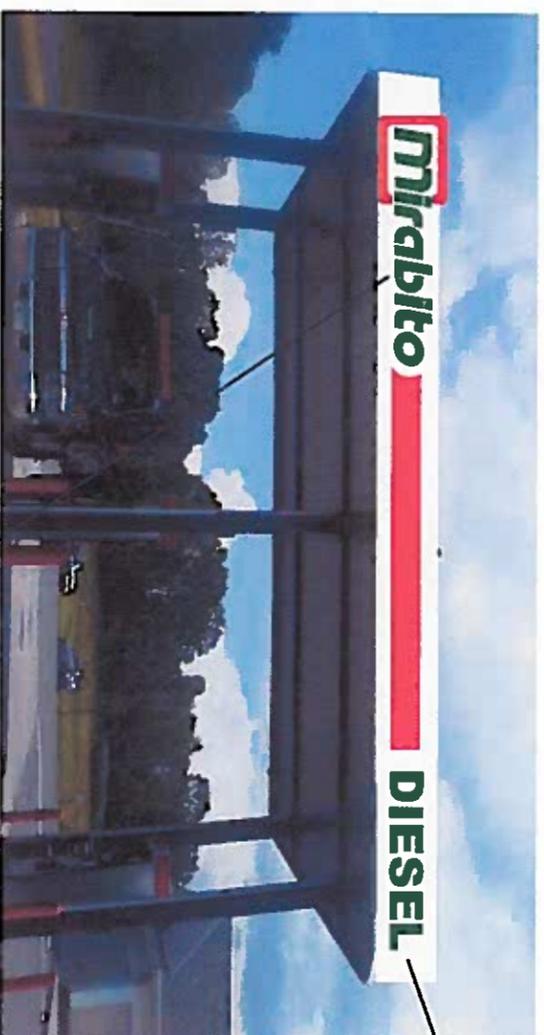
Approved by:

Date:

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E



Vinyl graphics
15" x 79" 8.25 sq ft

Diesel Canopy Front

Proposed 1pc LED Lit Channel Logo
42" x 154"

Existing Lit Sign 10.16 sq ft



Lit Channel Letter Set 32 sq ft



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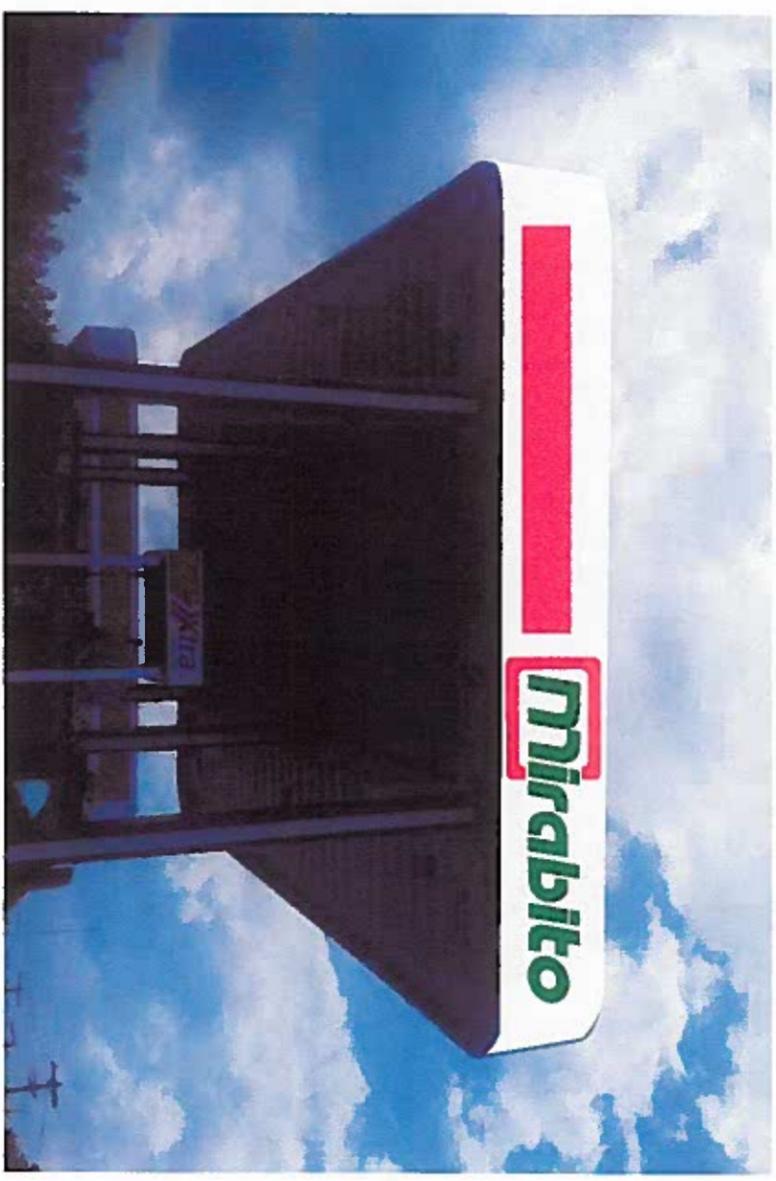
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Diesel Canopy Side

Proposed 1 pc Vinyl Logo
42" x 154"

F



Existing

Vinyl Letters 19 sq ft



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